



FY02/15 Results Presentation

ONWARD HOLDINGS CO., LTD.

Contents





SHARE PARK GRANDTREE Musashikosugi

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FY02/15 Consolidated Results Summary





Sales

281.5 billion yen

(+0.5% YoY and +1.3% vs. forecast)

Operating Profit

5.7 billion yen

(-43.8% YoY and -21.5% vs. forecast)

Recurring Profit

7.2 billion yen

(-41.3% YoY and -13.7% vs. forecast)

Profits declined in domestic businesses.

While overseas businesses turned profitable as European businesses moved into the black.

FY02/15 Consolidated Income Statement



Consolidated

- Profits decreased due to difficult consumer patterns in the domestic market.
- Increased investment in IT systems, headquarters, and new standalone stores.
- Profitability was achieved in overseas businesses due to a significant improvement in Europe.

| | | | | | | | | | | | | (Million Yen) |
|---------------------------|---------|-----------|---------|------------|--------|---------|---------|-------------------|---------|---------|--------------|------------------|
| | 1 | H Results | | 2H Results | | | Full | Full-Year Results | | | Year Forecas | sts |
| | FY02/15 | Change | YoY (%) | FY02/15 | Change | YoY (%) | FY02/15 | Change | YoY (%) | FY02/15 | Change | Vs. Forecast (%) |
| Sales | 132,125 | -594 | -0.4% | 149,376 | 2,088 | 1.4% | 281,501 | 1,494 | 0.5% | 277,900 | 3,601 | 1.3% |
| Gross Profit | 62,560 | -205 | -0.3% | 66,503 | -1,469 | -2.2% | 129,063 | -1,674 | -1.3% | 129,400 | -337 | -0.3% |
| (Gross Profit Margin) | 47.3% | | ±0 | 44.5% | | -1.6% | 45.8% | | -0.9% | 46.6% | | -0.8% |
| SG&A Expenses | 59,983 | 869 | 1.5% | 63,349 | 1,926 | 3.1% | 123,332 | 2,795 | 2.3% | 122,100 | 1,232 | 1.0% |
| (SG&A-to-Sales Ratio) | 45.4% | | 0.9% | 42.4% | | 0.7% | 43.8% | | 0.8% | 43.9% | | -0.1% |
| Operating Profit | 2,577 | -1,074 | -29.4% | 3,154 | -3,395 | -51.8% | 5,731 | -4,469 | -43.8% | 7,300 | -1,569 | -21.5% |
| (Operating Profit Margin) | 2.0% | | -0.8% | 2.1% | , | -2.3% | 2.0% | | -1.6% | 2.6% | | -0.6% |
| Recurring Profit | 3,001 | -1,770 | -37.1% | 4,161 | -3,279 | -44.1% | 7,162 | -5,049 | -41.3% | 8,300 | -1,138 | -13.7% |
| (Recurring Profit Margin) | 2.3% | | -1.3% | 2.8% | | -2.3% | 2.5% | | -1.9% | 3.0% | | -0.5% |
| Extraordinary Gains | 2,976 | 1,901 | | 3,030 | 2,976 | | 6,006 | 4,877 | | 5,800 | 206 | |
| Extraordinary Losses | 501 | 376 | | 3,272 | -469 | | 3,773 | -93 | | 4,100 | -327 | |
| Net Income | 1,702 | 51 | 3.1% | 2,502 | -505 | -16.8% | 4,204 | -454 | -9.7% | 4,700 | -496 | -10.6% |
| (Net Profit Margin) | 1.3% | | 0.1% | 1.7% | | -0.3% | 1.5% | | -0.2% | 1.7% | | -0.2% |

FY02/15 Segment Results



Domestic

- At Onward Kashiyama, performance was strong in e-commerce growth and strategic brands such as JOSEPH and TOCCA. Conversely, profits decreased due to weak sales of key women's wear.
- Profit recovery at main subsidiaries was delayed, and coupled with forward investment in new operating companies, led to harsh results.

Overseas

- European businesses recovered significantly and achieved profitability.
- Losses narrowed in the US, and in Asia, unprofitable store closings continued.

(Million Yen)

| | | 1H Results | | 2H Res | 2H Results | | Full-Year Results | | | Full-Year Forecasts | |
|-------------------------------|------------------|------------|----------|---------|------------|---------|-------------------|---------|---------|---------------------|--|
| | | FY02/15 | YoY (%) | FY02/15 | YoY (%) | FY02/15 | FY02/14 | YoY (%) | FY02/15 | Vs. Forecast (%) | |
| HD+Onw ard Kashiy ama | Sales | 75,639 | 0.1% | 82,634 | -2.0% | 158,273 | 159,930 | -1.0% | 156,200 | 1.3% | |
| TID TO TIW ard Trastily arria | Operating Profit | 3,980 | -4.9% | 6,736 | -9.8% | 10,716 | 11,655 | -8.1% | 10,000 | 7.2% | |
| Other Domestic | Sales | 38,210 | 1.3% | 40,788 | 13.6% | 78,998 | 73,641 | 7.3% | 80,174 | -1.5% | |
| Other Domestic | Operating Profit | 643 | -56.8% | -385 | | 258 | 2,382 | -89.2% | 1,431 | -82.0% | |
| Domestic Total | Sales | 113,849 | 0.5% | 123,422 | 2.6% | 237,271 | 233,571 | 1.6% | 236,374 | 0.4% | |
| Domestic Total | Operating Profit | 4,623 | -18.5% | 6,351 | -24.1% | 10,974 | 14,037 | -21.8% | 11,431 | -4.0% | |
| Europe | Sales | 20,822 | -4.5% | 27,386 | 6.9% | 48,208 | 47,420 | 1.7% | 47,563 | 1.4% | |
| Europe | Operating Profit | -423 | | 1,373 | 205.1% | 950 | -235 | | 897 | 5.9% | |
| Asia | Sales | 3,377 | -13.8% | 5,062 | 7.3% | 8,439 | 8,635 | -2.3% | 8,228 | 2.6% | |
| Asia | Operating Profit | -98 | | -589 | | -687 | -238 | | -565 | | |
| US | Sales | 2,559 | 7.4% | 3,398 | 22.6% | 5,957 | 5,155 | 15.6% | 5,922 | 0.6% | |
| 03 | Operating Profit | -2 | | -230 | | -232 | -482 | | -127 | | |
| Overseas Total | Sales | 26,758 | -4.8% | 35,846 | 8.3% | 62,604 | 61,210 | 2.3% | 61,713 | 1.4% | |
| Overseas Total | Operating Profit | -523 | | 554 | | 31 | -955 | | 205 | -84.9% | |
| Simple Aggregate | Sales | 140,607 | -0.6% | 159,268 | 3.8% | 299,875 | 294,781 | 1.7% | 298,087 | 0.6% | |
| Simple Aggregate | Operating Profit | 4,100 | -15.1% | 6,905 | -16.3% | 11,005 | 13,082 | -15.9% | 11,636 | -5.4% | |

Note: Figures shown for consolidated results also include consolidated eliminations other than the above.

Domestic Business Summary: Onward Kashiyama



Onward Kashiyama

(Million Yen)

| | Sales | YoY (%) Vs. | Forecast (%) | Operating Profit | YoY (%) Vs. | Forecast (%) | Recurring Profit | YoY (%) Vs. | Forecast (%) |
|---------------------|---------|-------------|--------------|------------------|-------------|--------------|------------------|-------------|--------------|
| HD+Onward Kashiyama | 158,273 | -1.0% | 1.3% | 10,716 | -8.1% | 7.2% | 12,164 | -8.3% | 6.7% |

Quarterly Performance Trends (Period Totals/Vs. Previous Year)

| | C | 1 | C | 12 | 1H | | |
|-------------------------|---------|--------------------------|------|---------------------|---------|---------------------|--|
| | Results | Results YoY (Difference) | | YoY (Difference) | Results | YoY (Difference) | |
| Sales | 42.8 | +0.7 | 32.8 | -0.6 | 75.6 | +0.1 | |
| Gross Profit | 22.6 | +0.1 | 15.0 | -0.5 | 37.6 | -0.4 | |
| Gross Profit Margin (%) | 52.9 | -0.6% | 45.6 | -0.5% | 49.7 | -0.5% | |
| SG&A Expenses | 16.6 | -0.07 | 17.0 | -0.08 | 33.6 | -0.15 | |
| Operating Profit | 6.0 | +0.2 | -2.0 | -0.4 | 4.0 | -0.2 | |

| Q | 13 | Q | 14 | 2H | | | |
|---------|---------------------|---------|---------------------|---------|---------------------|--|--|
| Results | YoY (Difference) | Results | YoY (Difference) | Results | YoY (Difference) | | |
| 43.6 | -0.4 | 39.0 | -1.3 | 82.6 | -1.7 | | |
| 23.8 | -0.5 | 17.0 | -0.6 | 40.8 | -1.1 | | |
| 54.5 | -0.6% | 43.6 | ±0% | 49.3 | -0.3% | | |
| 17.6 | +0.2 | 16.4 | -0.5 | 34.0 | -0.3 | | |
| 6.2 | -0.7 | 0.5 | ±0 | 6.7 | -0.7 | | |

| FY | | | | | | | | | | |
|---------|-------------------------------|--|--|--|--|--|--|--|--|--|
| Results | YoY (Difference) | | | | | | | | | |
| 158.3 | -1.7 | | | | | | | | | |
| 78.4 | -1.4 | | | | | | | | | |
| 49.5 | -0.4% | | | | | | | | | |
| 67.6 | -0.5 | | | | | | | | | |
| 10.7 | -0.9 | | | | | | | | | |
| | 158.3 78.4 49.5 67.6 | | | | | | | | | |

(Billion Yen)

Q1

Results in March and April were in line with targets, which included the effect of the consumption tax hike. However, results underperformed targets in May, due to the late recovery in key womenswear brands. Sales of men's businesswear were robust, particularly suits.

Q2

Bargain sales of summer items struggled in July, due to the late recovery in consumer spending. In particular, sales of key womenswear brands were down.

Q3

Aggressive advertising and sales promotion did not yield the expected results for full price sales.

Q4

Performance was weak in holiday sales and winter bargains, meaning sales for December and January did not recover, coming in below the target, but profits were on par with the previous year due to optimization of production quantities in line with sales trends and controls on expenses.

E-commerce performance was robust, achieving full-year sales of 7.3 billion yen (+34.1% YoY)

Domestic Business Summary: Other Domestic Subsidiaries



Domestic Subsidiaries

| (Million Yen) |
|---------------|
|---------------|

| | Sales | YoY (%) Vs | . Forecast (%) | Operating Profit | YoY (%) Vs | s. Forecast (%) | Recurring Profit | YoY (%) Vs | s. Forecast (%) |
|------------------------|--------|------------|----------------|------------------|-------------|-----------------|------------------|------------|-----------------|
| Onward Trading | 15,675 | 1.3% | -0.6% | 1,260 | 17.8% | 2.1% | 1,274 | 16.7% | 2.0% |
| Chacott | 10,956 | 2.2% | -0.4% | 503 | -12.7% | -20.5% | 503 | -13.1% | -22.0% |
| Creative Yoko | 6,944 | -0.9% | -3.1% | 176 | -42.7% | -57.3% | 298 | -5.7% | -33.9% |
| Island | 8,554 | 1.7% | -0.1% | 1,247 | 2.5% | -0.5% | 1,280 | 6.6% | 0.8% |
| Birz Group | 4,735 | -22.8% | 8.8% | -1,220 | | | -1,210 | | |
| Across Transport | 11,830 | 0.4% | 0.8% | 178 | -1.7% | 9.2% | 176 | -10.7% | 10.0% |
| Onward Creative Center | 4,296 | -10.2% | -1.2% | 51 | 325.0% | -35.4% | 51 | 292.3% | -36.3% |

- Onward Trading (uniforms, sales promotion goods, etc.)
 - Strong results due to a new large-scale order for uniforms that was scheduled for 2H.
- Chacott (dancewear and related merchandise)
 - Temporarily high costs continued due to investment in large-scale standalone stores
- Creative Yoko (pet fashion, etc.)
 - Gross profit margin was down due to a fierce competitive environment, and rising production expenses in line with a weak yen.
- Island (women's apparel and accessories)
 - Full price sales were higher during 2H and inventories declined due to production controls, improving gross profit margins.
- Birz Group (young, casual women's apparel and accessories)
 - Losses widened due to higher discounts and valuation losses in line with the discontinuation of unprofitable brands and stores.
- Across Transport (logistics and transport of apparel)
 - · Results were strong, owing to an increase in orders from outside of the group.
- Onward Creative Center (planning, design, and operation of commercial facilities)
 - Orders from within the group decreased (no effect on consolidated results), but profitability improved as results from the dental clinic design business (to clients outside the group) progressed according to plan.

Overseas Business Summary: Europe, Asia, and the US



*See slide 4 for sales and operating profit per segment.

Europe

Note: Results in Europe for December 2013-November 2014.

(Million Yen)

| | Sales | YoY (%) Vs | . Forecast (%) | Operating Profit | YoY (%) Vs | . Forecast (%) | Recurring Profit | YoY (%) Vs | . Forecast (%) |
|---------------------|--------|------------|----------------|------------------|------------|----------------|------------------|------------|----------------|
| Onward Luxury Group | 32,630 | -2.9% | 2.2% | 531 | | 33.1% | 821 | | 28.3% |
| JOSEPH Group | 13,718 | 12.9% | -0.8% | 373 | 284.5% | -20.8% | 629 | 52.3% | 0.3% |

Onward Luxury Group

■ GIBO'Co Group

- Transition to new structure and investment in production expansion has begun to bear fruit, securing stable revenue and profits.
- · Growth in the high-profit knitwear OEM business.

Jil Sander

- Retail sales struggled since shoppers from Russia and the Middle East decreased due to economic and political instability.
- Profitability significantly improved due to reduced designer expenses and higher efficiency of the new organizational structure.

(Note: Beginning in Q2 FY02/15, Jil Sander's Japanese operations were transferred to a domestic subsidiary.)

JOSEPH

- Wholesale sales and e-commerce grew, yielding robust results.
- · Profitability was strengthened due to the sell-off of past years' inventories and expense controls.

Asia

Note: Results in Asia and the US for January-December 2014.

- In China, expenses increased, owing to the closure of unprofitable stores and discontinuation of unprofitable businesses.
- In Hong Kong, sales recovered during 2H as street demonstrations settled down.

US

- The planning and production functions of the brand business became more efficient due to stronger cooperation between planning teams in the US and Japan.
- Higher quality facilities in the resort business (Guam) led to an expanded Asian client base.

FY02/16 Consolidated Forecast Summary





Sales 264.0 billion yen

(-6.2% YoY)

Operating Profit

9.0 billion yen

(+57.0% YoY)

Recurring Profit

10.0 billion yen

(+39.6% YoY)

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any SiS

Profit recovery in domestic businesses
In overseas businesses, profits to expand in Europe

FY02/16 Consolidated Forecasts



Consolidated

- Stable expansion of key businesses, and discontinuation of unprofitable brands and stores.
- Improve profitability for new domestic operating companies, where recovery has been delayed.
- In overseas businesses, expand profits and global business.

(Million Yen)

| | 1H Forecasts | | | 21 | H Forecasts | | Full-Year Forecasts | | | | |
|---------------------------|--------------|--------|-------|---------|-------------|--------|---------------------|---------|---------|-------|--|
| | FY02/16 | Change | YoY | FY02/16 | Change | YoY | FY02/16 | FY02/15 | Change | YoY | |
| Sales | 126,000 | -6,125 | -4.6% | 138,000 | -11,376 | -7.6% | 264,000 | 281,501 | -17,501 | -6.2% | |
| Gross Profit | 60,200 | -2,360 | -3.8% | 62,700 | -3,803 | -5.7% | 122,900 | 129,063 | -6,163 | -4.8% | |
| (Gross Profit Margin) | 47.8% | | 0.5% | 45.4% | | 0.9% | 46.6% | 45.8% | | 0.8% | |
| SG&A Expenses | 57,800 | -2,183 | -3.6% | 56,100 | -7,249 | -11.4% | 113,900 | 123,332 | -9,432 | -7.6% | |
| (SG&A-to-Sales Ratio) | 45.9% | | 0.5% | 40.7% | | -1.7% | 43.1% | 43.8% | | -0.7% | |
| Operating Profit | 2,400 | -177 | -6.9% | 6,600 | 3,446 | 109.3% | 9,000 | 5,731 | 3,269 | 57.0% | |
| (Operating Profit Margin) | 1.9% | | -0.1% | 4.8% | | 2.7% | 3.4% | 2.0% | b | 1.4% | |
| Recurring Profit | 3,100 | 99 | 3.3% | 6,900 | 2,739 | 65.8% | 10,000 | 7,162 | 2,838 | 39.6% | |
| (Recurring Profit Margin) | 2.5% | | 0.2% | 5.0% | | 2.2% | 3.8% | 2.5% | | 1.3% | |
| Extraordinary Gains | 2,000 | -976 | | 1,000 | -2,030 | | 3,000 | 6,006 | -3,006 | | |
| Extraordinary Losses | 500 | -1 | | 1,500 | -1,772 | | 2,000 | 3,773 | -1,773 | | |
| Net Income | 1,800 | 98 | 5.8% | 3,200 | 698 | 27.9% | 5,000 | 4,204 | 796 | 18.9% | |
| (Net Profit Margin) | 1.4% | | 0.1% | 2.3% | | 0.6% | 1.9% | 1.5% | | 0.4% | |

FY02/16 Segment Forecasts



Domestic

- Onward Kashiyama to improve profitability at key businesses while discontinuing unprofitable businesses and brands.
- Domestic subsidiaries to attempt a major improvement in profitability, building upon reorganized business foundations from the previous year.

Overseas

- In addition to further expansion in profits in Europe, work to reconstruct business in Asia, where recovery has been delayed.
- The following effects on 2H results are forecast due to changes in exchange rates: [Amounts (Overseas totals)] Sales: -4.8 billion yen; Operating profit: -0.2 billion yen

(Million Yen)

| | | 1H Forecasts | | 2H Foreca | sts | Fı | III-Year Forecasts | |
|------------------------|------------------|--------------|----------|-----------|---------|---------|--------------------|----------|
| | | FY02/16 | YoY (%) | FY02/16 | YoY (%) | FY02/16 | FY02/15 | YoY (%) |
| HD+Onward Kashiyama | Sales | 71,400 | -5.6% | 79,600 | -3.7% | 151,000 | 158,273 | -4.6% |
| TID+Offward Rashiy ama | Operating Profit | 4,000 | 0.5% | 7,300 | 8.4% | 11,300 | 10,716 | 5.4% |
| Other Domestic | Sales | 38,340 | 0.3% | 40,098 | -1.7% | 78,438 | 78,998 | -0.7% |
| Other Domestic | Operating Profit | 793 | 23.3% | 1,622 | | 2,415 | 258 | 836.0% |
| Domestic Total | Sales | 109,740 | -3.6% | 119,698 | -3.0% | 229,438 | 237,271 | -3.3% |
| Domestic Total | Operating Profit | 4,793 | 3.7% | 8,922 | 40.5% | 13,715 | 10,974 | 25.0% |
| Europe | Sales | 18,853 | -9.5% | 24,444 | -10.7% | 43,297 | 48,208 | -10.2% |
| Europe | Operating Profit | -546 | | 2,463 | 79.4% | 1,917 | 950 | 101.8% |
| Asia | Sales | 3,373 | -0.1% | 3,929 | -22.4% | 7,302 | 8,439 | -13.5% |
| Asia | Operating Profit | -193 | | 42 | | -151 | -687 | |
| US | Sales | 2,955 | 15.5% | 2,938 | -13.5% | 5,893 | 5,957 | -1.1% |
| 00 | Operating Profit | 83 | | -144 | | -61 | -232 | |
| Overseas Total | Sales | 25,181 | -5.9% | 31,311 | -12.7% | 56,492 | 62,604 | -9.8% |
| Overseas Total | Operating Profit | -656 | | 2,361 | 326.2% | 1,705 | 31 | |
| Simple Aggregate | Sales | 134,921 | -4.0% | 151,009 | -5.2% | 285,930 | 299,875 | -4.7% |
| Oillipio Aggregate | Operating Profit | 4,137 | 0.9% | 11,283 | 63.4% | 15,420 | 11,005 | 40.1% |

Note: Figures shown for consolidated results also include consolidated eliminations other than the above.



Changes to organizations and businesses at Onward Kashiyama



Discontinuation of business/brands

| Business | Changes | Eff | ect on Full-Year Pla | ns |
|----------------------|-------------------------------------|------------------|----------------------|------------------|
| Dusiliess | Gildilges | Sales | Operating Profit | Sales Floor Area |
| Kimono business | Business ended in FY02/15 | | | |
| Donna Karan business | Licensing contract ended in FY02/15 | -5.0 billion yen | +1.0 billion yen | -7,000 square |
| Original brands | Brand ended in FY02/15 | -3.0 billion yen | T 1.0 billion yen | meters |
| (Dip Drops, etc.) | Dianu enueu in F 102/15 | | | |

Change to organizational structure

| Organization | Changes |
|--------------|---|
| Kanta Pranch | To be integrated into the Tokyo Sales Division from FY02/16 onward and renamed the Tokyo Branch |
| Kanto Branch | Niigata and Gunma areas to be transferred to the Sendai Branch |

Domestic Business Plan: Onward Kashiyama



| | | | | | | (Million Yen) |
|---------------------|---------|---------|------------------|---------|------------------|---------------|
| Onward Kashiyama | Sales | YoY (%) | Operating Profit | YoY (%) | Recurring Profit | YoY (%) |
| HD+Onward Kashiyama | 151,000 | -4.6% | 11,300 | 5.4% | 12,800 | 5.2% |

To create additional value, "Go to the next level"

Promote selection and concentration of management strategies and targets

1. Strengthen key brands:

Establish overwhelming presence for Nijyusanku.

Establish Gotairiku as the leading domestic business wear brand.

2. E-commerce: Plans for 8.5 billion yen in sales (+16.4% YoY) for the full year

Start working with a new partner from 2H.

Move toward further growth, aiming for 10.0 billion yen in sales for FY02/17.

3. Strategic expansion of Share Park

Open six new stores during FY02/16, expanding to a total of nine stores, including eight stores and one online store.

Continue to create a strong foundation for a profitable structure

1. Further advancement of production structural reforms

Create value through tireless pursuit of originality / Advancement of low-cost production.

2. Strengthening of full price sales through standardized merchandising

Expand lineup of non-discount products / Seek superior merchandising in the June-July and December-January periods.

3. Make use of the latest information technologies

Renew IT systems (fully renewed from March 2015) / Customer information strategy.

Retail Space Openings, Refurbishments, and Closures (2H Rainbow Strategy)

Openings: 35 stores
Refurbishments: 102 stores

Closures: 130 stores Note: Includes 61 stores that will close due to terminated brands, and 17 stores that will close because store

locations are closing.

Domestic Business Plan: Other Domestic



| Cubaidiarias | | | | | | (Million Yen) |
|------------------------|--------|---------|------------------|---------|------------------|---------------|
| Subsidiaries | Sales | YoY (%) | Operating Profit | YoY (%) | Recurring Profit | YoY (%) |
| Onward Trading | 15,680 | ±0 | 1,199 | -4.8% | 1,219 | -4.3% |
| Chacott | 11,153 | 1.8% | 705 | 40.2% | 686 | 36.4% |
| Creative Yoko | 7,000 | 0.8% | 337 | 91.5% | 347 | 16.4% |
| Island | 8,909 | 4.2% | 1,356 | 8.7% | 1,360 | 6.3% |
| Birz Group | 2,224 | -53.0% | -449 | | -487 | |
| Across Transport | 11,258 | -4.8% | 169 | -5.1% | 168 | -4.5% |
| Onward Creative Center | 3,900 | -9.2% | 58 | 13.7% | 58 | 13.7% |
| | | | | | | |

- Onward Trading (uniforms, sales promotion goods, etc.)
 - Enhancing the competitiveness of the uniform business with value-added proposals such as re-use and rental systems.
 - · Pressing forward with low-cost manufacturing in the ASEAN region.
- Chacott (dancewear and related merchandise)
 - Focusing on product development to take a larger share of the dancewear market.
- Creative Yoko (pet fashion, etc.)

Dome

- Focus on the development and operation of large-scale standalone pet stores (product sales and services).
- Island (women's apparel and accessories)
 - Grow sales with new stores, and improve profitability in existing businesses.
- Birz Group (young casual women's apparel and accessories)
 - Shift to a new structure, centered on the OEM business and manufacturing in Vietnam.
 - Rebuild the consolidated brand business (from 14 brands to three main brands).
- Across Transport (logistics and transport of apparel)
 - Make the logistics and transport business structure more efficient and expand sales to clients outside the group.
- Onward Creative Center (planning, design, and operation of commercial facilities)
 - Expand to cover a greater range of business areas than the former Digital Design, focusing on orders for Medical Design (planning, designing, and operating healthcare and medical facilities).

Overseas Business Plan: Europe, Asia, and the US



*See slide 10 for sales and operating profit forecasts per segment.

Europe

Note: European business forecasts are for December 2014-November 2015.

(Million Yen)

| | Sales | YoY (%) | Operating Profit | YoY (%) | Recurring Profit | YoY (%) |
|---------------------|--------|---------|------------------|---------|------------------|---------|
| Onward Luxury Group | 27,152 | -16.8% | 1,330 | 150.5% | 1,785 | 117.4% |
| JOSEPH Group | 14,319 | 4.4% | 456 | 22.3% | 682 | 8.4% |

Onward Luxury Group

GIBO'Co Group

· Pursue opportunities with leading brands over the medium to long term.

Jil Sander

- Continue to improve profitability through higher efficiency, owing to reduced designer expenses and a new organizational structure.
- Focus on sales of collections under the new creative director to enhance product development and brand promotion.

JOSEPH

• Strengthen wholesale and e-commerce sales.

Asia

Note: Asian and US business forecasts are for January-December 2015.

- In China, continue closing unprofitable stores and concentrate management resources on leading stores.
- Strengthen production structure in the ASEAN region.

US

- In the brand business, strengthen joint US-Japan planning through cooperation with the Japanese planning team.
- In the resort business, further increase prices and quality, targeting tourists from Asia.

DATA BOOK



Results and Forecasts of Main Subsidiaries / **Consolidated Capex and Depreciation Overview**



Results and forecasts for main subsidiaries

(Million Yen)

| | | | 1H | FY02/15 Res | ults | 2H | FY02/15 Res | ults | | | Full-Year FY | 02/15 Results | | | Sales | | F | ull-Year FY02 | 2/16 Forecast | 3 | |
|----------|----------------|------------------------|------------|------------------|------------------|------------|------------------|------------------|---------|------------|--------------|---------------|---------|------------|-------------|---------|------------|---------------|---------------|----------|------------|
| | Business | Results by Segment | Sales | Operating Profit | Recurring Profit | Sales | Operating Profit | Recurring Profit | | les | Operat | ng Profit | Recurri | 5 | Composition | | les | Operati | ng Profit | Recurrir | |
| | | | 1H FY02/15 | 1H FY02/15 | 1H FY02/15 | 1H FY02/15 | 1H FY02/15 | 1H FY02/15 | FY02/15 | YoY Change | FY02/15 | YoY Change | FY02/15 | YoY Change | | FY02/16 | YoY Change | FY02/16 | YoY Change | FY02/16 | YoY Change |
| | Onward HD + | Onward Kashiyama | 75,639 | 3,980 | 4,768 | 82,634 | 6,736 | 7,396 | 158,273 | -1,657 | 10,716 | -939 | 12,164 | -1,100 | 52.8% | 151,000 | -7,273 | 11,300 | 584 | 12,800 | 636 |
| | | Onward Trading | 7,636 | 610 | 617 | 8,039 | 650 | 657 | 15,675 | 205 | 1,260 | 190 | 1,274 | 182 | 5.2% | 15,680 | 5 | 1,199 | -61 | 1,219 | -55 |
| | | Chacott | 5,658 | 443 | 427 | 5,298 | 60 | 76 | 10,956 | 238 | 503 | -73 | 503 | -76 | 3.7% | 11,153 | 197 | 705 | 202 | 686 | 183 |
| | ries | Creative Yoko | 3,183 | 9 | 37 | 3,761 | 167 | 261 | 6,944 | -61 | 176 | -131 | 298 | -18 | 2.3% | 7,000 | 56 | 337 | 161 | 347 | 49 |
| stic | Subsidiaries | Island | 4,012 | 519 | 503 | 4,542 | 728 | 777 | 8,554 | 140 | 1,247 | 30 | 1,280 | 79 | 2.9% | 8,909 | 355 | 1,356 | 109 | 1,360 | 80 |
| Domestic | - Satic Su | Birz Group | 2,506 | -579 | -575 | 2,229 | -641 | -635 | 4,735 | -1,401 | -1,220 | -536 | -1,210 | -662 | 1.6% | 2,224 | -2,511 | -449 | 771 | -487 | 723 |
| | Domestic | Across Transport | 5,758 | 40 | 40 | 6,072 | 138 | 136 | 11,830 | 49 | 178 | -3 | 176 | -21 | 3.9% | 11,258 | -572 | 169 | -9 | 168 | -8 |
| | | Onward Creative Center | 2,099 | 10 | 11 | 2,197 | 41 | 40 | 4,296 | -487 | 51 | 39 | 51 | 38 | 1.4% | 3,900 | -396 | 58 | 7 | 58 | 7 |
| | | Other | 7,358 | -409 | -407 | 8,650 | -1,528 | -1,627 | 16,008 | 6,674 | -1,937 | -1,640 | -2,034 | -1,770 | 5.3% | 18,314 | 2,306 | -960 | 977 | -1,019 | 1,015 |
| | Domestic Sub | osidiary T otal | 38,210 | 643 | 653 | 40,788 | -385 | -315 | 78,998 | 5,357 | 258 | -2,124 | 338 | -2,248 | 26.3% | 78,438 | -560 | 2,415 | 2,157 | 2,332 | 1,994 |
| Domes | tic Total | | 113,849 | 4,623 | 5,421 | 123,422 | 6,351 | 7,081 | 237,271 | 3,700 | 10,974 | -3,063 | 12,502 | -3,348 | 79.1% | 229,438 | -7,833 | 13,715 | 2,741 | 15,132 | 2,630 |
| | | Onward Luxury Group | 14,156 | -235 | -115 | 18,474 | 766 | 936 | 32,630 | -960 | 531 | 884 | 821 | 1,137 | 10.9% | 27,152 | -5,478 | 1,330 | 799 | 1,785 | 964 |
| | Europe | JOSEPH Group | 5,870 | -180 | -73 | 7,848 | 553 | 702 | 13,718 | 1,571 | 373 | 276 | 629 | 216 | 4.6% | 14,319 | 601 | 456 | 83 | 682 | 53 |
| seas | | Other | 796 | -8 | -7 | 1,064 | 54 | 41 | 1,860 | 177 | 46 | 25 | 34 | -7 | 0.6% | 1,826 | -34 | 131 | 85 | 38 | 4 |
| Overseas | Europe Total | · | 20,822 | -423 | -195 | 27,386 | 1,373 | 1,679 | 48,208 | 788 | 950 | 1,185 | 1,484 | 1,346 | 16.1% | 43,297 | -4,911 | 1,917 | 967 | 2,505 | 1,021 |
| | Asia Total | | 3,377 | -98 | -111 | 5,062 | -589 | -487 | 8,439 | -196 | -687 | -449 | -598 | -493 | 2.8% | 7,302 | -1,137 | -151 | 536 | -148 | 450 |
| | US Total | | 2,559 | -2 | 60 | 3,398 | -230 | -229 | 5,957 | 802 | -232 | 250 | -169 | 254 | 2.0% | 5,893 | -64 | -61 | 171 | -3 | 166 |
| Overse | as Total | | 26,758 | -523 | -246 | 35,846 | 554 | 963 | 62,604 | 1,394 | 31 | 986 | 717 | 1,107 | 20.9% | 56,492 | -6,112 | 1,705 | 1,674 | 2,354 | 1,637 |
| Total (S | Simple Aggrega | ite) | 140,607 | 4,100 | 5,175 | 159,268 | 6,905 | 8,044 | 299,875 | 5,094 | 11,005 | -2,077 | 13,219 | -2,241 | 100.0% | 285,930 | -13,945 | 15,420 | 4,415 | 17,486 | 4,267 |
| Elimina | tions | | -8,482 | -1,523 | -2,174 | -9,892 | -3,751 | -3,883 | -18,374 | -3,600 | -5,274 | -2,392 | -6,057 | -2,808 | | -21,930 | -3,556 | -6,420 | -1,146 | -7,486 | -1,429 |
| Consol | dated Total | | 132,125 | 2,577 | 3,001 | 149,376 | 3,154 | 4,161 | 281,501 | 1,494 | 5,731 | -4,469 | 7,162 | -5,049 | ĺ | 264,000 | -17,501 | 9,000 | 3,269 | 10,000 | 2,838 |

Capital Expenditures

| | | | | | | | | | | (IVIIIIIOII I OII) |
|----|-----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------------------|
| | | FY02/08 | FY02/09 | FY02/10 | FY02/11 | FY02/12 | FY02/13 | FY02/14 | FY02/15 | FY02/16 Forecast |
| | Cons. | 9,566 | 4,178 | 5,794 | 5,405 | 6,230 | 8,948 | 16,750 | 26,884 | 17,300 |
| Ka | HD+ ashiyama | 5,255 | 2,470 | 3,273 | 3,232 | 3,320 | 5,044 | 12,309 | 22,626 | 13,600 |

Depreciation

(Million Yen)

| | FY02/08 | FY02/09 | FY02/10 | FY02/11 | FY02/12 | FY02/13 | FY02/14 | FY02/15 | FY02/16 Forecast |
|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------------------|
| Cons. | 7,340 | 5,986 | 5,747 | 5,642 | 5,478 | 5,721 | 6,202 | 7,218 | 8,000 |
| HD+ Kashiy ama | 5,109 | 4,639 | 3,764 | 3,590 | 3,374 | 3,263 | 3,168 | 3,495 | 4,200 |



Onward Kashiyama: Sales and Floor Area by Apparel Type and Distribution Channel



By Apparel Type

(Million Yen)

| | 1H I | FY02/15 Result | ts | 2H | FY02/15 Resul | ts | ļ. | Full-Year FY02 | /15 Results | | Full-Year FY02/16 Forecasts | | | |
|------------|--------|----------------|---------|--------|---------------|---------|---------|----------------|-------------|------------|-----------------------------|---------|---------|--|
| | Amount | 1H FY02/14 | YoY (%) | Amount | 2H FY02/14 | YoY (%) | Amount | FY02/14 | YoY (%) | % of Total | Amount | FY02/15 | YoY (%) | |
| Men's | 16,644 | 16,314 | 2.0% | 20,395 | 20,758 | -1.7% | 37,039 | 37,072 | -0.1% | 23.4% | 35,771 | 37,039 | -3.4% | |
| Women's | 52,786 | 53,053 | -0.5% | 56,215 | 57,350 | -2.0% | 109,001 | 110,403 | -1.3% | 68.9% | 105,276 | 109,001 | -3.4% | |
| Children's | 3,176 | 3,065 | 3.6% | 3,735 | 3,720 | 0.4% | 6,911 | 6,785 | 1.9% | 4.3% | 6,771 | 6,911 | -2.0% | |
| Kimonos | 694 | 796 | -12.8% | 368 | 612 | -39.9% | 1,062 | 1,408 | -24.6% | 0.7% | | 1,062 | | |
| Others | 2,339 | 2,353 | -0.6% | 1,921 | 1,909 | 0.6% | 4,260 | 4,262 | ±0 | 2.7% | 3,182 | 4,260 | -25.3% | |
| Total | 75,639 | 75,581 | 0.1% | 82,634 | 84,349 | -2.0% | 158,273 | 159,930 | -1.0% | 100.0% | 151,000 | 158,273 | -4.6% | |

By Distribution Channel

| | 1H | FY02/15 Resul | ts | 2H | FY02/15 Result | ts | Ī | Full-Year FY02 | 1/15 Results | | Full-Year FY02/16 Forecasts | | | | |
|---------------------------|--------|---------------|---------|--------|----------------|---------|---------|----------------|--------------|------------|-----------------------------|---------|---------|--|--|
| | Amount | 1H FY02/14 | YoY (%) | Amount | 2H FY02/14 | YoY (%) | Amount | FY02/14 | YoY (%) | % of Total | Amount | FY02/15 | YoY (%) | | |
| Department Stores | 53,361 | 54,712 | -2.5% | 60,508 | 62,717 | -3.5% | 113,869 | 117,429 | -3.0% | 72.0% | 107,478 | 113,869 | -5.6% | | |
| New Distribution Channels | 17,217 | 16,124 | 6.8% | 17,850 | 17,271 | 3.4% | 35,067 | 33,395 | 5.0% | 22.1% | 36,440 | 35,067 | 3.9% | | |
| Specialty Stores | 1,850 | 1,668 | 10.9% | 1,964 | 1,885 | 4.2% | 3,814 | 3,553 | 7.3% | 2.4% | 3,542 | 3,814 | -7.1% | | |
| Chain Stores | 250 | 264 | -5.3% | 323 | 378 | -14.6% | 573 | 642 | -10.7% | 0.4% | 513 | 573 | -10.5% | | |
| Others | 2,961 | 2,813 | 5.3% | 1,989 | 2,098 | -5.2% | 4,950 | 4,911 | 0.8% | 3.1% | 3,027 | 4,950 | -38.8% | | |
| Total | 75,639 | 75,581 | 0.1% | 82,634 | 84,349 | -2.0% | 158,273 | 159,930 | -1.0% | 100.0% | 151,000 | 158,273 | -4.6% | | |

Sales / Floor Area

| | | FY02/ | 09 | FY02/ | 10 | FY02/ | 11 | FY02/ | 12 | FY02/ | 13 | FY02/ | 14 | FY02/ | 15 | FY02/16 F | orecast |
|---------------------|--------------------------|---------|-------|---------|--------|---------|-------|---------|-------|---------|-------|---------|-------|---------|-------|-----------|---------|
| Department | Sales (Million Yen) | 135,031 | -9.1% | 119,663 | -11.4% | 119,051 | -0.5% | 115,579 | -2.9% | 119,376 | 3.3% | 117,429 | -1.6% | 113,869 | -3.0% | 107,478 | -5.6% |
| Stores | Sales Floor Area (sq. m) | 173,500 | -1.0% | 165,800 | -4.4% | 162,105 | -2.2% | 159,682 | -1.5% | 155,986 | -2.3% | 146,215 | -6.3% | 140,767 | -3.7% | 138,853 | -1.4% |
| New Distribution | Sales (Million Yen) | 32,066 | -3.6% | 28,218 | -12.0% | 27,160 | -3.7% | 26,361 | -2.9% | 29,564 | 12.2% | 33,395 | 13.0% | 35,067 | 5.0% | 36,440 | 3.9% |
| Channels | Sales Floor Area (sq. m) | 92,400 | -0.7% | 86,900 | -6.0% | 85,567 | -1.5% | 84,500 | -1.2% | 86,449 | 2.3% | 84,257 | -2.5% | 86,254 | 2.4% | 88,184 | 2.2% |

Onward Kashiyama: Sales of Key Brands



Sales of Key Brands (Million Yen)

| ales of Key Brands | | | | | | | | | | | | (IV | illion re |
|--|------------|---------------|---------|------------|---------------|---------|---------|---------------|---------|-----------|----------------|---------|-----------|
| Brand | 1H I | FY02/15 Resul | ts | 2H F | Y02/15 Result | ts | Full-Ye | ar FY02/15 Re | sults | Full-Year | - FY02/16 Fore | ecasts | % of |
| Didilu | 1H FY02/15 | 1H FY02/14 | YoY (%) | 2H FY02/15 | 2H FY02/14 | YoY (%) | FY02/15 | FY02/14 | YoY (%) | FY02/16 | FY02/15 | YoY (%) | Tota |
| Nijyusanku (women's) | 12,783 | 12,872 | -1% | 14,095 | 14,412 | -2% | 26,878 | 27,284 | -2% | 27,820 | 26,878 | 4% | |
| Kumikyoku (women's) | 5,575 | 5,526 | 1% | 5,962 | 6,019 | -1% | 11,537 | 11,545 | ±0 | 11,400 | 11,537 | -1% | |
| ICB (women's) | 3,951 | 4,125 | -4% | 4,963 | 4,965 | ±0 | 8,914 | 9,090 | -2% | 8,920 | 8,914 | ±0 | 36% |
| Jiyuku (women's) | 4,546 | 4,438 | 2% | 4,841 | 4,858 | ±0 | 9,387 | 9,296 | 1% | 9,450 | 9,387 | 1% | |
| Core Brands: Total | 26,855 | 26,961 | ±0 | 29,861 | 30,254 | -1% | 56,716 | 57,215 | -1% | 57,590 | 56,716 | 2% | |
| J. PRESS (men's, women's, children's) | 4,800 | 4,523 | 6% | 5,047 | 5,153 | -2% | 9,847 | 9,676 | 2% | 9,980 | 9,847 | 1% | |
| Calvin Klein platinum label (men's, women's) | 2,347 | 2,370 | -1% | 2,787 | 2,987 | -7% | 5,134 | 5,357 | -4% | 4,860 | 5,134 | -5% | |
| gotairiku (men's) | 2,706 | 2,435 | 11% | 2,086 | 2,024 | 3% | 4,792 | 4,459 | 7% | 4,810 | 4,792 | ±0 | |
| SONIARYKIEL COLLECTION (women's) | 1,790 | 1,925 | -7% | 1,855 | 2,098 | -12% | 3,645 | 4,023 | -9% | 3,310 | 3,645 | -9% | 609 |
| DAKS (men's, golf) | 1,497 | 1,480 | 1% | 1,706 | 1,710 | ±0 | 3,203 | 3,190 | ±0 | 3,100 | 3,203 | -3% | |
| Paul Smith (women's) | 2,084 | 2,135 | -2% | 2,300 | 2,327 | -1% | 4,384 | 4,462 | -2% | 4,500 | 4,384 | 3% | |
| JOSEPH (men's, women's) | 2,174 | 2,036 | 7% | 2,728 | 2,506 | 9% | 4,902 | 4,542 | 8% | 5,100 | 4,902 | 4% | |
| JANE MORE (women's) | 1,428 | 1,445 | -1% | 1,404 | 1,490 | -6% | 2,832 | 2,935 | -4% | 2,680 | 2,832 | -5% | |
| Key Department Store Brands: Total | 45,681 | 45,310 | 1% | 49,774 | 50,549 | -2% | 95,455 | 95,859 | ±0 | 95,930 | 95,455 | ±0 | |
| any FAM (women's, children's) | 4,002 | 4,118 | -3% | 4,153 | 4,430 | -6% | 8,155 | 8,548 | -5% | 8,040 | 8,155 | -1% | |
| any SiS (women's) | 4,191 | 4,058 | 3% | 4,570 | 4,479 | 2% | 8,761 | 8,537 | 3% | 9,060 | 8,761 | 3% | 139 |
| field/dream (men's, women's) | 1,834 | 1,802 | 2% | 1,835 | 1,875 | -2% | 3,669 | 3,677 | ±0 | 3,700 | 3,669 | 1% | 13, |
| ew Distribution Channels Core Brands: Total | 10,027 | 9,978 | ±0 | 10,558 | 10,784 | -2% | 20,585 | 20,762 | -1% | 20,800 | 20,585 | 1% | |
| Key Brands: Total | 55,708 | 55,288 | 1% | 60,332 | 61,333 | -2% | 116,040 | 116,621 | ±0 | 116,730 | 116,040 | 1% | 73' |

Note: Only brands with over 3.0 billion yen in full-year sales are listed.



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