## ONWARD-



FY02/16 Results Presentation ONWARD HOLDINGS CO., LTD.

日本発世界服

－ONWARD－
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## Sales

263.5 billion yen
(-6.4\% YoY and $-1.5 \%$ vs. forecast)
Operating
profit

Recurring profit

Net income
3.8 billion yen
( $-34.1 \%$ YoY and $-17.9 \%$ vs. forecast)

## 5.5 billion yen <br> (-23.1\% YoY and -5.1\% vs. forecast)

> 4.3 billion yen
> (+1.8\% YoY and $-0.5 \%$ vs. forecast)

Domestic and overseas businesses struggled. Streamlining assets and businesses prior to start of the medium-term plan.

Consolidated

- Domestic 2H sales failed to recover due to weak sales of winter items.
- Overseas, profitability improved in Asia, but European businesses continued to struggle.
- Streamlined businesses and assets prior to the start of the new medium-term management plan.

Gain on sale of investment securities: +8.9 billion yen Gain on sale of fixed assets and shares of affiliates: +7.7 billion yen Impairment loss (retail business and goodwill write-down): - 14.1 billion yen

|  | 1H Results |  |  | 2H Resulis |  |  | Full-Year Results |  |  | Full-Year Forecasts |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY0216 | Change | YoY (\%) | FY02/16 | Change | YoY (\%) | FY0216 | Change | YoY (\%) | FY02/16 | Change | YoY (\%) |
| Sales | 125,495 | -6,630 | -5.0\% | 138,021 | -11,355 | -7.6\% | 263,516 | -17,985 | -6.4\% | 267,400 | -3,884 | -1.5\% |
| Gross Profit | 57,755 | -4,805 | -7.7\% | 61,697 | -4,806 | -7.2\% | 119,452 | -9,611 | -7.4\% | 121,100 | -1,648 | -1.4\% |
| (\% of sales) | 46.0\% |  | -1.3\% | 44.7\% |  | 0.2\% | 45.3\% |  | -0.5\% | 45.3\% |  |  |
| SG\&A Expenses | 57,530 | -2,453 | -4.1\% | 58,144 | -5,205 | -8.2\% | 115,674 | -7,658 | -6.2\% | 116,500 | -826 | -0.7\% |
| (\% of sales) | 45.8\% |  | 0.4\% | 42.1\% |  | -0.3\% | 43.9\% |  | 0.1\% | 43.6\% |  | 0.3\% |
| Operating Profit | 225 | -2,352 | -91.3\% | 3,553 | 399 | 12.7\% | 3,778 | -1,953 | -34.1\% | 4,600 | -822 | -17.9\% |
| (\% of sales) | 0.2\% |  | -1.8\% | 2.6\% |  | 0.5\% | 1.4\% |  | -0.6\% | 1.7\% |  | -0.3\% |
| Recurring Profit | 1,347 | -1,654 | -55.1\% | 4,157 | -4 | -0.1\% | 5,504 | -1,658 | -23.1\% | 5,800 | -296 | -5.1\% |
| (\% of sales) | 1.1\% | -1.2\% |  | 3.0\% |  | 0.2\% | 2.1\% |  | -0.4\% | 2.2\% |  | -0.1\% |
| Extraordinary Gains | 4,516 | 1,540 |  | 12,022 | 8,992 |  | 16,538 | 10,532 |  | 7,600 | 8,938 |  |
| Extraordinary Losses | 373 | -128 |  | 14,539 | 11,267 |  | 14,912 | 11,139 |  | 2,400 | 12,512 |  |
| Net Income | 1,920 | 218 | 12.8\% | 2,358 | -144 | -5.8\% | 4,278 | 74 | 1.8\% | 4,300 | -22 | -0.5\% |
| (\% of sales) | 1.5\% |  | 0.2\% | 1.7\% |  |  | 1.6\% |  | 0.1\% | 1.6\% |  |  |

## Domestic

- Onward Kashiyama: Weak sales in March and November caused full-price item sales to decline, weighing on gross profit margins.
- Other domestic subsidiaries: Exiting unprofitable businesses and lower investments in new businesses led to improving profitability in 2 H , but profits ended below plan due to stagnant sales.

Overseas

- Europe: Profits were lower than plan, due to continued weak sales at Jil Sander and investments in JOSEPH.
- Asia and the US: Streamlined business structure and store network.


[^0]
## Onward Kashiyama

|  | Sales | Yoy (\%) Vs. Forecast (\%) | Operating Profit | Yor (\%) vs. Forecast (\%) | Recurring Profit | Yoy (\%) Vs. Forecast (\%) |  |  |
| :--- | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| HD+Onward Kashiyama | 148,332 | $-6.3 \%$ | $-0.2 \%$ | 7,337 | $-31.5 \%$ | $-5.9 \%$ | 8,962 | $-26.3 \%$ |

Quarterly Performance Trends (Period Totals vs. Previous Year)

|  | Q1 |  | Business terminated |  | 1H |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Results |  | Results | YoY (Difference) | Results | YoY (Difference) |
| Sales | 39.0 | -3.7 | 30.9 | -2.0 | 69.9 | -5.7 |
| Gross Profit | 20.4 | 2.1 | 14.1 | -0.9 | 34.4 | -3.2 |
| Gross Proft Margin (\%) | 52.2\% | -0.7\% | 45.6\% | $\pm 0$ | 49.3\% | -0.4\% |
| SG\&A Expenses | 16.0 | -0.7 | 16.1 | -0.8 | 32.1 | -1.5 |
| Operating Profit | 4.4 | -1.6 | -2.1 | -0.1 | 2.3 | -1.6 |


| Q3 |  | Q4 |  | 2H |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| Results | YoY <br> (Difference) | Results |  | YoY <br> (Difference) | Results |
| 41.0 | -2.6 | 37.4 | -1.6 | 78.4 | YoY <br> (Difference) |
| 21.9 | -1.8 | 15.8 | -1.2 | 37.7 | -3.0 |
| $53.5 \%$ | $-1.0 \%$ | $42.2 \%$ | $-1.4 \%$ | $48.1 \%$ | $-1.2 \%$ |
| 16.6 | -1.0 | 16.1 | -0.3 | 32.7 | -1.3 |
| 5.3 | -0.8 | -0.3 | -0.9 | 5.0 | -1.7 |


| (Billion Yen) |  |
| :---: | :---: |
| Full-Year |  |
| Resulis | YoY |
|  | (Difiference) |
| 148.3 | -9.9 |
| 72.2 | -6.2 |
| 48.6\% | -0.9\% |
| 64.8 | -2.8 |
| 7.3 | -3.4 |

## Q1

Sales of full-price items struggled in March. From April on, Nijyusanku and the other core brands, as well as men's suits, began to rebound, but overall sales were below plan as shopping center channels were slow to recover.

Q2
Bargain sales period spread out and less effective than previous years. Responded by strengthening efforts to improve sales of fullprice items, but due to the limited effect of these efforts gross profit margins were unchanged. Shopping center channels struggled because of the delayed market recovery.
Q3 Although sales were strong in September and October, a mild winter after November led to weak sales of coats and other winter items. Sales of full-price were substantially below plan, resulting in lower gross profit margins.

Q4 Winter items struggled until the January bargain sales period, and the high sales ratio of discounted items and inventory write-downs resulted in lower gross profit margins. Spring sales of new full-price items were brisk, but event-driven demand (such as graduation and back to school spending) was soft.

- E-commerce sales were ahead of plan, rising to 8.6 billion yen ( $+17.4 \%$ YoY).

Domestic Subsidiaries

|  | Sales | Yoy (\%) Vs. Forecast (\%) |  | Operating Profit | Yoy (\%) Vs. Forecast (\%) |  | Recurring Profit | (Million Yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Yor (\%) |  |  | recast (\%) |
| Onward Trading | 15,579 | -0.6\% | -0.9\% |  | 1,119 | -11.2\% |  | -6.9\% | 1,132 | -11.1\% | -6.6\% |
| Chacott | 11,119 | 1.5\% | -0.5\% | 663 | 31.8\% | -8.9\% | 650 | 29.2\% | -6.5\% |
| Creative Yoko | 6,694 | -3.6\% | 2.7\% | 201 | 14.2\% | 171.6\% | 230 | -22.8\% | 98.3\% |
| Island | 8,743 | 2.2\% | -1.6\% | 1,029 | -17.5\% | -16.3\% | 1,021 | -20.2\% | -19.5\% |
| Birz Group | 2,259 | -52.3\% | -5.9\% | -523 | T | - | -612 | $\square$ |  |
| Across Transport | 11,746 | -0.7\% | 2.0\% | 293 | 64.6\% | 37.6\% | 311 | 76.7\% | 42.0\% |
| Onward Creative Center | 3,308 | -23.0\% | -8.5\% | 69 | 35.3\% | -29.6\% | 69 | 35.3\% | -29.6\% |

- Onward Trading (uniforms, sales promotion goods, etc.)
- Declining large orders in core uniform business led to lower than planned profits.
- Chacott (dancewear and related merchandise)
- Higher margins due to hit items and increased use of online advertising.
- Creative Yoko (pet fashion, etc.)
- New large-scale stores (character-themed stores and stores targeting pet lovers) produced solid sales.
- Island (women's apparel and accessories)
- New business investment led to lower profits than planned.
- Birz Group (young, casual women's apparel and accessories)
- Losses narrowed with the discontinuation of unprofitable brands, but slow sales of inventory carried over pushed down gross profit margins.
- Across Transport (logistics and transport of apparel)
- Orders from outside the group rose, causing profitability to improve.
- Onward Creative Center (planning, design, and operation of commercial facilities)
- Orders from within the group decreased, causing sales to come in below plan, but profitability improved as the dental business increased sales to clients outside of the group.

See slide 4 for 1 H sales and profits per segment.
Europe Note: Results in Europe for December 2014-November 2015
(Million Yen)

|  | Sales | Yoy (\%) Vs. Forecast (\%) |  | Operating Profit | Yoy (\%) Vs. Forecast (\%) |  | Recurring Profit | Yoy (\%) Vs. Forecast (\%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Onward Luxury Group | 26,411 | -19.1\% | -1.7\% | -500 | - | $\square$ | 667 | -18.8\% | - |
| JOSEPH Group | 13,621 | -0.7\% | -6.3\% | 80 | -78.6\% | -75.0\% | 378 | -39.9\% | -32.9\% |

## Onward Luxury Group

- GIBO'Co Group
- Booked temporary non-operating profit from licensing agreements with non-group brands.
- New consolidated subsidiary Freeland (manufacture and sales of luxury sneakers) contributed in August-November.
- Jil Sander
- Internal and external factors led to decreased retail and wholesale sales, and lower gross profit margins.

External: Fewer affluent Russian and Middle Eastern customers / concerns over situation in Europe Internal: Delayed expansion in Asian markets / production control issues

## JOSEPH

- Gross profit margins declined as sales of winter items struggled.
- Investment in design personnel led to higher expenses.

Note: Results in Asia and the US for January-December 2015

- Closure of unprofitable stores in China completed, with profitability at existing stores improving as a result.
- Streamlining store network continued in Southeast Asia.


## US

- Brands: cost and inventory reductions narrowed losses.
- Resorts (Guam): hotels performed well due to higher demand from Asian tourists.


| Sales |  |
| :---: | :---: |
|  | (-3.6\% Yoy) |
| Operating profit | $\begin{aligned} & 4.5 \text { billion yen } \\ & (+19.1 \% \text { YoY }) \end{aligned}$ |
| Recurring profit | $\begin{aligned} & 5.6 \text { billion yen } \\ & (+1.7 \% \text { Yoy) } \end{aligned}$ |
| Net income | $\begin{aligned} & 4.5 \text { billion yen } \\ & (+5.2 \% \text { YoY }) \end{aligned}$ |

Improve both management efficiency and profitability through promotion of Selection and Concentration strategy.

## Consolidated

- Improving profitability at both domestic and overseas businesses is a priority in the first year of the Medium-term Management Plan.
- Concentration of strategic management resources and closure of unprofitable businesses and stores to continue.
- Expand high-margin E-commerce business across the group. Group sales target: 15.0 billion yen ( $+25 \%$ YoY).

|  | 1H Forecasts |  |  | 2H Forecasts |  |  | Full-Year Forecasts |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY02/17 | Change | YoY | FYO2/17 | Change | YoY | FY02/17 | FY02/16 | Change | YoY |
| Sales | 121,000 | $\Delta 4,495$ | $\Delta 3.6 \%$ | 133,000 | $\triangle 5,021$ | $\Delta 3.6 \%$ | 254,000 | 263,516 | $\triangle 9,516$ | $\Delta 3.6 \%$ |
| Gross Profit | 55,800 | $\Delta 1,955$ | $\Delta 3.4 \%$ | 60,000 | -1,697 | $\Delta 2.8 \%$ | 115,800 | 119,452 | $\Delta 3,652$ | $\Delta 3.1 \%$ |
| (\% of sales) | 46.1\% |  | 0.1\% | 45.1\% |  | 0.4\% | 45.6\% | 45.3\% |  | 0.3\% |
| SG\&A Expenses | 55,300 | $\triangle 2,230$ | $\Delta 3.9 \%$ | 56,000 | $\Delta 2,144$ | $\Delta 3.7 \%$ | 111,300 | 115,674 | $\Delta 4,374$ | $\triangle 3.8 \%$ |
| (\% of sales) | 45.7\% |  | $\Delta 0.1 \%$ | 42.1\% |  |  | 43.8\% | 43.9\% |  | $\Delta 0.1 \%$ |
| Operating Profit | 500 | 275 | 122.2\% | 4,000 | 447 | 12.6\% | 4,500 | 3,778 | 722 | 19.1\% |
| (\% of sales) | 0.4\% |  | 0.2\% | 3.0\% |  | 0.4\% | 1.8\% | 1.4\% |  | 0.4\% |
| Recurring Profit | 1,400 | 53 | 3.9\% | 4,200 | 43 | 1.0\% | 5,600 | 5,504 | 96 | 1.7\% |
| (\% of sales) | 1.2\% |  | 0.1\% | 3.2\% |  | 0.2\% | 2.2\% | 2.1\% |  | 0.1\% |
| Net Income | 2,000 | 80 | 4.2\% | 2,500 | 142 | 6.0\% | 4,500 | 4,278 | 222 | 5.2\% |
| (\% of sales) | 1.7\% |  | 0.2\% | 1.9\% |  | 0.2\% | 1.8\% | 1.6\% |  | 0.2\% |

- Onward Kashiyama: improve profitability while promoting strategies to strengthen sales, production, and R\&D.
- Other domestic subsidiaries: exit unprofitable businesses and expand in growth sectors.


## Overseas

Europe: start investing in Jil Sander in line with the medium-term strategy for the brand; increase synergies across the group, including new subsidiaries (sneakers and bags).

- Asia and the US: improve profitability via continued restructuring and increase E-commerce sales.

|  |  |  |  |  |  | (Million Yen) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regional Segments |  | 1H Forecasts |  | 2H Forecasts |  | Full-Year Forecasts |  |  |
|  |  | FY02/17 | YoY (\%) | FY02/17 | Yoy (\%) | FY02/17 | FY02/16 | Yoy (\%) |
| HD+Onward Kashiy ama | Sales Operating Profit | $\begin{array}{r} 69,200 \\ 2,400 \end{array}$ | $\begin{gathered} -1.0 \% \\ 2.7 \% \end{gathered}$ | $\begin{array}{r} 77,300 \\ 5,100 \end{array}$ | $\begin{gathered} -1.4 \% \\ 2.0 \% \end{gathered}$ | $\begin{array}{r} 146,500 \\ 7,500 \end{array}$ | $\begin{array}{r} 148,332 \\ 7,337 \end{array}$ | $-1.2 \%$ $2.2 \%$ |
| Other Domestic | Sales <br> Operating Profit | $\begin{array}{r} 31,147 \\ 698 \end{array}$ | $\begin{aligned} & \hline-16.5 \% \\ & 265.4 \% \end{aligned}$ | $\begin{array}{r} 32,580 \\ 1,326 \end{array}$ | $\begin{array}{r} -13.9 \% \\ 1,821.7 \% \end{array}$ | $\begin{array}{r} 63,727 \\ 2,024 \end{array}$ | $\begin{array}{r} 75,159 \\ 260 \end{array}$ | $\begin{aligned} & -15.2 \% \\ & 678.5 \% \end{aligned}$ |
| Domestic Total | Sales <br> Operating Profit | $\begin{array}{r} 100,347 \\ 3,098 \end{array}$ | $\begin{gathered} -6.4 \% \\ 22.5 \% \end{gathered}$ | $\begin{array}{r} 109,880 \\ 6,426 \end{array}$ | $\begin{gathered} -5.5 \% \\ 26.8 \% \end{gathered}$ | $\begin{array}{r} 210,227 \\ 9,524 \end{array}$ | $\begin{array}{r} \hline 223,491 \\ 7,597 \end{array}$ | $\begin{gathered} \hline-5.9 \% \\ 25.4 \% \end{gathered}$ |
| Europe | Sales <br> Operating Profit | 20,264 <br> -614 | 5.4\% | $\begin{array}{r} 23,151 \\ 957 \end{array}$ | $\begin{aligned} & 1.8 \% \\ & 0.4 \% \end{aligned}$ | $\begin{array}{r} 43,415 \\ 343 \end{array}$ | $\begin{array}{r} 41,978 \\ -230 \end{array}$ | $3.4 \%$ |
| Asia | Sales <br> Operating Profit | $\begin{array}{r} 3,042 \\ 40 \end{array}$ | -18.6\% | $\begin{array}{r} 3,391 \\ 153 \end{array}$ | -5.8\% | $\begin{array}{r} 6,433 \\ 193 \end{array}$ | $\begin{array}{r} 7,334 \\ -306 \end{array}$ | $-12.3 \%$ |
| US | Sales <br> Operating Profit | $\begin{array}{r} 2,539 \\ 0 \end{array}$ | -12.4\% | $\begin{array}{r} 2,695 \\ -98 \end{array}$ | -5.1\% | $\begin{array}{r} \hline 5,234 \\ -98 \end{array}$ | $\begin{array}{r} 5,738 \\ -101 \end{array}$ | -8.8\% |
| Overseas Total | Sales <br> Operating Profit | $\begin{array}{r} 25,845 \\ -574 \end{array}$ | -0.1\% | $\begin{array}{r} 29,237 \\ 1,012 \end{array}$ | $\begin{gathered} 0.2 \% \\ 65.4 \% \end{gathered}$ | $\begin{array}{r} 55,082 \\ 438 \end{array}$ | $\begin{array}{r} \hline 55,050 \\ -637 \end{array}$ | 0.1\% |
| Simple Aggregate | Sales <br> Operating Profit | $\begin{array}{r} 126,192 \\ 2,524 \end{array}$ | $\begin{gathered} -5.2 \% \\ 97.3 \% \end{gathered}$ | $\begin{array}{r} 139,117 \\ 7,438 \end{array}$ | $\begin{aligned} & -4.4 \% \\ & 30.9 \% \end{aligned}$ | $\begin{array}{r} 265,309 \\ 9,962 \end{array}$ | $\begin{array}{r} 278,541 \\ 6,960 \end{array}$ | $\begin{gathered} -4.8 \% \\ 43.1 \% \end{gathered}$ |

[^1]FY02/17 Status of New and Discontinued Subsidiaries and Brands

|  | Segment | New |  | Business terminated |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Subsidiaries / Brands | Details | Subsidiaries / Brands | Details |
| $\begin{aligned} & \text { 䓂 } \\ & \text { 言 } \end{aligned}$ | Onward Kashiyama | No new brand |  | Discontinued unprofitable stores |  |
|  | Domestic Subsidiaries | Onward J Bridge | New subsidiary <br> *Consolidated from FY02/17 as full-year |  |  |
|  |  | Taclasse (*1) | Acquired via M\&A |  |  |
|  | Europe | Freeland (*2) | Acquired via M\&A <br> *Consolidated into Onward Luxury Group | No temminations |  |
|  |  | Moreau Paris (*3) | Acquired via M\&A <br> *Consolidated into Onward Luxury Group |  |  |

Note: As of April 2016. FY02/17 earnings forecasts include factors other than the above.
(*1) Operation, planning, and sales on fashion E-commerce website.
(*2) Manufacture and sales of luxury sneakers.
(*3) Manufacture and sales of luxury bags.

|  | Sales | Yoy (\%) | Operating Profit | YoY (\%) | Recuring Profit | (Million Yen) <br> YoY (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| HD+Onward Kashiyama | 146,500 | $-1.2 \%$ | 7,500 | $2.2 \%$ | 9,000 | $0.4 \%$ |

Improve profitability by focusing on "what matters now"


| Domestic Subsidiaries |  |  |  | (Million Yen) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sales | YoY (\%) | Operating Profit | YoY (\% ) | Recurring Profit | YoY (\%) |
| Onward Trading | 15,800 | $1.4 \%$ | 1,251 | $11.8 \%$ | 1,261 | $11.4 \%$ |
| Chacott | 11,353 | $2.1 \%$ | 712 | $7.4 \%$ | 758 | $16.6 \%$ |
| Creative Yoko | 6,600 | $-1.4 \%$ | 276 | $37.3 \%$ | 289 | $25.7 \%$ |
| Island | 9,009 | $3.0 \%$ | 1,064 | $3.4 \%$ | 1,049 | $2.7 \%$ |
| Birz Group | 1,925 | $-14.8 \%$ | -248 |  | -315 |  |
| Onward Creative Center | 3,250 | $-1.8 \%$ | 69 |  | 69 |  |

- Onward Trading (uniforms, sales promotion goods, etc.)
- Steadily expand core business (uniforms, sales promotion goods).
- Win new customers in growth sectors (school and medical uniforms).
- Chacott (dancewear and related merchandise)
- Increase market share in the dancewear sector and improve product strength in the wellness sector (yoga and exercise apparel), a future growth sector.
- Creative Yoko (pet fashion, etc.)
- Strengthen development and operation at large stores that offer both products and activities.
- Island (women's apparel and accessories)
- Improve sales of full-price items by reducing the number of SKUs and strengthening SNS.
- Birz Group (young, casual women's apparel and accessories)
- Concentrate resources on the key Libre brand.
- Onward Creative Center (planning, design, and operation of commercial facilities)
- Aggressively win new orders, particularly in the dental business.


## -ONWARB-

See slide 10 for sales and operating profit forecasts by segment.

## Europe

Note: European business plan is from December 2015-November 2016.
(Million Yen)

|  | Sales | YoY (\%) | Operating Profit | YoY (\%) | Recurring Profit | YoY (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| Onward Luxury Group | 28,832 | $9.2 \%$ | -145 |  | -86 |  |
| JOSEPH Group | 12,853 | $-5.6 \%$ | 357 | $346.3 \%$ | 546 | $44.4 \%$ |

## Onward Luxury Group

- GIBO'Co Group
- Sales to rise due to new subsidiaries and new license agreements.
- Existing large-scale brands to shift from wholesale to OEM agreements from the 2016 autumn/winter season, pushing down the gross profit margin.
- Jil Sander
- Investment targeting improving brand value (store atmosphere / advertising: approx. 1 billion yen).
- Strengthen personnel structure.


## JOSEPH

- Expand sales in North America and Asia.
- Improve gross profit margins by increasing merchandising and full-price sales.


## Asia

Note: Asian and US business plans are from January-December 2016.

- China: Increase sales at key stores and expand E-commerce sales.
- Southeast Asia: Continue to close unprofitable stores.


## US

- Brands: Expand through increased cooperation with Onward Kashiyama.
- Resorts (Guam): Maintain stable profitability by raising brand recognition.


## 1. Financial Situation

(1) Policy on Shareholder Returns

Returning profits to shareholders is one of our most important management objectives. Our basic policy is to maintain a consistent level of shareholder returns linked to earnings, with a target dividend payout ratio of $35 \%$ or more.

|  | FY02/14 | FY02/15 | FY02/16 |
| :--- | ---: | ---: | ---: |
| Dividend Per Share (yen) | 24 | 24 | 24 |
| Dividend Payout Ratio | $80.8 \%$ | $89.6 \%$ | $86.5 \%$ |
| Dividend Yield | $3.4 \%$ | $3.0 \%$ | $3.5 \%$ |

(2) Financial indicators

We avoid financial risk and maintain a stable shareholders' equity ratio through substantial shareholders' equity and flexile financing.

|  | FY02/14 |  | FY02/15 |
| :--- | ---: | ---: | ---: |
| Shareholders' Equity Ratio | $55.2 \%$ | $53.8 \%$ | FY02/16 |
| Debt-to-Equity Ratio | 0.34 | 0.36 | $54.2 \%$ |
| Net Debt-to-Equity Ratio | 0.18 | 0.19 | 0.38 |

2. Improving ROE (Return on Equity)

Improve profitability and review capital policies, including the sale of investment securities, share buybacks, and increased dividends.
TARGET: $\quad 5 \%$ ROE in FY02/19 (FY02/16 ROE was 2.4\%)
PLAN: (1) Share buyback: 5.0 million shares (4.0 billion yen) this year (announced)
Active buybacks to improve shareholder return
(2) Sale of shares: Continue selling shares, including unwinding cross-shareholdings
(3) Dividend policy:

Maintain stable dividends linked to earnings
Consider higher dividends as earnings improve

## DATA BOOK

Results and forecasts for main subsidiaries

|  | Business Resulis by Segment |  | 1H FY02/16 Resulis |  |  | 2H FY02/16 Resulis |  |  | Full-Year FY02/16 Resulis |  |  |  |  |  | $\begin{gathered} \text { Sales } \\ \text { Composition } \end{gathered}$ | Full-Year FY0217 Forecasts |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\frac{\text { Sales }}{\text { 1HFY02/16 }}$ | Operaing Profit Recurring Proft\| |  | $\begin{gathered} \text { Sales } \\ \hline \text { 2H FY02/16 } \end{gathered}$ | Operaing Profit Recurring Proft\| |  | Sales |  | Operaing Proit |  | Reauring Proft |  |  | Sales |  | Operaing Proft |  | Rearring Proft |  |
|  |  |  | 1HFY02116 | 1H FY02116 | 2HFY02/16 |  | 2 HFY 02116 | FY0216 | Yoy Change | FY0216 | Yor Change | FY0216 | YoY Change | FY0217 |  | YoY Change | FY0217 | Yor Change | FY02117 | Yoy Change |
| $\begin{aligned} & \text { O} \\ & \stackrel{\rightharpoonup}{\mathrm{w}} \\ & \stackrel{E}{6} \end{aligned}$ | Onward HD + Onward Kashiyama |  |  | 69,918 | 2,337 | 3,196 | 78,414 | 5,000 | 5,766 | 148,332 | -9,941 | 7,337 | $-3,379$ | 8,962 | -3,202 | 53.3\% | 146,500 | -1,832 | 7,500 | 163 | 9,000 | 38 |
|  |  | Onward Trading | 7,968 | 609 | 614 | 7,611 | 510 | 518 | 15,579 | -96 | 1,119 | -141 | 1,132 | -142 | 5.6\% | 15,800 | 221 | 1,251 | 132 | 1,261 | 129 |
|  |  | Chacott | 5,738 | 432 | 410 | 5,381 | 231 | 240 | 11,119 | 163 | 663 | 160 | 650 | 147 | 4.0\% | 11,353 | 234 | 712 | 49 | 758 | 108 |
|  |  | Creative Yoko | 2,968 | -115 | -103 | 3,726 | 316 | 333 | 6,694 | -250 | 201 | 25 | 230 | -68 | 2.4\% | 6,600 | -94 | 276 | 75 | 289 | 59 |
|  |  | Island | 4,183 | 472 | 494 | 4,560 | 557 | 527 | 8,743 | 189 | 1,029 | -218 | 1,021 | -259 | 3.1\% | 9,009 | 266 | 1,064 | 35 | 1,049 | 28 |
|  |  | BirzGroup | 1,228 | -286 | -308 | 1,031 | -237 | -304 | 2,259 | -2,476 | -523 | 697 | -612 | 598 | 0.8\% | 1,925 | -334 | -248 | 275 | -315 | 297 |
|  |  | Across Transport | 5,699 | 99 | 104 | 6,047 | 194 | 207 | 11,746 | -84 | 293 | 115 | 311 | 135 | 4.2\% | 0 | -11,746 | 0 | -293 | 0 | -311 |
|  |  | Onward Creative Center | 1,664 | 31 | 32 | 1,644 | 38 | 37 | 3,308 | -988 | 69 | 18 | 69 | 18 | 1.2\% | 3,250 | $-58$ | 69 | 0 | 69 | 0 |
|  |  | Other | 7,865 | -1,051 | -1,102 | 7,846 | -1,540 | -1,581 | 15,711 | -297 | -2,591 | -654 | -2,683 | -649 | 5.6\% | 15,790 | 79 | -1,100 | 1,491 | -1,290 | 1,393 |
| Domestic Subsidiary Total |  |  | 37,313 | 191 | 141 | 37,846 | 69 | -23 | 75,159 | -3,839 | 260 | 2 | 118 | -220 | 27.0\% | 63,727 | -11,432 | 2,024 | 1,764 | 1,821 | 1,703 |
| Domestic Total |  |  | 107,231 | 2,528 | 3,337 | 116,260 | 5,069 | 5,743 | 223,491 | $-13,780$ | 7,597 | $-3,377$ | 9,080 | -3,422 | 80.2\% | 210,227 | $-13,264$ | 9,524 | 1,927 | 10,821 | 1,741 |
|  | $\begin{aligned} & \text { 을 } \\ & \text { 岦 } \end{aligned}$ | Onward Luxury Group | 11,967 | -929 | -499 | 14,444 | 429 | 1,166 | 26,411 | $-6,219$ | -500 | -1,031 | 667 | -154 | 9.5\% | 28,832 | 2,421 | -145 | 355 | -86 | -753 |
|  |  | JOSEPH Group | 6,267 | -323 | -261 | 7,354 | 403 | 639 | 13,621 | -97 | 80 | -293 | 378 | -251 | 4.9\% | 12,853 | -768 | 357 | 277 | 546 | 168 |
|  |  | Other | 994 | 69 | -16 | 952 | 121 | 96 | 1,946 | 86 | 190 | 144 | 80 | 46 | 0.7\% | 1,730 | -216 | 131 | -59 | 44 | -36 |
|  | Europe To |  | 19,228 | -1,183 | -776 | 22,750 | 953 | 1,901 | 41,978 | -6,230 | -230 | -1,180 | 1,125 | -359 | 15.1\% | 43,415 | 1,437 | 343 | 573 | 504 | -621 |
|  | Asia Total |  | 3,736 | -92 | -94 | 3,598 | -214 | -304 | 7,334 | -1,105 | -306 | 381 | -398 | 200 | 2.6\% | 6,433 | -901 | 193 | 499 | 91 | 489 |
|  | US Total |  | 2,897 | 26 | 97 | 2,841 | -127 | -148 | 5,738 | -219 | -101 | 131 | -51 | 118 | 2.1\% | 5,234 | -504 | -98 | 3 | -59 | -8 |
| Overseas Total |  |  | 25,861 | -1,249 | -773 | 29,189 | 612 | 1,449 | 55,050 | -7,54 | -637 | -668 | 676 | -41 | 19.8\% | 55,082 | 32 | 438 | 1,075 | 536 | -140 |
| Total | Simple Aggre |  | 133,092 | 1,279 | 2,564 | 145,449 | 5,681 | 7,192 | 278,541 | -21,334 | 6,960 | -4,045 | 9,756 | -3,463 | 100.0\% | 265,309 | -13,232 | 9,962 | 3,002 | 11,357 | 1,601 |
| Elimin | ations |  | -7,597 | -1,054 | -1,217 | -7,428 | -2,128 | -3,035 | -15,025 | 3,449 | -3,182 | 2,092 | -4,252 | 1,805 |  | -11,309 | 3,716 | -5,462 | -2,80 | -5,757 | -1,505 |
| Consol | idated Total |  | 125,495 | 225 | 1,347 | 138,021 | 3,553 | 4,157 | 263,516 | -17,985 | 3,778 | -1,953 | 5,504 | -1,658 |  | 254,000 | $-9,516$ | 4,500 | 722 | 5,600 | 96 |


| Capital Expenditures |  |  |  |  |  |  |  | (Million Yen) | Depreciation |  |  |  |  |  |  |  | (Million Yen) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY02/10 | FY02/11 | FY02/12 | FY02/13 | FY02/14 | FY02/15 | FY02/16 | FY02/17 Forecast |  | FY02/10 | FY02/11 | FY02/12 | FY02/13 | FY02/14 | FY02/15 | FY02/16 | FY02/17 <br> Forecast |
| Cons. | 5,794 | 5,405 | 6,230 | 8,948 | 16,750 | 26,884 | 15,955 | 12,200 | Cons. | 5,747 | 5,642 | 5,478 | 5,721 | 6,202 | 7,218 | 7,799 | 7,700 |
| Kashiy ama | 3,273 | 3,232 | 3,320 | 5,044 | 12,309 | 22,626 | 11,106 | 5,000 | $\begin{gathered} \hline \text { HD+ } \\ \text { Kashiyama } \\ \hline \end{gathered}$ | 3,764 | 3,590 | 3,374 | 3,263 | 3,168 | 3,495 | 4,056 | 4,400 |

## By Apparel Type

|  | 1H FY02/16 Results |  |  | 2H FY02/16 Results |  |  | Full-Year FY02/16 Results |  |  |  | Full-Year FY02/17 Forecasts |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | 1H FY02/15 | YoY (\%) | Amount | 1H FY02/15 | YoY (\%) | Amount | 1H FYO2/15 | YoY(\%) | \% of Total | Amount | FYo2/16 | YoY (\%) |
| Men's | 15,474 | 16,644 | -7.0\% | 19,497 | 20,395 | -4.4\% | 34,971 | 37,039 | -5.6\% | 23.6\% | 34,695 | 34,971 | -0.8\% |
| Women's | 49,261 | 52,786 | -6.7\% | 53,291 | 56,215 | -5.2\% | 102,552 | 109,001 | -5.9\% | 69.1\% | 101,431 | 102,552 | -1.1\% |
| Children's | 3,065 | 3,176 | -3.5\% | 3,797 | 3,735 | 1.7\% | 6,862 | 6,911 | -0.7\% | 4.6\% | 6,691 | 6,862 | -2.5\% |
| Kimonos | 0 | 694 | - | 0 | 368 | $\square$ | 0 | 1,062 | - | 0.0\% | 0 | 0 | , |
| Others | 2,118 | 2,339 | -9.4\% | 1,829 | 1,921 | -4.8\% | 3,947 | 4,260 | -7.3\% | 2.7\% | 3,683 | 3,947 | -6.7\% |
| Total | 69,918 | 75,639 | -7.6\% | 78,414 | 82,634 | -5.1\% | 148,332 | 158,273 | -6.3\% | 100.0\% | 146,500 | 148,332 | -1.2\% |

By Distribution Channel

|  | 1H FY02/16 Resulis |  |  | 2H FY02/16 Resulis |  |  | Full-Year FY02/16 Results |  |  |  | Full-Year FY02/17 Forecasts |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | 1H FY02/15 | YoY (\%) | Amount | 1H FY02/15 | YoY (\%) | Amount | 1H FY02115 | YoY(\%) | \% of Total | Amount | FY02/16 | YoY (\%) |
| Department Stores | 48,281 | 53,361 | -9.5\% | 56,274 | 60,508 | -7.0\% | 104,555 | 113,869 | -8.2\% | 70.6\% | 104,221 | 104,555 | -0.3\% |
| New OSstriutuion Chamels | 17,085 | 17,217 | -0.8\% | 18,125 | 17,850 | 1.5\% | 35,210 | 35,067 | 0.4\% | 23.7\% | 34,569 | 35,210 | -1.8\% |
| Specialty Stores | 1,729 | 1,850 | -6.5\% | 1,829 | 1,964 | -6.9\% | 3,558 | 3,814 | -6.7\% | 2.4\% | 3,426 | 3,558 | -3.7\% |
| Chain Stres | 218 | 250 | -12.8\% | 281 | 323 | -13.0\% | 499 | 573 | -12.9\% | 0.3\% | 243 | 499 | -51.3\% |
| Others | 2,605 | 2,961 | -12.0\% | 1,905 | 1,989 | -4.2\% | 4,510 | 4,950 | -8.9\% | 3.0\% | 4,041 | 4,510 | -10.4\% |
| Total | 69,918 | 75,639 | -7.6\% | 78,414 | 82,634 | -5.1\% | 148,332 | 158,273 | -6.3\% | 100.0\% | 146,500 | 148,332 | -1.2\% |

## Sales / Floor Area

|  |  | FY02/10 |  | FY02/11 |  | FY02/12 |  | FY02/13 |  | FY02/14 |  | FY02/15 |  | FY02/16 |  | FY02/17 Forecast |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Department Stores | Sales (Million Yen) | 119,663 | -11.4\% | 119,051 | -0.5\% | 115,579 | -2.9\% | 119,376 | 3.3\% | 117,429 | -1.6\% | 113,869 | -3.0\% | 104,555 | -8.2\% | 104,221 | -0.3\% |
|  | Sales Floor Area (sq. m) | 165,800 | -4.4\% | 162,105 | -2.2\% | 159,682 | -1.5\% | 155,986 | -2.3\% | 146,215 | -6.3\% | 140,767 | -3.7\% | 134,861 | -4.2\% | 131,086 | -2.8\% |
| New <br> Distribution <br> Channels | Sales (Million Yen) | 28,218 | -12.0\% | 27,160 | -3.7\% | 26,361 | -2.9\% | 29,564 | 12.2\% | 33,395 | 13.0\% | 35,067 | 5.0\% | 35,210 | 0.4\% | 34,569 | -1.8\% |
|  | Sales Floor Area (sq. m) | 86,900 | -6.0\% | 85,567 | -1.5\% | 84,500 | -1.2\% | 86,449 | 2.3\% | 84,257 | -2.5\% | 86,254 | 2.4\% | 86,204 | -0.1\% | 73,154 | -15.1\% |

Note: From FY02/16, TOCCA, Personal Order, and Nijyusanku Men's Casual have been included in key department store brands.

| Sales of Key Brands | Business terminated |  |  |  |  |  |  |  |  | (Million Yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Brand | 1H FY02/16 Results |  |  | 2H FY02/16 Results |  |  | Full-Year FY02/16 Results |  |  | Full-Year FY02/17 Forecasts |  |  | \% of <br> Total |
|  | 1H FY02/16 | 1H FY02/15 | YoY (\%) | 2H FY02/16 | 2H FY02/15 | YoY (\%) | FY02/16 | FY02/15 | YoY (\%) | FY02/17 | FY02/16 | YoY (\%) |  |
| Nijyusanku (women's) | 12,763 | 12,783 | $\pm 0$ | 14,029 | 14,095 | $\pm 0$ | 26,792 | 26,878 | $\pm 0$ | 28,110 | 26,792 | 5\% |  |
| Kumikyoku (women's | 5,220 | 5,575 | -6\% | 5,454 | 5,962 | -9\% | 10,674 | 11,537 | -7\% | 10,660 | 10,674 | $\pm 0$ |  |
| ICB (women's) | 3,783 | 3,951 | -4\% | 5,064 | 4,963 | 2\% | 8,847 | 8,914 | -1\% | 8,580 | 8,847 | -3\% | 38\% |
| Jiyuku (women's) | 4,400 | 4,546 | -3\% | 4,954 | 4,841 | 2\% | 9,354 | 9,387 | $\pm 0$ | 9,740 | 9,354 | 4\% |  |
| Core Brands: Total | 26,166 | 26,855 | -3\% | 29,501 | 29,861 | -1\% | 55,667 | 56,716 | -2\% | 57,090 | 55,667 | 3\% |  |
| J.PRESS (men's, women's, children's) | 4,475 | 4,800 | -7\% | 4,994 | 5,047 | -1\% | 9,469 | 9,847 | -4\% | 9,510 | 9,467 | $\pm 0$ |  |
| Calvin Klein platinum label (men's, women's) | 2,146 | 2,347 | -9\% | 2,597 | 2,787 | -7\% | 4,743 | 5,134 | -8\% | 4,640 | 4,743 | -2\% |  |
| gotairiku (men's) | 2,616 | 2,706 | -3\% | 2,087 | 2,086 | $\pm 0$ | 4,703 | 4,792 | -2\% | 4,900 | 4,703 | 4\% |  |
| SONIARYKIEL COLLECTION (women's) | 1,548 | 1,790 | -14\% | 1,673 | 1,855 | -10\% | 3,221 | 3,645 | -12\% | 3,170 | 3,221 | -2\% |  |
| DAKS (men's, golf) | 1,380 | 1,497 | -8\% | 1,586 | 1,706 | -7\% | 2,966 | 3,203 | -7\% | 2,870 | 2,966 | -3\% | 72\% |
| Paul Smith (women's) | 2,024 | 2,084 | -3\% | 2,308 | 2,300 | $\pm 0$ | 4,332 | 4,384 | -1\% | 4,555 | 4,332 | 5\% |  |
| JOSEPH (men's, women's) | 2,245 | 2,174 | 3\% | 2,703 | 2,728 | -1\% | 4,948 | 4,902 | 1\% | 5,200 | 4,948 | 5\% |  |
| JANE MORE (women's) | 1,318 | 1,428 | -8\% | 1,260 | 1,404 | -10\% | 2,578 | 2,832 | -9\% | 2,400 | 2,578 | -7\% |  |
| TOCCA(women's, children's) | 1,692 | 1,595 | 6\% | 1,936 | 1,781 | 9\% | 3,628 | 3,376 | 7\% | 3,793 | 3,628 | 5\% |  |
| Personal Order (men's) | 2,549 | 2,520 | 1\% | 2,871 | 2,845 | 1\% | 5,420 | 5,365 | 1\% | 5,501 | 5,420 | 1\% |  |
| Nijyusanku Men's Casual (men's, golf) | 2,416 | 2,600 | -7\% | 2,755 | 2,936 | -6\% | 5,171 | 5,536 | -7\% | 4,990 | 5,171 | -4\% |  |
| Key Department Store Brands: Total | 50,575 | 52,396 | -3\% | 56,271 | 57,336 | -2\% | 106,846 | 109,732 | -3\% | 108,619 | 106,846 | 2\% |  |
| any FAM (women's, children's) | 3,670 | 4,002 | -8\% | 3,723 | 4,153 | -10\% | 7,393 | 8,155 | -9\% | 6,910 | 7,393 | -7\% |  |
| any SiS (women's) | 4,132 | 4,191 | -1\% | 4,543 | 4,570 | -1\% | 8,675 | 8,761 | -1\% | 8,620 | 8,675 | -1\% | 13\% |
| feild dream (men's, women's) | 1,709 | 1,834 | -7\% | 1,593 | 1,835 | -13\% | 3,302 | 3,669 | -10\% | 2,375 | 3,302 | -28\% |  |
| New Distribution Channels Core Brands: Total | 9,511 | 10,027 | -5\% | 9,859 | 10,558 | -7\% | 19,370 | 20,585 | -6\% | 17,905 | 19,370 | -8\% |  |
| Key Brands: Total | 60,086 | 62,423 | -4\% | 66,130 | 67,894 | -3\% | 126,216 | 130,317 | -3\% | 126,524 | 126,216 | $\pm 0$ | 85\% |

Note: Only brands with over 3.0 billion yen in full-year sales are listed.

# SNMMARD <br> ONWARD HOLDINGS CO.,LTD. 

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[^0]:    Note: Figures shown for consolidated results also include consolidated eliminations other than the above

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