

Michinobu Yasumoto, President and CEO

I am Yasumoto, the President and Representative Director of the company.

First, I will provide highlights of our consolidated performance and forecasts, followed by an explanation of our key measures for the FY2025.

First, please turn to page 5.

The Onward Group's Mission Statement

Enriching and Adding Color to People's Lives while Caring for the Planet

Keep moving forward as a "lifestyle and culture creation company" that contributes to creating lifestyles with richness and colors in harmony with the planet through "customer-centric management leveraging employees' diverse strengths"









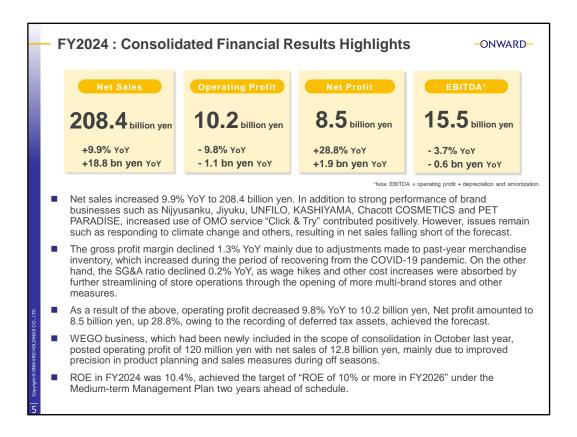
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01

Consolidated Financial Results and Performance Forecasts
Highlights



We achieved a year-on-year increase of 9.9%, or 18.8 billion yen, resulting in total net sales of 208.4 billion yen.

We saw strong performance of our core and new brands such as Nijusanku, Jiyuku, Unfilo, Kashiyama, Chacott Cosmetics, and Pet Paradise. Additionally, Use of Click & Try, an OMO service that allows customers to order stock not available in stores and try on items, was also strong throughout the year. These factors contributed to the increase in net sales. On the other hand, we had a very long summer throughout the year, and spring came very late, even at the end of the fiscal year in February, even today, you can see people wearing thick down jackets in Tokyo. Under such extraordinary climate conditions, there was a some difference between our traditional product MD calendar and actual customer feeling throughout the year. Although we have been able to respond to changing weather conditions, there are still areas where we are not fully prepared and there are challenges that need to be managed. In October and February, monthly sales at existing group stores fell below the previous year's levels. Due to these factors, we achieved 99.2% of our sales target of 210 billion yen, coming in approximately 1.6 billion yen below the plan, which leaves us with challenges in terms of sales. Additionally, during the recovery from the COVID-19 pandemic, we increased inventory, which had previously been tightly controlled and adjusted inventory levels throughout FY2024. FY2023 was a year with a very high GP margin compared to the past decade, achieving rapid operating profit growth. However, in FY 2024, we entered an adjustment phase leading to a 1.3% decline in GP margin. Meantime, the SG&A ratio decreased by 0.2%. The increase in labor costs due to wage increases was absorbed by improving store operation efficiency and multi-brand store openings, reducing the expense ratio by 2.2%. But it was not enough to offset the 1.3% decline in GP margin. As a result, operating profit stood at 10.2 billion yen or 9.8% decrease. On the other hand, net profit for the period achieved the plan. We achieved a significant year-on-year increase of 28.8%, reaching 8.5 billion yen exceeding our plan. This was partly due to the recognition of deferred tax assets. Additionally, while we will provide individual company explanations later, we were able to generate an operating profit for Wego business, which became a new consolidated entity in October last year. Originally, the business tended to see strong performance in the first half and not so much profit in the second half but we managed to generate profit in October-February period. Though brand demand tends to weaken in February, we could enhanced effectiveness of product planning and sales strategies during this period through close collaboration with the Onward Group team. We expect this to continue to contribute to earnings in FY2025 and beyond. Finally, regarding ROE and capital efficiency for FY2024, ROE stood at 10.4%. Our mid-to long-term plan had set a target of ROE over 10% by FY2026. We achieved this

These are the highlights of FY2024.

two years ahead of schedule.



Next, we have outlined the highlights of performance forecasts for FY2025 on page 6.

We anticipate a year-on-year increase of 10.4% or 21.6 billion yen in net sales, expecting net sales of 230 billion yen. We will drive the growth of major brand businesses by new store openings. We plan to be more aggressive in opening two types of stores such as, single-brand stores and multi-brand stores such as Onward Crosset Select(OCS). Regarding products, reflecting on FY2024, we aim to enhance our product planning capabilities to flexibly respond to very complex and unpredictable climate changes. For example, we plan to increase the proportion of season-less products which can be worn year-round in each of our main brand businesses. Through such measures, we plan to boost and stabilize sales, include between seasons, throughout the year. Additionally, the *Wego* business which was consolidated last in October, only contributed for 5 months in the previous fiscal year, but will contribute full-year basis in 2025. With these factors considered, we aim to achieve net sales of 230 billion yen with a 10.4% year-on-year increase.

For operating profit, we plan a year-to-year increase of 13.3%, 1.3 billion yen, aiming for 11.5 billion yen. We aim to improve the GP margin, which significantly decreased last fiscal year by 0.3% through suppressing discounted sales and rigorous inventory management.

We plan for a 0.2% increase in SG&A ratio. In accelerating new store openings as mentioned earlier, we will invest cross brand businesses including flagship stores and global capabilities. Additionally, we will continue digital-related investments across all operations including planning, production, sales, and administration. Depreciation expenses from these investments will temporarily increase, which will drive the 0.2% rise in the SG&A ratio. As a result, OP margin expansion would be limited to 0.1%. However, with double-digit sales growth, we aim for a 13.3% increase in amount of operating profits. The overseas business in particular has been a burden with 11 consecutive fiscal years of losses. To address this challenge, we began global business restructuring efforts in fall of 2019, which was completed with the sale of the Guam Golf Resort Business in February this year. Following these efforts, we are now expecting to achieve operating profitability for the first time in 11 fiscal years across our combined overseas businesses, including Europe, America and Asia.

Regarding net profit for the period, we aim to achieve a significant 17.4% increase to reach 10 billion yen. Our mid-to long-term plan had set a target for over 10 billion yen by FY2026, so we're aiming to achieve this one year ahead of the schedule.

As previously mentioned on page 5, we consider EBITDA and cash flow of operating profits plus depreciation as a key management. FY2024 ended with an EBITDA of 15.5 billion yen, and we aim to increase this by 10% to reach 17 billion yen in FY2025.

Strengthen Shareholder Returns -ONWARD-Dividend Policy The Company views the distribution of profits to shareholders as one of the management's highest priority issues, and sets a guideline of full-year payout ratio target of 40% or more, ensuring stable and appropriate distribution of profits in conjunction with its performance. We plan to introduce an interim dividend system in FY2025 to enhance opportunities to return profits to shareholders. Plan to pay an interim dividend of 14 yen and year-end dividend of 16 yen, for a total of 30 yen for the full year (up 4 yen from 26 yen in FY2024). FY2025 FY2024 **Forecast** Interim dividend 14 16 26 Year-end dividend Dividends per Share (yen) Total 30 26 3,529 Total Dividens (mil. yen) 4.072 Net Profit (mil. yen) 10,000 8,516 Payout Ratio 40.7% 41.4% Introduction of a restricted stock compensation plan In FY2025, we plan to introduce a restricted stock compensation plan that utilizes treasury shares held to Directors (excluding Outside Directors) and Executive Officers. It aims to further enhance management that is conscious of capital efficiency and share prices by linking part of executive compensation with share prices.

Moving to page 7.

I will explain enhancements to shareholder returns.

We have had a dividend policy which set a target payout ratio of 40% or more. Subject to resolutions at the shareholders meeting for amendments to the Articles of Incorporation, we are planning to introduce an interim dividend system from FY2025. We're aiming for a full-year payout ratio of 40% or more with an interim dividend of 14 yen and a year-end dividend of 16 yen, totaling 30 yen per share for FY2025. This represents an increase of 4 yen from 26 yen in FY2024. The total dividend payout is expected to reach 4,072 million yen with a net profit of 10 billion yen planned. This translates into a payout ratio of 40.7%. Additionally, as another resolution item at the shareholders meeting in late May, we plan to introduce the Restricted Stock Compensation Plan, utilizing Treasury stock for directors and group executive officers, excluding outside directors. As released, by linking part of executive compensation to stock prices, we intend to ensure management focused on capital efficiency and stock value. We intend to better align our perspectives and share common values with our shareholders. To this purpose, we plan to introduce the plan from FY2025, and through these efforts, we aim to continuously strengthen shareholder returns in the future.



02

FY2025 Key Measures

FY2025 Key Measures (1) Onward Kashiyama

Nijyusanku Further evolution of the largest core brand

[Measures to address Climate Change]

- Expanding the seasonless items which are not influenced by the climate change.
 [Measures by sales channel]
- · Establish a new flagship store which embodies the brand's worldview.
- · Development of new sales channels such as shopping centers, station buildings and street stores.
- Existing stores · · · Strengthen the approach to the new rich and expand high-sensitivity and high-price MD.
- E-Commerce · · · Free products lineup from seasonality, expand E-Commerce original products which meets customer demands.



-ONWARD-

UNFILO Develop to the second largest brand after Nijusanku

- Accelerate OCS store openings centered on "UNFILO" and expand the store floor space.
- Develop and expand products with superior functionality: such as "Breeze move" which is the material jointly developed with Toray.
- Expand newly launched products during the peak summer season (Functional and beautiful accessories and T-shirts, etc.)
- Launch products aggressively and strengthen digital advertisement to enhance brand recognition



ATON Developing distribution with a view to full-scale overseas expansion

- Build a foundation for overseas expansion. To Develop wholesale customers, exhibited at an
 exhibition in Paris where buyers from various countries gathered.
- Increase the inbound ratio of Aoyama flagship store from 20% in FY2024 to 30% in FY2025.





Next, I will explain the key measures for FY2025 which are outlined in five points up to page 13.

First is Onward Kashiyama, the core of our group, and have highlighted three brand, Nijyusanku, Unfilo and Aton. In terms of distribution channels, the brand has grown mainly through department stores and has also seen continuous growth through e-commerce over the last 15 years. We aim further refine this brand and develop it into a globally recognized brand and drive further growth and development. However, even this brand, Nijyusanku, struggled to continue to grow sales in FY2024.It was significantly challenged by climate change. This brand has excelled in seasonal launches and merchandising, but its weakness lies in the lack of seasonless items, products that can be worn year-round. To expand and improve off-season sales in the unfavorable weather, the company needs to broaden its product strategy to include year-round products. Our Product Division is currently leading efforts to develop products in this category. In addition, the company believes further investment is needed in flagship stores that embody and represent the brand to the world. This is an important challenge that we will be working on in FY2025. The company will also begin to develop a third sales channel that does not belong to department stores or online stores, such as shopping centers, station buildings, and street stores. OCS now has 200 stores and the number of the OCS which includes Nijyusanku is increasing. In addition to going out into new distribution with a single brand of Nijyusanku, we would also like to promote the creation of new touch points for new customers in collaboration with other Onward brands. For existing stores, we plan to expand our customer base to the next generation by strengthening our approach to the "new rich". Our online store attracts a very diverse customer base. In addition to non-seasonal products, we aim to expand EC-exclusive products that offer great value. As Nijyusanku has already surpassed the 30 billion yen mark, we plan to pursue multiple strategies simultaneously for further expansion.

Next, in regard to the development of the next new core brand after *Nijyusanku*, we aim to continue the high growth of *Unfilo*, which is expanding rapidly mainly through shopping centers and online stores. We will expand touch points through OCS and expand the floor space of existing stores. The company's strength lies in products with excellent functionality, such as the use of "*Breathe Move*", a material developed jointly with *Toray*. that combines functionality and fashion. We plan to expand our product offering, especially during the peak summer season, with a focus on expanding fashion accessories and T-shirts. In addition, we plan to increase investment in advertising, with a focus on digital media. Brand awareness is still very low at around 2%, so we will enhance our advertising efforts.

Finally, Aton. Basically this brand is looking to expand globally. So far, the brand has focused on street stores and wholesale, and has turned profitable and gained brand recognition. In order to build a foundation for overseas expansion, we participated in an exhibition in Paris. We will also increase the ratio of inbound sales through raising our name recognition overseas. We aim to increase the ratio of inbound sales at the Aoyama flagship store from the current 20% to 30% by FY2025.

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FY2025 Key Measures (2) Onward Personal Style "KASHIYAMA"

-ONWARD-

<u>Catalyst for the resurgence of business suits,</u> aiming to achieve sales of 10 billion yen through rapid growth

Expand large-scale stores in the center of major city

- Plan to open direct management stores with a size of 165m² to 330m² in urban centers of major cities.
- Planning to open new stores in Yokohama West Exit (165m) and Kyoto Shijo (238m) in May.





Strengthening of women's division

- · Approaching women with no experience of made-to-order products.
 - Tie up with media for advertising, develop collaborative products
 - Leverage digital advertising, video advertising and SNS.
- Targeting 30% share in its sales in FY2025 from 24% in FY 2024.



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The second key is the Onward Personal Style, which operates Kashiyama the smart tailor.

Although the business suit market is shrinking, This brand, offering a new business model that combines short lead times, high quality and competitive pricing, achieved significant expansion in FY2024. Brand recognition has also significantly increased. In FY2025, we aim to achieve sales of 10 billion yen. Brand operates a unique business model in the industry, delivering products directly from its own factory to customers' homes. We will expand directly operated stores, particularly in major urban centers. We will expand directly operated stores, particularly urban area in major cities. We will open two large size stores in May, Yokohama West Exit and Kyoto Shijo, and those stores will also contribute to get higher brand recognition. Additionally, demand for women's custom-made suits is growing with 24% of sales in FY2024 coming from female customers. We aim to increase this ratio to 30% in FY2025, by focusing on various initiatives such as advertising for female customers.

Aiming for sales of 50 billion yen in the medium- to long-term (40 billion yen domestically, 10 billion yen internationally). Measures in the Domestic market Develop and promote products tailored to each of the urban and suburban areas. Encourage diverse customer segments to visit the store through various collaborative events. Capturing inbound demand to serve as a footstone for future overseas expansions. Aiming for 30% E-Commerce ratio through collaboration with Onward group.

Measures in the Overseas market

- In the Chinese market, focus on EC and pop-up stores with the "supporting-my-favorite business" as a growth driver.
- Conduct marketing activities in Preparing for preparation for Overseas Expansion such as the Southeast Asian market where WEGO's T-shirts with various logo and fashion goods are popular.

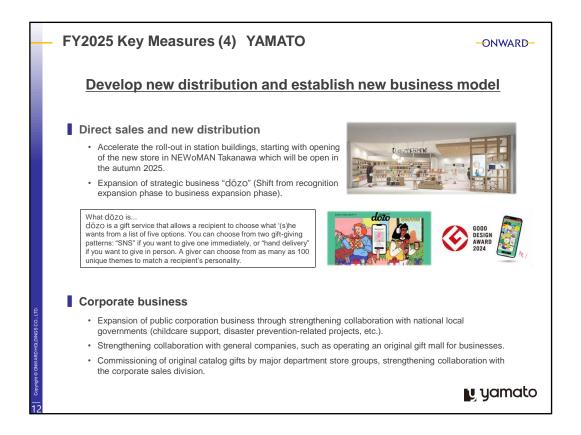




Page 11 shows *Wego*, which was consolidated last year. This is the third key measure. The main customers are young people, especially teenagers. The number of the customer from abroad visit *WEGO* stores is very high in big city, *Wego* has the potential to become a global brand especially in Asia.

We are aiming for about 40 billion yen in domestic sales, 10 billion yen in overseas sales, and 50 billion yen in total sales as soon as possible. In terms of size, we're currently at about 60% of the target. We would like to expand *WEGO* to double its current size. In Japan, we currently have 180 stores, mainly in shopping centers and fashion buildings. In the future, we will develop and deploy products tailored to the characteristics of both urban and suburban areas. In order to attract a wide range of customers, we will develop products in collaboration with various characters and overseas artists. We will focus on flagship stores in Harajuku and Shinsaibashi, majority of the sales are generated by foreign customer, to capture demand from foreign customers, which will serve as a foothold for future overseas expansion One of the weaknesses is e-commerce. At present, the e-commerce ratio is 20%, and we are trying to increase to 30% as soon as possible. WEGO's e-commerce relies on other online shopping malls, and we would like to improve WEGO's e-commerce site and acquire customers directly, preferably by the end of 2025.

As for overseas, we will focus on the Chinese market. and then, eventually, the Southeast Asian market to expand the business. We have various products to support "my favorite demand" and also the casual items including the logo T-shirts, fashion goods and others. we also plan to aggressively promote digital marketing, targeting the youth, especially teenagers in the Asian market.



Page 12 shows the gift business by Yamato, the fourth key measure.

Yamato was consolidated in FY2019, so this is the seventh year, but there was the pandemic in this period. In FY2024, we made investments to develop the foundation for the new businesses. we are shifting our main business to the personal gifts from basic formal gifts such as seasonal, weddings and funerals gift. We will develop new distribution networks and establish new business models to respond to market changes. Until now, the main contact with customers has been through original catalog gifts from department stores. With the opening of NEWoMaN Takanawa this autumn, we plan to roll out new Yamato-operated stores in station buildings with high traffic. "Dozo" is a fast-growing online gift service business offering a limited selection of themed products, and is moving from the recognition expansion phase to the business expansion phase, where it will contribute to earnings. In addition to these B2C businesses, we will also expand our B2B business. We will work with the national and local governments on projects related to child care and disaster prevention, and strengthen cooperation. In the future, the company plans to make the B2B business one of the pillars of its revenue base by operating an original corporate gift mall, taking on original catalog gift contracts from major department store groups, and strengthening cooperation with the corporate sales department.



Page 13 shows overseas business, last key measure.

As I mentioned in the FY2025 plan, we are determined to achieve profitability in operating income in our overseas operations as a whole. Joseph in Europe has completed the business structure reform and integrated the head office in London and Paris to London. Joseph will promote the consistent global brand marketing led by London. Mario Arena, his strength is a planning ability, not only for clothing but also for bags, accessories, shoes and others, took office as the new creative director in November last year. He has worked at JW Anderson. His collection will be launched from Autumn and Winter collection this year. Joseph will participate in London Fashion Week and expand the e-commerce platform. Joseph plans to make a new start from this year, so I hope you have expectations from it.

As for *J Press* in the United States, which has more than 120 years of history, *J Press* has two stores in New York and New Haven. We are currently making preparations to strengthen the management team at the U.S. headquarters. We will be building the new business structure around digital technologies and bringing in local talent with proven track records to the management team. We should have something to announce this Atumun.

As for Asia, we have been building up wholesale and distribution partners in various countries for a long time. Especially in Taiwan and China, we have introduced *Nijusanku* and *Unfilo* and other brands together with local partners. In addition, through collaboration with *Kashiyama Smart Tailor*, the Darien manufacturing business has achieved profitability in FY2024. As demand for made-to-measure suits increases, the profitability of the manufacturing business will continue to improve, making it one of the pillars of the Asian business. We would also promote the business development in Asia by a group company such as *Wego*.

From FY2025, we will strive to improve profitability and expand our overseas business so that Europe, the United States, and Asia combined can become one of the Group's top earners. I have now explained our key measures for FY2025, and I would like to conclude my presentation here.



03

FY2024 Consolidated Financial Results

FY2024: Consolidated Financial Results

-ONWARD-

- Net sales increased 9.9% YoY to 208.4 billion yen, operating profit decreased 9.8% to 10.2 billion yen, and recurring profit decreased 0.4% to 10.0 billion yen, net profit increased 28.8% to 8.5 billion yen.
- Despite strong performance of brand businesses, such as "Nijyusanku," "Jiyuku," "UNFILO,"

 "KASHIYAMA," "Chacott COSMETICS" and "PET PARADISE," and increased use of OMO service

 "Click & Try," there remained issues such as responding to climate change. Further, the operating profit

 margin declined mainly due to adjustments made to past-year merchandise inventory, which increased
 during the period of recovering from the COVID-19 pandemic.

| | (Million yen) | FY2024 | FY2023 | Announced forecasts | Change | % of Change | Change | % of Change |
|---|------------------|---------|---------|---------------------|---------|-------------|---------|-------------|
| 1 | Net Sales | 208,393 | 189,629 | 210,000 | +18,764 | +9.9% | - 1,607 | - 0.8% |
| 2 | Gross Profit | 113,575 | 105,782 | 116,250 | +7,793 | +7.4% | - 2,675 | - 2.3% |
| | (% of Net Sales) | (54.5%) | (55.8%) | (55.4%) | | (- 1.3%) | | (- 0.9%) |
| 3 | SG&A Expanses | 103,422 | 94,522 | 103,750 | +8,900 | +9.4% | - 328 | - 0.3% |
| | (% of Net Sales) | (49.6%) | (49.8%) | (49.4%) | | (- 0.2%) | | (+0.2%) |
| 4 | Operating Profit | 10,153 | 11,260 | 12,500 | - 1,107 | - 9.8% | - 2,347 | - 18.8% |
| | (% of Net Sales) | (4.9%) | (5.9%) | (6.0%) | | (- 1.0%) | | (-1.1%) |
| 5 | Recurring Profit | 10,084 | 10,126 | 12,200 | - 42 | - 0.4% | - 2,116 | - 17.3% |
| | (% of Net Sales) | (4.8%) | (5.3%) | (5.8%) | | (- 0.5%) | | (- 1.0%) |
| 6 | Net Profit | 8,516 | 6,611 | 8,500 | +1,905 | +28.8% | +16 | +0.2% |
| | (% of Net Sales) | (4.1%) | (3.5%) | (4.0%) | | (+0.6%) | | (+0.1%) |
| 7 | EBITDA % | 15,452 | 16,052 | 17,700 | - 600 | - 3.7% | - 2,248 | - 12.7% |
| | (% of Net Sales) | (7.4%) | (8.5%) | (8.4%) | | (- 1.1%) | | (- 1.0%) |

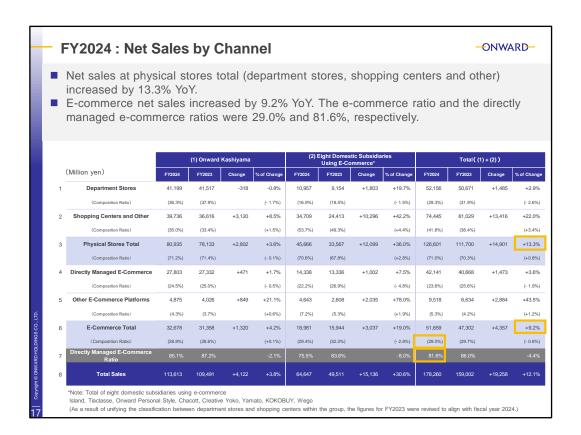
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| FY2024 : F | Results by Co | ompan | У | | | WAG- | 'ARI |
|--|--|------------------|----------------------------|--------------|-------------|---|------|
| million yen with during off seaso Onward Persona | net sales of 12.8 billions. al Style posted operations. | n yen, mainl | y due to implinks to aggre | roved precis | ion in prod | II, posted operating profit of 12 uct planning and sales measu effective digital advertising. | res |
| recorded higher | | cosmetics tie | eld, and Crea | tive Yoko, w | hich perfor | med well in the pet clothing fie | ld, |
| | (1471) | | | Full-Year F | Results | | |
| | (Million yen) | | FY2024 | FY2023 | Change | % of Change | |
| | 1 Onward Kashiyama+HD | Net Sales | 113,613 | 109,491 | +4,122 | +3.8% | |
| | | Operating Profit | 7,190 | 8,189 | - 999 | - 12.2% | |
| | 2 Onward Personal Style | Net Sales | 6,215 | 4,536 | +1,679 | +37.0% | |
| | | Operating Profit | 18 | - 211 | +229 | | |
| | 3 Wego | Net Sales | 12,828 | - | - | - | |
| | | Operating Profit | 123 | - | - | <u> </u> | |
| | 4 Onward | Net Sales | 18,452 | 17,188 | +1,264 | +7.4% | |
| | Corporate Design | Operating Profit | 1,726 | 1,485 | +241 | +16.2% | |
| | 5 Chacott | Net Sales | 10,169 | 9,613 | +556 | +5.8% | |
| | | Operating Profit | 845 | 649 | +196 | +30.2% | |
| | 6 Creative Yoko | Net Sales | 6,798 | 6,486 | +312 | +4.8% | |
| | | Operating Profit | 821 | 660 | +161 | +24.4% | |
| | 7 Yamato | Net Sales | 20,832 | 21,037 | - 205 | - 1.0% | |
| | | Operating Profit | 1,234 | 1,728 | - 494 | - 28.6% | |
| | 8 Domestic Subtotal | Net Sales | 86,123 | 70,567 | +15,556 | +22.0% | |
| | (Excl. Onward Kashiyama + HD, Wego) | | 5,431 | 4,970 | +461 | +9.3% | |
| | 9 Europe | Net Sales | 12,407 | 11,355 | +1,052 | +9.3% | |
| | | Operating Profit | 173 | 156 | +17 | +10.9% | |
| | 10 America | Net Sales | 2,374 | 1,890 | +484 | +25.6% | |
| | | Operating Profit | - 379 | - 414 | +35 | | |
| | 11 Asia | Net Sales | 7,047 | 6,682 | +365 | +5.5% | |
| | | Operating Profit | 91 | 47 | +44 | +93.6% | |
| | 12 Overseas Subtotal | Net Sales | 21,828 | 19,927 | +1,901 | +9.5% | |
| | | Operating Profit | - 115 | - 211 | +96 | * | |
| | 13 Consolidated Total | Net Sales | 208,393 | 189,629 | +18,764 | +9.9% | |
| | | Operating Profit | 10,153 | 11,260 | - 1,107 | - 9.8% | |

Shohei Yoshida, Director in Finance, Accounting, Investor Relations

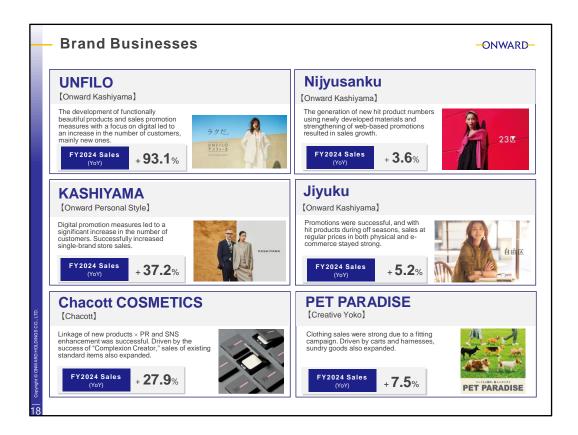
I am Yoshida in charge of Finance, Accounting and IR.

So let me start with page 16, explaining the results by company. The top line Onward Kashiyama and holdings throughout the year, OCS, Click-and-Try expanded, and through them both the physical store and e-commerce sales grew. Sales increased by about 4.1 billion yen year on year. But through the compression of inventories that was accumulated during the pandemic, the percentage of the bargain sales was high. And as a result, the gross profit margin lowered and operating profit declined 1 billion yen year on year. As for Onward Personal Style, one of the key measures which handles made-to-order suits It has a high-quality and quick delivery using the digital production system, and by enhancing the digital promotion, we made this business profitable in this fiscal year. As for Wego, as explained earlier, this was consolidated in Q3 of FY2024.So there is no record of the previous year. Just for the reference, if you compare based on the 12month, in the previous four years they had about 40 million yen operating loss. After they joined our group, they turned profitable. Onward Corporate Design, Chacott and Creative Yoko, they expanded the sales channels and expanded and improved products and services and inbound sales. All of those three companies achieved higher sales and profit, making contributions to the group performance. As for Yamato, this was consolidated in FY2019 and steadily expanded the businesses. During this fiscal year, we are in the process of reforming our business structure to shift from a slowing sales channel in the formal gift market to a direct sales business or public corporations. As a result, their sales and profit declined. In the first half of FY2023, there was a change in the accounting policy. This led to the negative impact of about 200 million yen on sales and profit. Excluding that, they managed to secure the stable profit and we plan to turn it around in FY2025. Excluding Wego, the total of domestic group companies, net sales grew by 2.7 billion yen or about 4% year on year and operating profit grew by 300 million yen. Total numbers are shown here. As for overseas, mainly Joseph, there has been a change in the settlement term in Europe impact was about 500 million ven on sales. But in the market, affordable brand retail was strong and both sales and profit grew. As for United States, the EC sales of J. Press expanded and sales profit increased. In Asia, despite the demand decline in China, Darian plant profitability improved. And overseas subtotal, the sales increased by 2 billion ven and operating profit improved by about 100 million ven.



Page 17 shows net sales by channel.

Please take a look at the orange boxes. So, this material includes the sales of the *Wego* from Q3. The physical stores total increased by 13.3%. E-commerce increased by 9.2%, And because of the consolidation of the *Wego* with a high percentage of physical stores, this number declined slightly. But the directly managed e-commerce ratio was 81.6%.



Page 18 shows the brand businesses. On the left, emerging brands and on the right is the core brands.

The *Unfilo* started as an e-commerce business and opened stores in the shopping centers There was an improvement of 93% in sales year-on-year, so almost double compared to the previous year. The annual sales almost reached around 10 billion yen level. We'll be making investments for further growth.

As for *Kashiyama*, as mentioned earlier, the effect of the investment in the promotion continued and the sales was increased by about 40% for the full year.

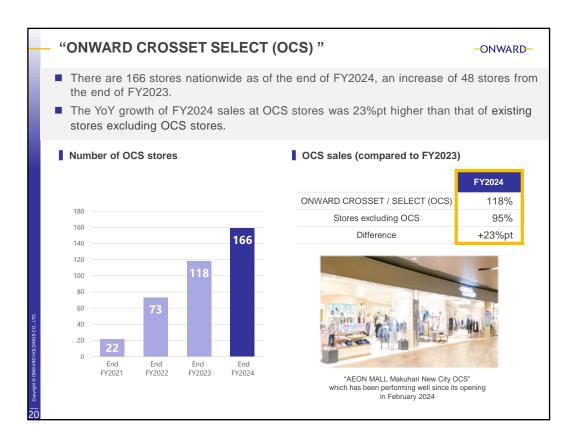
Chacott Cosmetics continuously developed new products and the customers stayed with the brand, which led to a 30% increase in profit.

Now, key brands on the right-hand side continue to show the steady single digit growth.

| OMO Service | e "Click & Try" | | | | -ONWARI |
|--|---|---|---|--|------------------|
| the end of FY2 The number of The net sales | stores offering the "Cli- 023 to 413 stores, and items reserved for FY2 growth rate (YoY) at exi han that at the stores n | the adoption 2024 increases sting store | on rate inco ased by 15' s that intro | reased to 6 % YoY to 2 duced the | 54%. 282,000. |
| Changes | in the number of stores the | hat offered | and the nun | hor of itom | c received |
| Changes | in the number of stores to | End of FY2024 | End of FY2023 | Change | s reserved |
| | Number of Stores | 413 | 397 | +16 | |
| | Adoption rate | 64% | 58% | +6%pt | |
| | The number of items reserved (in thousands) | 282 | 245 | +37 | |
| | | | | | |
| Compari | son of net sales between s | | | nave not off | ered (YoY) |
| ■ Compari | Stores that introduced | FY2024 112% | FY2023 | nave not off | ered (YoY) |
| 【 Compari | | FY2024 | FY2023 | nave not off | ered (YoY) |

On page 19, we are explaining the Click-and-Try function of the Onward Kashiyama.

The number of stores offering the Click-and-Try service increased by 16 to reach a total of 413 stores. Adoption rate was 64%. The number of items reserved has increased by about 15% year on year. The stores with the service showed 15% higher growth in sales than without the service, so we will be expanding the stores with this function.



Page 20, our multi-brand store, Onward Closet Select of Onward Kashiyama. Number of OCS stores reached 166, 48 more than the end of FY2023, including the changes from the existing stores. And we will be accelerating this trend.

That's all about the result.



04

FY2025 Consolidated Performance Forecasts

FY2025: Consolidated Performance Forecast

-ONWARD-

■ Net sales are expected to increase by 10.4% compared with FY2024 to 230.0 billion yen, operating profit by 13.3% to 11.5 billion yen, and net profit by 17.4% to 10.0 billion. Positive operating profit is expected for the overseas business as a whole.

| | | Full-Year | Forecast | Yo | PΥ |
|---|---------------------|-----------|----------|---------|-------------|
| | (Million yen) | FY2025 | FY2024 | Change | % of Change |
| 1 | Net Sales | 230,000 | 208,393 | +21,607 | +10.4% |
| 2 | Gross Profit | 126,000 | 113,575 | +12,425 | +10.9% |
| | (% of Net Sales) | (54.8%) | (54.5%) | | (+0.3%) |
| 3 | SG&A Expanses | 114,500 | 103,422 | +11,078 | +10.7% |
| | (% of Net Sales) | (49.8%) | (49.6%) | | (+0.2%) |
| 4 | Operating Profit | 11,500 | 10,153 | +1,347 | +13.3% |
| | (% of Net Sales) | (5.0%) | (4.9%) | | (+0.1%) |
| 5 | Recurring Profit | 11,000 | 10,084 | +916 | +9.1% |
| | (% of Net Sales) | (4.8%) | (4.8%) | | (+0.0%) |
| 6 | Net Profit | 10,000 | 8,516 | +1,484 | +17.4% |
| | (% of Net Sales) | (4.3%) | (4.1%) | | (+0.2%) |
| 7 | EBITDA% | 17,000 | 15,452 | +1,548 | +10.0% |
| | (% of Net Sales) | (7.4%) | (7.4%) | | (+0.0%) |

| | | | | First Half | Forecast | | | Second Ha | fr Forecast | | | Full-Year | Forecast | |
|----|-------------------------------|-----------------------------|------------------|-----------------|-----------------|-----------------|------------------|------------------|----------------|-----------------|-------------------|-------------------|-------------------|----------------|
| | (Million yen) | | FY2025 | FY2024 | Change | % of Change | FY2025 | FY2024 | Change | % of Change | FY2025 | FY2024 | Change | % of Cha |
| 1 | Onward Kashiyama+HD | Net Sales | 55,000 | 54,722 | +278 | +0.5% | 61,500 | 58,891 | +2,609 | +4.4% | 116,500 | 113,613 | +2,887 | +2.5 |
| | | Operatin a Profit | 3,000 | 2,938 | +62 | +2.1% | 4,600 | 4,252 | +348 | +8.2% | 7,600 | 7,190 | +410 | +5.7 |
| 2 | Onward | Net | 3,630 | 3,051 | +579 | +19.0% | 3,920 | 3,164 | +756 | +23.9% | 7,550 | 6,215 | +1,335 | +21.5 |
| | Personal Style | Operatin g Profit | - 30 | - 38 | +8 | Я | 130 | 56 | +74 | +132.1% | 100 | 18 | +82 | +455.6 |
| 3 | Wego | Net Sales | 12,800 | - | | | 13,500 | 12,828 | +672 | +5.2% | 26,300 | 12,828 | +13,472 | +105.0 |
| | | Operatin g Profit | 450 | - | | - | 50 | 123 | - 73 | - 59.3% | 500 | 123 | +377 | +306.5 |
| 4 | Onward | Net Sales | 9,100 | 8,952 | +148 | +1.7% | 9,600 | 9,500 | +100 | +1.1% | 18,700 | 18,452 | +248 | +1.3 |
| | Corporate Design | Operatin g Profit | 1,000 | 990 | +10 | +1.0% | 750 | 736 | +14 | +1.9% | 1,750 | 1,726 | +24 | +1.4 |
| 5 | Chacott | Net Sales | 5,800 | 5,358 | +442 | +8.2% | 5,200 | 4,811 | +389 | +8.1% | 11,000 | 10,169 | +831 | +8.2 |
| | | Operatin a Profit | 660 | 645 | +15 | +2.3% | 200 | 200 | +0 | +0.0% | 860 | 845 | +15 | +1.8 |
| 6 | Creative Yoko | Net Sales | 3,420 | 3,140 | +280 | +8.9% | 4,030 | 3,658 | +372 | +10.2% | 7,450 | 6,798 | +652 | +9.6 |
| | | Operatin a Profit Net | 320 | 303 | +17 | +5.6% | 530 | 518 | +12 | +2.3% | 850 | 821 | +29 | +3.5 |
| 7 | Yamato | Sales | 11,810 | 10,108 | +1,702 | +16.8% | 11,890 | 10,724 | +1,166 | +10.9% | 23,700 | 20,832 | +2,868 | +13.8 |
| | | Operatin a Profit Net | 1,160 | 795 | +365 | +45.9% | 480 | 439 | +41 | +9.3% | 1,640 | 1,234 | +406 | +32.9 |
| 8 | Domestic Subtotal | Sales Operatin | 52,140 | 35,959 | +16,181 | +45.0% | 53,840 | 50,164 | +3,676 | +7.3% | 105,980 | 86,123 | +19,857 | +23.1 |
| | (Excl. Onward Kashiyama + HD) | a Profit Net | 4,030 | 3,159 | +871 | +27.6% | 2,410 | 2,272 | +138 | +6.1% | 6,440 | 5,431 | +1,009 | +18.6 |
| 9 | Europe | Sales Operatin | 6,200 | 6,116 | +84 | +1.4% | 7,600 | 6,291 | +1,309 | +20.8% | 13,800 | 12,407 | +1,393 | +11.2 |
| | | g Profit | - 240 | - 259 | +19 | * | 540 | 432 | +108 | +25.0% | 300 | 173 | +127 | +73.4 |
| 10 | America | Sales Operatin | 740 | 1,153 | - 413 | - 35.8% | 1,160 | 1,221 | - 61 | - 5.0% | 1,900 | 2,374 | - 474 | - 20.0 |
| | | g Profit Net | - 50 | - 175 | +125 | | - 10 | - 204 | +194 | 7 | - 60 | - 379 | +319 | * |
| 11 | Asia | Sales Operatin | 3,750 | 3,613 | +137 | +3.8% | 3,950 | 3,434 | +516 | +15.0% | 7,700 | 7,047 | +653 | +9.3 |
| | | a Profit Net | 130 | 120 | +10 | +8.3% | 10 | - 29 | +39 | ,, | 140 | 91 | +49 | +53.8 |
| 12 | Overseas Subtotal | Sales Operatin | 10,690 | 10,882 | -192 | - 1.8% | 12,710 | 10,946 | +1,764 | +16.1% | 23,400 | 21,828 - 115 | +1,572 | +7.2 |
| 42 | Canadidated Tatal | a Profit Net | - 160 | -314 | +154 | .40.49/ | 540 | 199 | +341 | +171.4% | 380 | | +495 | |
| 13 | Consolidated Total | Sales Operatin | -, | | | | | | | | | | | +10.4 +13.3 |
| 13 | Consolidated Total | | 110,400 5,700 | 95,102 5,255 | +15,298 +445 | +16.1% +8.5% | 119,600 5,800 | 113,291 4,898 | +6,309 +902 | +5.6% +18.4% | 230,000 11,500 | 208,393 10,153 | +21,607 +1,347 | |

Page 23 shows the performance forecast.

I would like to explain the forecast by company.

Onward Kashiyama and Holdings, as explained under the key measures, there will be a focused investment on the flagship brand and enhancement of the new brand. And also we would promote other distribution measures such as the OCS and Click-and-Try. And the sales are expected to grow 2.9 billion yen or 2.5%, operating profit 400 million yen or about 6% increase.

Onward personal style by expanding the large-scale stores and also the women's business, the sales are expected to grow by 1.4 billion or 21.5%, operating profit is expected to grow by 100 million yen.

The *Wego* will be contributing for the full-year, not five months as in FY2024. Sales of 13.5 billion yen or a 105% increase, operating profit of about 400 million yen, up 307%, are expected.

Chacott and Creative Yoko grew 30% and 24%, respectively, in FY2024. And so their forecast is relatively mild, and we believe there could be an upside.

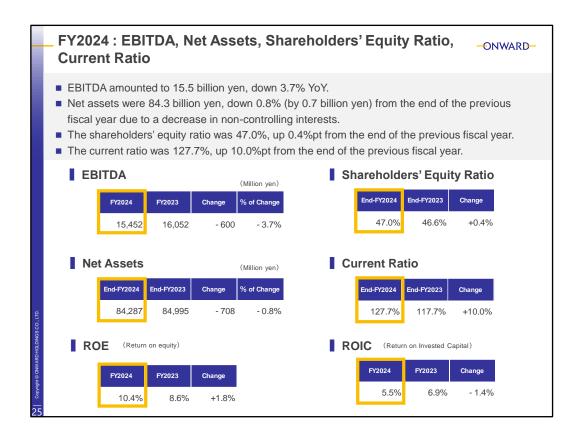
As for *Yamato*, their sales and profit were lower, challenging the new business establishment in FY2025. The sales are expected to grow by 2.9 billion yen or 13.8%, operating profit of about 400 million yen, up 32.9%, are expected.

And for the overseas FY2025, under the new creative director in Europe, we will enhance the merchandising as well as the e-commerce to realize the stable profit. In the United States, there was about 200 million yen loss on the sale of the golf course business in Guam at the end of February. And so that factor will show the improvement. So including the profitability improvement of production in Asia, we plan to achieve the profit. As for the overseas. So *Joseph*, *J.Press*, *Wego*, we plan to develop businesses for all of them.



05

Financial Situation



Pages 25-26 show the financial situation.

Numbers are as shown here. The left bottom, ROE we achieved the 10% target of the midterm plan that is included in Vision 2030. ROIC, we are still below the 7% target, but through the group-wide cash flow management, securitization of equity and real estate, we would consider financing and work on debt management and try to achieve 7% or higher in FY2026.

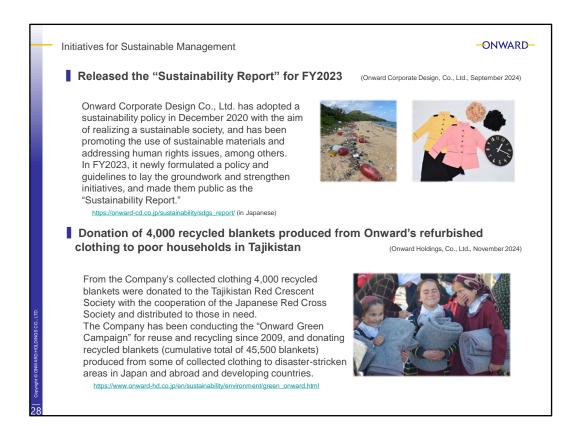
FY2024: Cash Flows, Capital Expenditures, -ONWARD-**Depreciation and Amortization** Cash Flows ■ Cash flows from operating activities amounted to 3.1 billion yen mainly due to an increase in profit before income taxes and an increase in inventories. Cash flows used in investing activities amounted to 5.4 billion yen mainly due to the acquisitions of non-current assets and shares of a subsidiary. ■ Cash flows provided by financing activities amounted to 3.6 billion yen mainly due to an increase in borrowings and the payment of dividends. Capital Expenditures (Million yen) ■ Capital expenditures were 5.6 billion yen, FY2024 FY2023 Change % of Change up 1.0 billion yen YoY. 5,564 +20.6% 4.613 +951 Carefully select investments such as those related to DX and OMO to make efficient investments. Depreciation and Amortization Depreciation and amortization expenses FY2024 FY2023 Change % of Change were 4.4 billion yen, up 0.4 billion yen YoY. 4.357 3.978 +9.5% +379

Next page shows the cash flow. CAPEX, 5.6 billion yen, so 20.6% increase year-on-year. Depreciation and amortization, 4.4 billion yen, so up by 400 million yen or 9.5%.

So that's all from my side, and I'll hand the microphone back to Yasumoto. Thank you.



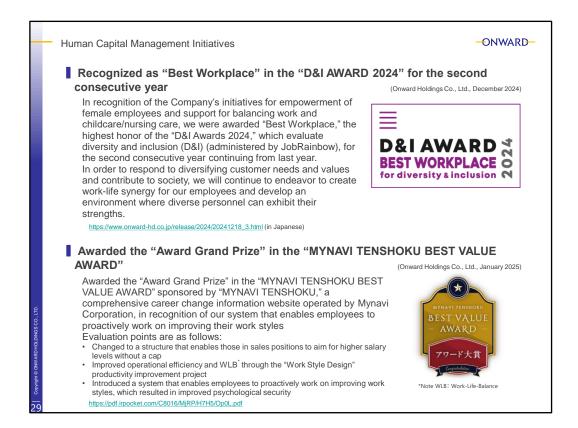
06
Sustainability



Michinobu Yasumoto, President and CEO

I'd like to talk about sustainability, namely the Sustainable Management and Human Capital Management initiatives. Please turn to page 28.

About the Sustainable Management, *Onward Corporate Design* released the Sustainability Report in the fall of last year. Also as our Onward group we donated 4,000 recycled blankets using our refurbished to poor households in Tajikistan. And we have been working with the Japanese Red Cross Society since about 10 years ago, so those contribution activities are continuously conducted.



On page 29, we explain human capital management initiatives. In the past several years, we have been working on the work style design, empowering women and also support for the balance in work and childcare and nursing care. And those efforts were evaluated and we received the D&I Award 2024. We were awarded the Best Workplace, which is the highest honor two years in the world. And more recently at the Mainabi Tenshoku Best Value Award, we received the award grand prize. And we see other companies struggling with high turnover among the young employees, but in our case, in the past several years this turnover rate has significantly lowered and we believe that our human capital management initiatives are bearing fruit. And we will continuously work on those initiatives and enhance those efforts.

That's all about sustainability. Thank you.



07
Appendix

FY2024: Consolidated SG&A Expenses

-ONWARD-

| | | | | | Excl. Wego | | | |
|---|------------------------------|---------|--------|--------|------------|--------|--|--|
| | (Million yen) | FY2024 | FY2023 | Change | FY2024 | Change | | |
| 1 | Personnel | 37,820 | 35,387 | +6.9% | 35,633 | +0.7% | | |
| 2 | Rent | 28,362 | 25,336 | +11.9% | 25,966 | +2.5% | | |
| 3 | Transportation | 6,861 | 6,448 | +6.4% | 6,498 | +0.8% | | |
| 4 | Promotion and Advertising | 7,362 | 6,607 | +11.4% | 7,022 | +6.3% | | |
| 5 | Depreciation | 3,543 | 3,194 | +10.9% | 3,406 | +6.6% | | |
| 6 | Other | 19,474 | 17,550 | +11.0% | 18,518 | +5.5% | | |
| 7 | Total SG&A Expenses | 103,422 | 94,522 | +9.4% | 97,043 | +2.7% | | |

[Reasons for change]

Increase in personnel expenses mainly due to salary level increase and headcount ■ Personnel

increase at Onward Kashiyama

■ Rent · · · Increase in line with sales growth

Kept at the same level as the previous year by withdrawing from unprofitable businesses and streamlining store operations Transportation

Promotion and Advertising ··· Increase due to tie-up advertising and promotional measures

Depreciation Increase in depreciation expenses due to store openings and DX investments

FY2024: Items that Affect Net Profit

| | (Million yen) | FY2024 | FY2023 | Change | |
|----|--|--------|--------|-----------|--|
| 1 | Operating Profit | 10,153 | 11,260 | - 9.8% | |
| 2 | Non-Operating Income | 805 | 494 | +63.0% | |
| 3 | Interest and dividend income | 325 | 283 | +14.8% | |
| 4 | Share of profit of entities accounted for using equity | 180 | - | - | |
| 5 | Other | 298 | 211 | +41.2% | |
| 6 | Non-Operating Expenses | 874 | 1,628 | - 46.3% | |
| 7 | Interest expenses | 414 | 896 | - 53.8% | |
| 8 | Foreign exchange loss | 109 | 109 | +0.0% | |
| 9 | Share of loss of entities accounted for using equity method | - | 249 | - | |
| 10 | Other | 350 | 373 | - 6.2% | |
| 11 | Total Non-Operating Profit/Loss | -69 | △1,133 | - | |
| 12 | Recurring Profit | 10,084 | 10,126 | - 0.4% | |
| 13 | Extraordinary Income | 4,885 | 433 | +1,028.2% | |
| 14 | Gain on sales of investment securities | 2,131 | 363 | +487.1% | |
| 15 | Gain on sales of non-current assets | 1,012 | 69 | +1,366.7% | |
| 16 | Gain on sales of shares of subsidiaries and associates | 1,122 | - | - | |
| 17 | Other | 617 | - | - | |
| 18 | Extraordinary Losses | 4,162 | 4,395 | - 5.3% | |
| 19 | Impairment loss | 906 | 3,586 | - 74.7% | |
| 20 | Loss on liquidation of subsidiaries and associates | 1,454 | - | - | |
| 21 | Loss on disaster | - | 195 | - | |
| 22 | Loss on step acquisitions | 1,008 | - | - | |
| 23 | Other | 713 | 614 | +16.1% | |
| 24 | Extraordinary Income/Losses | 722 | -3,962 | - | |
| 25 | Profit Before Income Taxes | 10,807 | 6,164 | +75.3% | |
| 26 | Income Taxes - Current | 2,228 | -713 | - | |
| 27 | Profit (loss) attributable to non- controlling interests | 61 | 266 | - 77.1% | |

8,516

+28.9%

28 Net Profit

-ONWARD-

[Items that Affect Net Profit]

- Extraordinary income of 4.9 billion yen due to gain on sales of investment securities, gain on sales of non-current assets, gain on sales of shares of Guam subsidiary, and revision of U.S. lease term.
- In addition to extraordinary losses of 4.2 billion yen due to loss on liquidation of subsidiaries and associates, impairment loss, etc., we wrote down WEGO shares as a result of additional share acquisition during the fiscal year. Recorded resulting valuation loss of 1.1 billion yen as "loss on step acquisitions."
- For income taxes, deferred tax assets are recorded as future taxable income is expected to increase due to improved business performance, resulting in lower rate of tax burdens.
- As a result of the above, net profit was 8.5 billion yen.

FY2024: Consolidated Balance Sheet

-ONWARD-

| | | (Billion yen) | End of FY2024 | End of FY2023 | Change |
|----------------------------------|----|----------------------------------|---------------|---------------|--------|
| | 1 | Total Assets | 179.2 | 171.3 | +7.9 |
| | 2 | Current Assets | 80.1 | 73.4 | +6.7 |
| | 3 | Cash and Deposits | 13.5 | 14.1 | - 0.6 |
| | 4 | Accounts Receivable-trade | 15.9 | 15.9 | +0.0 |
| | 5 | Inventory | 45.8 | 38.9 | +6.9 |
| | 6 | Non-current Assets | +1.2 | | |
| | 7 | Property, Plant and Equipment | 47.6 | 50.4 | - 2.8 |
| | 8 | Intangible Assets | 12.8 | 8.8 | +4.0 |
| | 9 | Investments and Other Assets | 38.5 | 38.6 | - 0.1 |
| | 10 | Total Liabilities | 94.9 | 86.3 | +8.6 |
| | 11 | Accounts Payable- trade | 19.7 | 22.6 | - 2.9 |
| ď | 12 | Borrowings | 48.5 | 37.6 | +10.9 |
| CO. LTI | 13 | Other | 26.7 | 26.1 | +0.6 |
| LDINGS | 14 | Total Net Assets | 84.2 | 84.9 | - 0.7 |
| ight @ ONWARD HOLDINGS CO., LTD. | 15 | Shareholders' Equity Ratio | 47.0% | 46.6% | +0.4% |
| ght © ON | 16 | Current Ratio | 127.7% | 117.7% | +10.0% |

Inventory

Increase due to the consolidation of WEGO, etc.

■ Intangible Assets

Increases in goodwill resulting from the consolidation of WEGO and software due to DX investments.

Borrowings

Increase due to new borrowings.

■ Total Net Assets

Remained at a similar level even after the recording of net profit, due in part to the cancellation of preferred shares issued upon financing by subsidiaries.

■ Shareholders' Equity Ratio

47.0%, up 0.4% from the end of the previous fiscal year.

■ Current Ratio

127.7%, up 10.0% from the end of the previous fiscal year. Maintained at least 100%, which is the benchmark for safety.

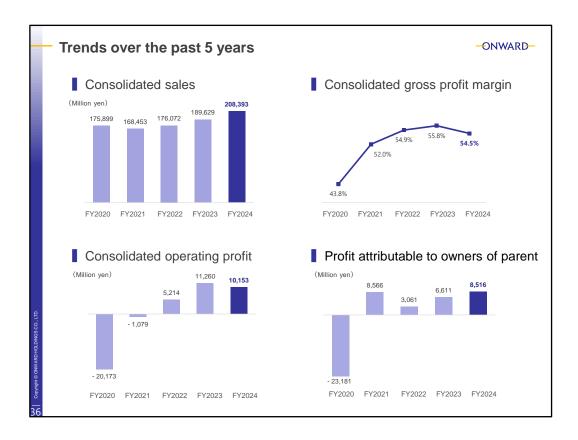
33

FY2024: Results by Segment -ONWARD-Full-Year Results FY2024 FY2023 % of Change (Million yen) Change Net Sales 113,613 109,491 +4,122 +3.8% Onward Kashiyama **Gross Profit** 65,311 65,428 - 117 - 0.2% + HD (% of Net Sales) (- 2.3%) (57.5%) (59.8%) SG&A Expenses 58,121 57,239 +882 +1.5% (% of Net Sales) (51.2%) (52.3%) (-1.1%) Operating Profit 7,190 8,189 - 999 - 12.2% (% of Net Sales) (6.3%) (7.5%) (- 1.2%) **Net Sales** 86,123 70,567 +15,556 +22.0% Domestic Subtotal 42,388 +20.8% **Gross Profit** 35,076 +7,312 (% of Net Sales) (49.2%) (49.7%) (-0.5%) SG&A Expenses 36,957 30,106 +6,851 +22.8% (% of Net Sales) (+0.2%) **Operating Profit** 5,431 4,970 +461 +9.3% (% of Net Sales) (- 0.7%) (6.3%) (7.0%) **Net Sales** 21,828 19,927 +1,901 +9.5% Overseas Subtotal **Gross Profit** 9,947 9,158 +8.6% +789 (% of Net Sales) (45.6%) (46.0%) (-0.4%) SG&A Expenses 10,062 9,369 +693 +7.4% (% of Net Sales) (46.1%) (47.0%) (- 0.9%) Operating Profit - 115 - 211 +96 (% of Net Sales)

FY2025 : Performance Forecast by Segment

-ONWARD-

| | | (1400 | | First Half | Forecasts | | | Second Hal | f Forecasts | ; | | Full-Year | Forecasts | |
|---|----|------------------|---------|------------|-----------|----------------|---------|------------|-------------|----------------|---------|-----------|-----------|-------------|
| | | (Million yen) | FY2025 | FY2024 | Change | % of Change | FY2025 | FY2024 | Change | % of Change | FY2025 | FY2024 | Change | % c Char |
| ۰ | 1 | Net Sales | 55,000 | 54,722 | +278 | +0.5% | 61,500 | 58,891 | +2,609 | +4.4% | 116,500 | 113,613 | +2,887 | +2. |
| Onward Kashiyama + HD | | Gross Profit | 32,400 | 31,898 | +502 | +1.6% | 34,550 | 33,413 | +1,137 | +3.4% | 66,950 | 65,311 | +1,639 | +2. |
| + 1 | 2 | (% of Net Sales) | (58.9%) | (58.3%) | | (+0.6%) | (56.2%) | (56.7%) | | (- 0.5%) | (57.5%) | (57.5%) | | (- 0. |
| d Kasl | | SG&A Expenses | 29,400 | 28,960 | +440 | +1.5% | 29,950 | 29,161 | +789 | +2.7% | 59,350 | 58,121 | +1,229 | +2. |
| niya | 3 | (% of Net Sales) | (53.5%) | (52.9%) | | (+0.6%) | (48.7%) | (49.5%) | | (- 0.8%) | (50.9%) | (51.2%) | | (- 0. |
| ma | | Operating Profit | 3,000 | 2,938 | +62 | +2.1% | 4,600 | 4,252 | +348 | +8.2% | 7,600 | 7,190 | +410 | +5. |
| | 4 | (% of Net Sales) | (5.5%) | (5.4%) | | (+0.1%) | (7.5%) | (7.2%) | | (+0.3%) | (6.5%) | (6.3%) | | (+0. |
| Domestic Subtotal (Excl. Onward Kashiyama + HD) | 5 | Net Sales | 52,140 | 35,959 | +16,181 | +45.0% | 53,840 | 50,164 | +3,676 | +7.3% | 105,980 | 86,123 | +19,857 | +23. |
| | 6 | Gross Profit | 27,140 | 18,051 | +9,089 | +50.4% | 26,000 | 24,337 | +1,663 | +6.8% | 53,140 | 42,388 | +10,752 | +25.4 |
| | ٥. | (% of Net Sales) | (52.1%) | (50.2%) | | (+1.9%) | (48.3%) | (48.5%) | | (- 0.2%) | (50.1%) | (49.2%) | | (+0. |
| Su | 7 | SG&A Expenses | 23,110 | 14,892 | +8,218 | +55.2% | 23,590 | 22,065 | +1,525 | +6.9% | 46,700 | 36,957 | +9,743 | +26.4 |
| Subtotal ashiyama + | ′ | (% of Net Sales) | (44.3%) | (41.4%) | | (+2.9%) | (43.8%) | (44.0%) | | (- 0.2%) | (44.1%) | (42.9%) | | (+1. |
| # = | 8 | Operating Profit | 4,030 | 3,159 | +871 | +27.6% | 2,410 | 2,272 | +138 | +6.1% | 6,440 | 5,431 | +1,009 | +18. |
| | ů | (% of Net Sales) | (7.7%) | (8.8%) | | (- 1.1%) | (4.5%) | (4.5%) | | (+0.0%) | (6.1%) | (6.3%) | | (- 0. |
| 0 | 9 | Net Sales | 10,690 | 10,882 | - 192 | - 1.8% | 12,710 | 10,946 | +1,764 | +16.1% | 23,400 | 21,828 | +1,572 | +7.2 |
| Overseas | 10 | Gross Profit | 4,500 | 4,718 | - 218 | - 4.6% | 5,920 | 5,229 | +691 | +13.2% | 10,420 | 9,947 | +473 | +4.8 |
| eas | 10 | (% of Net Sales) | (42.1%) | (43.4%) | | (-1.3%) | (46.6%) | (47.8%) | | (- 1.2%) | (44.5%) | (45.6%) | | (- 1. |
| | 11 | SG&A Expenses | 4,660 | 5,032 | - 372 | -7.4% | 5,380 | 5,030 | +350 | +7.0% | 10,040 | 10,062 | - 22 | - 0.2 |
| Subtota | 11 | (% of Net Sales) | (43.6%) | (46.2%) | | (-2.6%) | (42.3%) | (46.0%) | | (- 3.7%) | (42.9%) | (46.1%) | | (- 3. |
| <u> </u> | 12 | Operating Profit | - 160 | - 314 | +154 | Я | 540 | 199 | +341 | +171.4% | 380 | - 115 | +495 | - / |
| | 12 | (% of Net Sales) | - | - | | | (4.2%) | (1.8%) | | (+2.4%) | (1.6%) | - | | |



Management that is Conscious of Cost of Capital and Stock Price

-ONWARD-

Trends in stock price, RPE and PBR



| | End of Feb. 2021 | End of Feb. 2022 | End of Feb. 2023 | End of Feb. 2024 | End of Feb. 2025 |
|-------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Stock price | 253 | 275 | 335 | 513 | 539 |
| ROE | -31.6% | 13.9% | 4.3% | 8.6% | 10.4% |
| PBR | 0.6 | 0.6 | 0.6 | 0.9 | 0.9 |

- The share price was up 6.9% during the fiscal year ending February 2025, starting from March 1, 2024. PBR of 1x is now in sight.
- We achieved our target of over 10% ROE, but will continue to execute a finance strategy focused on capital efficiency.

| Convright @ OW/ AR



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