January 6, 2023
To whom it may concern

| Corporate name: ONWARD HOLDINGS CO., LTD. |  |
| :--- | :--- |
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|  | President and CEO |
|  | (Securities code: 8016 Prime Market of Tokyo Stock |
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## Summary of Monthly Net Sales for December 2022

Compared to the previous fiscal year
(Unit: \%)

|  |  |  |  |  |  |  |  | (Unit: \%) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2022 |  |  |  |  |  |  |  |  |
|  | March | April | May | 1Q | June | July | August | 2Q | 1H |
|  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 108.7 | 123.5 | 139.6 | 122.1 | 106.2 | 109.1 | 122.0 | 111.1 | 116.9 |
| All stores | 102.0 | 117.3 | 135.5 | 115.8 | 102.0 | 105.6 | 119.6 | 107.7 | 112.1 |
| Store net sales |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 106.2 | 135.3 | 190.1 | 134.0 | 111.1 | 109.5 | 134.7 | 115.6 | 125.6 |
| All stores | 96.5 | 122.3 | 174.4 | 121.5 | 103.3 | 102.8 | 126.6 | 108.3 | 115.6 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 114.1 | 105.8 | 95.4 | 104.6 | 99.0 | 108.5 | 108.2 | 105.0 | 104.7 |
| All stores | 114.6 | 108.6 | 97.0 | 106.4 | 100.1 | 110.1 | 111.0 | 106.7 | 106.5 |


|  |  |  |  | 3Q |  |  |  | 4Q | 2H | Full <br> Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sept. | Oct. | Nov. |  | Dec. | Jan. | Feb. |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 124.2 | 121.4 | 107.7 | 116.6 | 108.4 |  |  |  |  |  |
| All stores | 117.8 | 114.9 | 102.5 | 110.7 | 103.5 |  |  |  |  |  |
| Store net sales |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 133.9 | 124.2 | 107.1 | 119.6 | 109.3 |  |  |  |  |  |
| All stores | 122.3 | 114.5 | 99.2 | 110.2 | 101.8 |  |  |  |  |  |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 110.2 | 116.0 | 108.7 | 111.5 | 107.0 |  |  |  |  |  |
| All stores | 110.3 | 115.8 | 109.0 | 111.6 | 106.8 |  |  |  |  |  |

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.
(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., INTIMATES CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).
(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

## [Summary]

In the month under review, net sales at like-for-like stores (total) were $108.4 \%$ and those of all stores (total) were $103.5 \%$, respectively, compared with the same month of the previous year.

During the month, the nationwide low temperature, particularly since the middle of the month, and other factors led to expanded sales of winter outerwear, centering on coats. In addition, our intensified efforts to curb discount sales compared to the previous years resulted in higher average sales per customer and a steady increase in net sales.

The number of customers using "Click \& Try" OMO service offered by Onward Kashiyama, where almost all of its brand items in its official fashion online shopping site can be delivered to a physical store to be tried on before purchasing, surged significantly from the same month of the previous fiscal year, contributing to attracting more customers to physical stores and to increasing net sales.

## [Reference: Results for FY2021]

(Unit: \%, YoY)

|  | (Unit: \%, YoY) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2021 |  |  |  |  |  |  |  |  |
|  |  |  |  | 1Q |  |  |  | 2Q | 1H |
|  | March | April | May |  | June | July | August |  |  |
| Total |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 116.1 | 198.7 | 127.8 | 137.6 | 95.4 | 106.9 | 91.7 | 98.3 | 116.0 |
| All stores | 99.9 | 187.2 | 117.7 | 123.0 | 79.4 | 88.9 | 74.8 | 81.4 | 99.7 |
| Store net sales |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 121.7 | 514.2 | 205.6 | 183.1 | 94.4 | 109.5 | 83.5 | 96.7 | 129.8 |
| All stores | 95.9 | 342.6 | 147.0 | 138.1 | 70.8 | 80.3 | 60.1 | 71.1 | 97.1 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 106.0 | 101.3 | 94.7 | 100.3 | 96.9 | 103.1 | 103.0 | 100.7 | 100.5 |
| All stores | 110.7 | 104.9 | 98.3 | 105.1 | 99.1 | 106.6 | 107.2 | 103.9 | 104.1 |


|  |  |  |  | 3Q |  |  |  | 4Q | 2H | Full <br> Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sept. | Oct. | Nov. |  | Dec. | Jan. | Feb. |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 97.6 | 104.4 | 112.7 | 105.8 | 112.3 | 116.1 | 98.1 | 109.8 | 107.6 | 111.3 |
| All stores | 92.5 | 100.3 | 107.0 | 100.7 | 106.2 | 110.3 | 93.8 | 104.2 | 102.3 | 101.1 |
| Store net sales |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 89.9 | 104.5 | 115.5 | 104.6 | 119.5 | 125.3 | 90.8 | 113.4 | 108.5 | 117.1 |
| All stores | 83.1 | 97.2 | 105.7 | 96.5 | 107.9 | 113.1 | 83.8 | 102.8 | 99.2 | 98.3 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |  |
| Like-for-like stores | 112.4 | 104.2 | 107.9 | 108.0 | 100.7 | 105.4 | 108.9 | 104.6 | 106.2 | 103.4 |
| All stores | 114.0 | 107.8 | 109.7 | 110.2 | 103.2 | 106.5 | 111.5 | 106.6 | 108.3 | 106.2 |

