# To whom it may concern

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# **Summary of Monthly Net Sales for December 2022**

### Compared to the previous fiscal year

(Unit: %)

		FY2022									
			1Q 2								
		March	April	May		June	July	August			
Total											
	Like-for-like stores	108.7	123.5	139.6	122.1	106.2	109.1	122.0	111.1	116.9	
	All stores	102.0	117.3	135.5	115.8	102.0	105.6	119.6	107.7	112.1	
	Store net sales										
	Like-for-like stores	106.2	135.3	190.1	134.0	111.1	109.5	134.7	115.6	125.6	
	All stores	96.5	122.3	174.4	121.5	103.3	102.8	126.6	108.3	115.6	
	E-commerce net sales										
	Like-for-like stores	114.1	105.8	95.4	104.6	99.0	108.5	108.2	105.0	104.7	
	All stores	114.6	108.6	97.0	106.4	100.1	110.1	111.0	106.7	106.5	

					3Q				4Q	2Н	Full
		Sept.	Oct.	Nov.		Dec.	Jan.	Feb.			Year
Total	Total										
I	ike-for-like stores	124.2	121.4	107.7	116.6	108.4					
Α	All stores	117.8	114.9	102.5	110.7	103.5					
S	tore net sales										
	Like-for-like stores	133.9	124.2	107.1	119.6	109.3					
	All stores	122.3	114.5	99.2	110.2	101.8					
E	E-commerce net sales										
	Like-for-like stores	110.2	116.0	108.7	111.5	107.0					
	All stores	110.3	115.8	109.0	111.6	106.8					

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.

(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., INTIMATES CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).

(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

# [Summary]

In the month under review, net sales at like-for-like stores (total) were 108.4% and those of all stores (total) were 103.5%, respectively, compared with the same month of the previous year.

During the month, the nationwide low temperature, particularly since the middle of the month, and other factors led to expanded sales of winter outerwear, centering on coats. In addition, our intensified efforts to curb discount sales compared to the previous years resulted in higher average sales per customer and a steady increase in net sales.

The number of customers using "Click & Try" OMO service offered by Onward Kashiyama, where almost all of its brand items in its official fashion online shopping site can be delivered to a physical store to be tried on before purchasing, surged significantly from the same month of the previous fiscal year, contributing to attracting more customers to physical stores and to increasing net sales.

# [Reference: Results for FY2021]

(Unit: %, YoY)

		FY2021									
					1Q			2Q	1H		
		March	April	May		June	July	August			
Total											
	Like-for-like stores	116.1	198.7	127.8	137.6	95.4	106.9	91.7	98.3	116.0	
	All stores	99.9	187.2	117.7	123.0	79.4	88.9	74.8	81.4	99.7	
	Store net sales										
	Like-for-like stores	121.7	514.2	205.6	183.1	94.4	109.5	83.5	96.7	129.8	
	All stores	95.9	342.6	147.0	138.1	70.8	80.3	60.1	71.1	97.1	
	E-commerce net sales										
	Like-for-like stores	106.0	101.3	94.7	100.3	96.9	103.1	103.0	100.7	100.5	
	All stores	110.7	104.9	98.3	105.1	99.1	106.6	107.2	103.9	104.1	

					3Q				4Q	2H	Full
		Sept.	Oct.	Nov.		Dec.	Jan.	Feb.			Year
To	tal										
	Like-for-like stores	97.6	104.4	112.7	105.8	112.3	116.1	98.1	109.8	107.6	111.3
	All stores	92.5	100.3	107.0	100.7	106.2	110.3	93.8	104.2	102.3	101.1
	Store net sales										
	Like-for-like stores	89.9	104.5	115.5	104.6	119.5	125.3	90.8	113.4	108.5	117.1
	All stores	83.1	97.2	105.7	96.5	107.9	113.1	83.8	102.8	99.2	98.3
	E-commerce net sales										
	Like-for-like stores	112.4	104.2	107.9	108.0	100.7	105.4	108.9	104.6	106.2	103.4
	All stores	114.0	107.8	109.7	110.2	103.2	106.5	111.5	106.6	108.3	106.2