

To whom it may concern

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Summary of Monthly Net Sales for February 2025

Compared to the previous fiscal year

(Unit: %)

		FY2024							
		1Q				2Q			1H
		Mar.	Apr.	May		Jun.	Jul.	Aug.	
Total									
Existing stores		102.7	107.4	102.6	104.1	110.4	102.5	108.0	106.9
All stores		103.7	108.6	104.5	105.5	111.4	102.9	109.0	107.7
Store net sales									
Existing stores		101.9	104.4	102.7	102.9	113.0	98.6	107.6	106.3
All stores		103.6	106.1	105.2	104.9	114.1	100.5	109.1	107.9
E-commerce net sales									
Existing stores		104.7	114.5	102.6	106.8	105.5	109.9	108.7	108.0
All stores		104.1	115.0	103.0	107.1	105.9	107.7	108.9	107.4

		FY2024							
		3Q				4Q			2H
		Sept.	Oct.	Nov.		Dec.	Jan.	Feb.	Full Year
Total									
Existing stores		106.0	95.2	107.9	102.7	107.2	103.4	98.8	103.4
All stores		106.2	117.7	129.1	119.2	136.6	126.3	118.5	127.8
Store net sales									
Existing stores		106.9	94.5	108.1	102.6	107.1	105.4	98.2	104.1
All stores		106.7	117.3	132.6	120.4	140.7	134.0	123.5	133.6
E-commerce net sales									
Existing stores		104.2	96.7	107.6	102.9	107.5	99.8	99.6	102.3
All stores		105.0	118.6	121.5	116.4	127.4	111.5	110.2	116.4

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.

(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., WEGO CO., LTD. (consolidated in October 2024), ISLAND CO., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).

(Note 3) Existing stores are defined as stores that have been newly opened or newly consolidated for 12 full months or more.

(Note 4) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

(Note 5) The impact of WEGO in February 2025, which became consolidated in October 2024, is +19.1%pt on net sales at all stores (total), +24.3%pt on store net sales (all stores), and + 10.4%pt on e-commerce net sales (all stores).

[Summary]

In the month under review, net sales at existing stores (total) were 98.8% compared with the same month of the previous year, and net sales at all stores (total), including those of WEGO, which has been newly consolidated since October 2024, were 118.5% compared with the same month of the previous year.

With temperatures across the country trending lower than last year, sales of spring clothing were slow to start. Although sales of reduced priced winter items were steady, sales at comparable stores fell below previous year. We estimate the negative impact on sales of the previous year being a leap year was approximately 2.4%.

Onward Personal Style, which offers the made-to-order brand "KASHIYAMA", performed well, significantly increasing new customers by capturing student needs for job-hunting.

WEGO's performance grew, by the sales of knit hoodies and collaboration products with foreign artists.

[Reference: Results for FY2023]

Compared to the previous fiscal year

(Unit: %)

		FY2023								
		1Q				2Q			1H	
		Mar.	Apr.	May		Jun.	Jul.	Aug.		
Total										
	Existing stores	116.2	113.4	109.3	113.1	112.1	112.4	113.0	112.5	112.8
	All stores	111.5	109.8	106.1	109.3	110.0	109.0	108.5	109.2	109.3
	Store net sales									
	Existing stores	121.3	118.2	111.1	117.1	112.4	119.0	117.0	115.9	116.6
	All stores	113.3	112.9	105.9	110.9	109.1	114.3	110.4	111.3	111.0
	E-commerce net sales									
	Existing stores	105.8	103.7	105.9	105.2	111.7	102.2	107.2	106.8	106.0
	All stores	107.3	102.7	106.6	105.6	111.7	100.0	105.3	105.4	105.5

		FY2023								
		3Q				4Q			2H	Full
		Sep.	Oct.	Nov.		Dec.	Jan.	Feb.		Year
Total										
	Existing stores	102.5	104.4	111.5	106.5	109.4	105.5	117.1	110.1	108.3
	All stores	99.4	101.8	107.1	103.1	105.0	99.6	113.3	105.3	104.1
	Store net sales									
	Existing stores	104.9	103.3	112.5	107.0	106.8	104.8	114.4	108.1	107.5
	All stores	100.6	100.3	107.3	102.8	102.9	98.9	111.2	103.6	103.2
	E-commerce net sales									
	Existing stores	97.9	106.9	109.6	105.6	115.1	106.6	121.2	113.8	109.7
	All stores	96.8	105.6	106.6	103.7	109.8	101.0	116.9	108.7	106.2