To whom it may concern

Corporate name: ONWARD HOLDINGS CO., LTD.

Representative: Michinobu Yasumoto

President and CEO

(Securities code: 8016 Prime Market of Tokyo Stock

Exchange)

Inquiries: Osamu Sato

Managing Director in charge of Finance, Accounting,

Investor Relations

(TEL: +81-3-4512-1030)

Summary of Monthly Net Sales for February 2024

Compared to the previous fiscal year

(Unit: %)

		FY2023										
					1Q			2Q	1H			
		March	April	May		June	July	August				
Total												
	Existing stores	116.5	113.5	109.5	113.3	112.5	112.7	112.9	112.7	113.0		
	All stores	111.5	109.8	106.1	109.3	110.0	109.0	108.4	109.2	109.2		
	Store net sales											
	Existing stores	121.7	118.4	111.4	117.4	112.9	119.4	117.0	116.3	116.9		
	All stores	113.3	112.9	105.9	110.9	109.1	114.3	110.3	111.3	111.0		
	E-commerce net sales											
	Existing stores	105.8	103.6	105.9	105.2	111.7	102.2	107.0	106.8	105.9		
	All stores	107.3	102.6	106.6	105.6	111.7	99.9	105.2	105.3	105.5		

		FY2023									
					3Q				4Q	2H	Full
		Sept.	Oct.	Nov.		Dec.	Jan.	Feb.			Year
Tota	Total										
Е	xisting stores	102.5	104.4	111.5	106.5	109.4	105.5	116.9	110.1	108.3	110.4
Α	All stores	99.4	101.8	107.1	103.1	105.0	99.6	113.5	105.4	104.2	106.5
S	tore net sales										
	Existing stores	104.9	103.3	112.5	107.0	106.8	104.8	114.6	108.2	107.6	111.7
	All stores	100.6	100.3	107.3	102.8	102.9	98.9	111.4	103.7	103.2	106.8
Е	-commerce net sales										
	Existing stores	97.9	106.9	109.6	105.6	115.1	106.6	120.5	113.6	109.6	107.9
	All stores	96.8	105.6	106.6	103.7	109.8	101.0	116.9	108.7	106.2	105.9

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.

(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., INTIMATES CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).

(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

[Summary]

In the month under review, net sales at existing stores (total) were 116.9% and those of all stores (total) were 113.5%, respectively, compared with the same month of the previous year.

As the monthly average temperatures remained higher than normal across the country, sales of spring outerwear, knitwear, pants and other medium/lightweight clothing, and items for occasions were strong, centered on main brands. In addition, Onward Kashiyama's "Click & Try" OMO service continued to grow favorably in terms of both the number of customers using the service and unit purchase prices, contributing to higher sales.

At Onward Personal Style, which operates the made-to-order brand KASHIYAMA, the number of customers visiting stores and sales grew significantly due to enhanced online promotions.

[Reference: Results for FY2022]

Compared to the previous fiscal year

(Unit: %)

			FY2022									
					1Q			2Q	1H			
		March	April	May		June	July	August				
Tota	1											
E	Existing stores	108.7	123.5	139.6	122.1	106.2	109.1	122.0	111.1	116.9		
Α	All stores	102.0	117.3	135.5	115.8	102.0	105.6	119.6	107.7	112.1		
S	tore net sales											
	Existing stores	106.2	135.3	190.1	134.0	111.1	109.5	134.7	115.6	125.6		
	All stores	96.5	122.3	174.4	121.5	103.3	102.8	126.6	108.3	115.6		
E	E-commerce net sales											
	Existing stores	114.1	105.8	95.4	104.6	99.0	108.5	108.2	105.0	104.7		
	All stores	114.6	108.6	97.0	106.4	100.1	110.1	111.0	106.7	106.5		

		FY2022									
				3Q				4Q	2H	Full	
	Sept.	Oct.	Nov.		Dec.	Jan.	Feb.			Year	
Total											
Existing stores	124.2	121.4	107.7	116.6	107.5	122.5	134.7	119.9	118.2	117.5	
All stores	117.8	114.9	102.5	110.7	102.4	117.9	130.0	115.0	112.7	112.4	
Store net sales											
Existing stores	133.9	124.2	107.1	119.6	109.3	134.2	143.3	125.2	122.2	123.7	
All stores	122.3	114.5	99.2	110.2	101.9	124.0	134.6	116.6	113.1	114.3	
E-commerce net sales											
Existing stores	110.2	116.0	108.7	111.5	104.3	107.5	124.7	112.3	111.9	108.2	
All stores	110.3	115.8	109.0	111.6	103.6	109.1	124.0	112.4	112.0	109.3	