



August 4, 2023

To whom it may concern

Corporate name: ONWARD HOLDINGS CO., LTD.

Representative: Michinobu Yasumoto

President and CEO

(Securities code: 8016 Prime Market of Tokyo Stock Exchange)

Inquiries: Osamu Sato

Managing Director in charge of Finance, Accounting, Investor Relations

(TEL: +81-3-4512-1030)

Summary of Monthly Net Sales for July 2023

Compared to the previous fiscal year

(Unit: %)

	FY2023								
	1Q			2Q			1H		
	March	April	May	June	July	August			
Total									
Existing stores	116.5	113.5	109.5	113.3	112.5	112.6		112.5	113.0
All stores	111.5	109.8	106.1	109.3	110.0	109.0		109.5	109.4
Store net sales									
Existing stores	121.7	118.4	111.4	117.4	112.9	119.3		116.0	116.9
All stores	113.3	112.9	105.9	110.9	109.1	114.3		111.6	111.1
E-commerce net sales									
Existing stores	105.8	103.6	105.9	105.2	111.7	102.2		106.7	105.8
All stores	107.3	102.6	106.6	105.6	111.7	100.0		105.5	105.5

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.

(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., INTIMATES CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).

(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

[Summary]

In the month under review, net sales at existing stores (total) were 112.6% and those of all stores (total) were 109.0%, respectively, compared with the same month of the previous year.

Net sales were boosted by the increased number of customers mainly at physical stores, reflecting significantly higher-than-normal temperatures nationwide and the continuous sharp increase in the number of customers using “Click & Try” OMO service, provided by Onward Kashiwajima, compared to the same month of the previous year. By item, mid-summer clothing such as blouses, shirts and standard pants enjoyed strong sales.

At Creative Yoko, which is engaged in the pet & home life business, sales continued to grow driven by items for pets with cool touch function and new store sales. Chacott, which conducts the wellness business, saw favorable sales trend due to expansion of sales of ballet and fitness goods and cosmetics.

[Reference: Results for FY2022]

(Unit: %, YoY)

	FY2022								
	1Q			2Q			1H		
	March	April	May	June	July	August			
Total									
Existing stores	108.7	123.5	139.6	122.1	106.2	109.1	122.0	111.1	116.9
All stores	102.0	117.3	135.5	115.8	102.0	105.6	119.6	107.7	112.1
Store net sales									
Existing stores	106.2	135.3	190.1	134.0	111.1	109.5	134.7	115.6	125.6
All stores	96.5	122.3	174.4	121.5	103.3	102.8	126.6	108.3	115.6
E-commerce net sales									
Existing stores	114.1	105.8	95.4	104.6	99.0	108.5	108.2	105.0	104.7
All stores	114.6	108.6	97.0	106.4	100.1	110.1	111.0	106.7	106.5

	3Q			4Q			2H	Full Year		
	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.				
Total										
Like-for-like stores	124.2	121.4	107.7	116.6	107.5	122.5	134.7	119.9	118.2	117.5
All stores	117.8	114.9	102.5	110.7	102.4	117.9	130.0	115.0	112.7	112.4
Store net sales										
Existing stores	133.9	124.2	107.1	119.6	109.3	134.2	143.3	125.2	122.2	123.7
All stores	122.3	114.5	99.2	110.2	101.9	124.0	134.6	116.6	113.1	114.3
E-commerce net sales										
Existing stores	110.2	116.0	108.7	111.5	104.3	107.5	124.7	112.3	111.9	108.2
All stores	110.3	115.8	109.0	111.6	103.6	109.1	124.0	112.4	112.0	109.3