

## To whom it may concern

Corporate name: ONWARD HOLDINGS CO., LTD.

Representative: Michinobu Yasumoto

President and CEO

(Securities code: 8016 Prime Market of Tokyo

Stock Exchange)

Inquiries: Osamu Sato

Managing Director in charge of Finance,

Accounting, Investor Relations

(TEL: +81-3-4512-1030)

## **Summary of Monthly Net Sales for March 2024**

#### Compared to the previous fiscal year

(Unit: %)

		FY2024								
					1Q				2Q	1H
		Mar.	Apr.	May		Jun.	Jul.	Aug.		
Tota	Total									
F	Existing stores	102.7			102.7					102.7
A	All stores	103.7			103.7					103.7
S	Store net sales									
	Existing stores	101.9			101.9					101.9
	All stores	103.5			103.5					103.5
F	E-commerce net sales									
	Existing stores	104.6			104.6					104.6
	All stores	104.1			104.1					104.1

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced. (Note 2) The above figures are the total store and e-commerce net sales of 8 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).

(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

## [Summary]

In the month under review, net sales at existing stores (total) were 102.7% and those of all stores (total) were 103.7%, respectively, compared with the same month of the previous year.

While sales of spring items were slow in the first half of the month due to lower than normal average temperature, sales of spring outwear, pants, etc. trended steadily in the second half of the month as temperature rose.

Onward Personal Style, which operates the made-to-order brand KASHIYAMA, continued to strengthen sales promotion measures, resulting in significant increases in the number of customers visiting stores and sales.

# [Reference: Results for FY2023]

Compared to the previous fiscal year

(Uni

t: %)

	1: %)										
		FY2023									
		1Q							2Q	1H	
		Mar.	Apr.	May		Jun.	Jul.	Aug.			
Tota	Total										
E	xisting stores	116.2	113.4	109.3	113.1	112.1	112.4	113.0	112.5	112.8	
A	All stores	111.5	109.8	106.1	109.3	110.0	109.0	108.5	109.2	109.3	
S	tore net sales										
	Existing stores	121.3	118.2	111.1	117.1	112.4	119.0	117.0	115.9	116.6	
	All stores	113.3	112.9	105.9	110.9	109.1	114.3	110.4	111.3	111.0	
Е	-commerce net sales										
	Existing stores	105.8	103.7	105.9	105.2	111.7	102.2	107.2	106.8	106.0	
	All stores	107.3	102.7	106.6	105.6	111.7	100.0	105.3	105.4	105.5	

	FY2023									
				3Q				4Q	2H	Full
	Sep.	Oct.	Nov.		Dec.	Jan.	Feb.			Year
Total										
Existing stores	102.5	104.4	111.5	106.5	109.4	105.5	117.1	110.1	108.3	110.4
All stores	99.4	101.8	107.1	103.1	105.0	99.6	113.3	105.3	104.1	106.5
Store net sales										
Existing stores	104.9	103.3	112.5	107.0	106.8	104.8	114.4	108.1	107.5	111.6
All stores	100.6	100.3	107.3	102.8	102.9	98.9	111.2	103.6	103.2	106.8
E-commerce net sales										
Existing stores	97.9	106.9	109.6	105.6	115.1	106.6	121.2	113.8	109.7	108.0
All stores	96.8	105.6	106.6	103.7	109.8	101.0	116.9	108.7	106.2	105.9