Presentation of Results for the Fiscal Year Ended on February 28, 2007

## Onward Kashiyama Co., Ltd.

## ONWARD

## By

Shigeru Uemura
President
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## Results for Fiscal 2007 and Plans for Fiscal 2008

Fiscal 2007

## Fiscal 2007 (Consolidated)

> Net sales:
$¥ 318.6$ billion (12.6\% increase)
> Operating income: $¥ 25.4$ billion ( $2.9 \%$ increase) > Ordinary income: $\not ¥ 27.4$ billion ( $0.9 \%$ increase)
 and income

## Principal Factors

Performance was above target, as GIBO’ CO Group and J oseph, newly consolidated s ubs idiaries in Europe, steadily expanded s ales draw ing on their brand power and contributed to consolidated income

## Principal Factors

-Sales performance was virtually on target with the initial forecast. Operating profit declined as valuation losses on increased inventories lowered the gross margin, but ordinary income rose.

## Plans for Fiscal 2008

## Fiscal 2008 (Consolidated)

> Net sales
$\neq 296.0$ billion ( $7.1 \%$ decrease)
$>$ Operating income $¥ 23.7$ billion ( $6.8 \%$ decrease)
> Ordinary income $\neq 28.0$ billion ( $2.2 \%$ increase)

Decrease in sales, increase in income

## Principal Policies

-Net sales and operating income will decline because of the sale of Impact 21 , but ordinary income is forecastto increase as a portion of Polo business trans actions continue and income of companies accounted for under the equity method contributes to non-operating income.

Sales by Sales Channel (Non-Consolidated)

Clothing sales of all department stores were down $1.7 \%$, but Onward sales grew $6.8 \%$ for the full fiscal year.
Sales through new distribution channels grew $6.9 \%$, as "anyFAM" recovered in the second half, and our core brands showed stable growth.

## Comparlson of all department store apparel sales and Onward sales(\%change year

 on year, non- consolldated)$$
\square \text { Onward }-\quad \text { A Ildepartment stores(including exsting and new stores) }
$$




New distribution channels: Refers to "fashion buildings" (multi- story facilities housing boutiques and other retail outlets) and shopping centers.

## Focus on boosting basic strengths.

Aim for expansion in sales and income again in fiscal 2008


Secondary brands
F urther Expansion in Sales of M ajor Core and Secondary Brands

Core brand for new channels
Brands

| 19⿵冂人 | Sales | \％change | Sales | \％change | Sales | \％change | Sales | \％change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NIJYUSANKU（women＇s） | 12，810 | $3 \%$ | 13，470 | 1\％ | 26，280 | $2 \%$ | 27，000 | $3 \%$ |
| KUMKYOKU（women＇s） | 7，540 | 3\％ | 8，450 | 2\％ | 15，990 | 3\％ | 16，420 | $3 \%$ |
| CB（women＇s） | 4，540 | 5\％ | 5，680 | 5\％ | 10，220 | 5\％ | 10，680 | 5\％ |
| JIYUKU（women＇s） | 4，550 | 6\％ | 4，860 | 7\％ | 9，410 | 6\％ | 10，040 | $7 \%$ |
| J．PRESS <br> （ren＇s，women＇s，and chldren） | 5，090 | $\triangle 1 \%$ | 5，270 | $\triangle 3 \%$ | 10，360 | $\triangle 2 \%$ | 10，400 | $\pm 0$ |
| CK Calvh Kleh （ren＇s，women＇s，Jeans，underwear） | 3，570 | 4\％ | 4，130 | 1\％ | 7，700 | 3\％ | 7，780 | 1\％ |
| GOTAIRKU（men＇s） | 4，200 | 7\％ | 3，010 | $\pm 0$ | 7，210 | 4\％ | 7，500 | 4\％ |
| SONA RYKIEL（women＇s） | 3，100 | 10\％ | 2，910 | $\triangle 3 \%$ | 6，010 | 3\％ | 6，100 | 1\％ |
| DAKS（men＇s，golif） | 2，540 | 8\％ | 2，820 | 3\％ | 5，360 | 5\％ | 5，600 | 4\％ |
| Paul Smith（women＇s） | 2，310 | 9\％ | 2，430 | 9\％ | 4，740 | 9\％ | 4，960 | 5\％ |
| JANE MORE（women＇s） | 2，300 | $\triangle 9 \%$ | 2，160 | $\triangle 10 \%$ | 4，460 | $\triangle 10 \%$ | 4，270 | $\triangle 4 \%$ |
| pridegide（women＇s） | 1，720 | 33\％ | 2，070 | 5\％ | 3，790 | 16\％ | 3，900 | 3\％ |
| J oseph（men＇s，women＇s） | 1，490 | 122\％ | 1，890 | 17\％ | 3，380 | 48\％ | 3，850 | 14\％ |
| MCHAEL KORS（women＇s） | 1，610 | 8\％ | 1，760 | 1\％ | 3，370 | 4\％ | 3，480 | 3\％ |
| anyFAM（women＇s and chlldren＇s） | 4，770 | $\triangle 8 \%$ | 5，030 | 4\％ | 9，800 | $\triangle 2 \%$ | 10，300 | 5\％ |
| anySIS（women＇s） | 3，850 | 3\％ | 4，400 | 5\％ | 8，250 | 4\％ | 8，440 | $2 \%$ |
| fleld dream（nen＇s，women＇s） | 1，660 | 26\％ | 1，710 | 23\％ | 3，370 | 24\％ | 3，940 | 17\％ |
| Feroux（women＇s） | 1，540 | 32\％ | 1，730 | 16\％ | 3，270 | 23\％ | 3，400 | 4\％ |
| Total | 69，190 | 6\％ | 73，780 | $3 \%$ | 142，970 | 4 \％ | 148，060 | 4\％ |

## Combine planning and production divisions

Establish product supply capabilities that can respond quickly to market changes
(1) Reduce the 29 brand business groups to 13

(2) Shift the production functions to the business groups (planning department) and integrate the systems fully, from planning through production
(1) Through strategic use of overseas and domestic plans, speed up the supply of best-selling products
(2) Reform the warehouse distribution functions now subcontracted to distribution subsidiaries to improve efficiency of distribution and shorten lead time


## Early start-up of new brands, promote development of brands for second half of the fiscal year



## A cceler ate opening of new stores in leading fashion buildings and free-standing stores Work to expand sales in new zones

- Accelerate offensive through own brand and joint venture brand business
- Actively form joint ventures with newly emerging fashion companies




## Aim for profitable operation by realizing syner gies among the all-round hotel,

 water park, and golf facilities

## Trends in Capital Investment and Depreciation

-ONWARD-



Capital nvestment]

|  | Flscal <br> 2003 <br> (Actual) | Flscal <br> 2004 <br> (Actual) | Flscal <br> 2005 <br> (Actual) | Flscal <br> 2006 <br> (Actual) | Flscal <br> 2007 <br> (Actual) | Flscal <br> 2008 <br> (Plan) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Conso <br> lldated | 8,947 | 7,145 | 9,076 | 8,053 | 10,506 | 8,400 |
| Non- <br> consol <br> Idated | 5,695 | 5,716 | 8,280 | 7,238 | 8,046 | 6,500 |

Depreciation]

|  | Flscal <br> 2008 <br> (Actual) | Flscal 2004 <br> (Actua) | Flscal 2005 <br> (Actual) | Flscal 2006 <br> (Actual) | Flscal 2007 <br> (Actual) | Flscal 2008 <br> (Plan) |
| :---: | :---: | ---: | ---: | ---: | ---: | :---: |
| Consol <br> Idated | 7,889 | 7,530 | 7,041 | 7,053 | 6,697 | 7,100 |
| Nor- <br> consoll <br> dated | 4,905 | 5,057 | 5,353 | 5,542 | 4,890 | 5,200 |

Consolidated/Non-Consolidated Sales by Type
ONWARD-
Consolidated
(Unit: ¥ million)

|  | Interim period of fiscal 2007 |  | Second half of fiscal 2007 |  | Full fiscal year 2007 |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Amount | \%Change | Amount | \%Change | Amount | \%Change |
| Men's | 39,249 | $9.3 \%$ | 43,508 | $2.5 \%$ | 82,757 | $5.6 \%$ |
| Women's | 85,849 | $18.5 \%$ | 90,698 | $9.9 \%$ | 176,547 | $14.0 \%$ |
| Children's | 3,969 | $\Delta 5.2 \%$ | 4,409 | $\Delta 1.3 \%$ | 8,378 | $\Delta 3.2 \%$ |
| Kimono | 1,990 | $\Delta 2.8 \%$ | 1,562 | $\Delta 3.5 \%$ | 3,552 | $\Delta 3.1 \%$ |
| Other | 22,040 | $21.7 \%$ | 25,416 | $31.1 \%$ | 47,456 | $26.6 \%$ |
| Total | 153,097 | $15.4 \%$ | 165,593 | $10.1 \%$ | 318,690 | $12.6 \%$ |

Non-Consolidated (Unit: ¥ million)

|  | Interim period of fiscal 2007 |  | Second half of fiscal 2007 |  | Full fiscal year 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \%Change | Amount | \%Change | Amount | \%Change |
| Men's | 29,925 | 4.8\% | 32,390 | 0.3\% | 62,315 | 2.4\% |
| Women's | 66,062 | 11.9\% | 68,958 | 6.2\% | 135,020 | 8.9\% |
| Children's | 3,969 | $\Delta 5.2 \%$ | 4,409 | $\Delta 1.3 \%$ | 8,378 | $\Delta 3.2 \%$ |
| Kimono | 1,990 | $\Delta 2.8 \%$ | 1,562 | $\Delta 3.5 \%$ | 3,552 | $\Delta 3.1 \%$ |
| Other | 3,123 | 3.3\% | 3,347 | $\Delta 0.2 \%$ | 6,470 | 1.4\% |
| Total | 105,069 | 8.5\% | 110,666 | 3.7\% | 215,735 | 6.0\% |


|  | Interim of period fiscal 2007 |  | Second half of fiscal 2007 |  | Full fiscalYear2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Chant | Amount | Chan¢ | Amount | Chene |
| Department stores | 70,588 | 9.6\% | 78,323 | 4.4\% | 148,911 | 6.8\% |
| New Distribution Channels | 15,411 | 5.6\% | 16,727 | 8.1\% | 32,138 | 6.9\% |
| Chain stores | 1,320 | $\Delta 7.3 \%$ | 1,606 | $\Delta 4.9 \%$ | 2,926 | $\Delta 6.0 \%$ |
| Speciality stores | 3,126 | 1.8\% | 3,164 | $\Delta 2.1 \%$ | 6,290 | $\Delta 0.2 \%$ |
| Other | 14,624 | 9.1\% | 10,846 | $\Delta 3.9 \%$ | 25,470 | 3.2\% |
| Total | 105,069 | 8.5\% | 110,666 | 3.7\% | 215,735 | 6.0\% |

Changes in Sales Floor Area and Monthly Sales (Non-Consolidated)
ONWARD-
Sales Floor Area (Non-Consolidated)

|  |  | Fiscal 2003 (Actual) |  | Fiscal 2004 (Actual) |  | Fiscal 2005 (Actual) |  | Fiscal 2006 (Actual) |  | Fiscal 2007 (Actual) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Amount | \%change | Amount | \%change | Amount | \%change | Amount | \%change | Amount | \% change |
| Department stores | Sales (\% million) | 120,834 | 2.4\% | 126,016 | 4.3\% | 133,973 | 6.3\% | 139,376 | 4.0\% | 148,911 | 6.8\% |
|  | Sales fioor area (n) | 150,620 | 4.8\% | 157,970 | 4.9\% | 175,000 | 10.8\% | 174,310 | $\Delta 0.4 \%$ | 182,480 | 4.7\% |
| $\begin{aligned} & \text { Now } \\ & \text { Distrluwton } \\ & \text { chennols } \end{aligned}$ | Sales (\% million) | 18,418 | 39.6\% | 25,713 | 39.6\% | 29,318 | 14.0\% | 30,064 | 2.5\% | 32,138 | 6.9\% |
|  | Sales floor area <br> ( $\mathrm{n}^{\mathrm{d}}$ ) | 56,820 | 38.8\% | 73,450 | 29.3\% | 87,470 | 19.1\% | 92,190 | 5.4\% | 95,830 | 3.9\% |

Trends in Monthly Sales (Non-Consolidated)

| Fiscal 2007 | March | Aprll | May | June | July | August | Interm perlod | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | Second half | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Men's | 7 | 2 | 19 | $\Delta 11$ | 7 | 7 | 5 | 1 | $\triangle 3$ | $\triangle 3$ | 2 | 3 | 10 | 0 | 2 |
| Women's | 16 | 7 | 23 | $\Delta 1$ | 14 | 15 | 12 | 8 | 0 | 4 | 7 | 7 | 17 | 6 | 9 |
| Children's | $\Delta 1$ | $\triangle 8$ | 3 | $\Delta 14$ | $\Delta 4$ | $\triangle 5$ | $\Delta 5$ | 7 | $\triangle 1$ | $\Delta 2$ | $\Delta 2$ | $\Delta 7$ | $\Delta 3$ | $\Delta 1$ | $\Delta 3$ |
| Kimono | $\triangle 4$ | 0 | $\Delta 12$ | $\triangle 6$ | $\triangle 5$ | 2 | $\triangle 3$ | $\triangle 9$ | $\Delta 15$ | 2 | 9 | $\Delta 4$ | 0 | $\Delta 4$ | $\triangle 3$ |
| Other | 0 | $\triangle 5$ | 19 | $\Delta 15$ | 1 | 146 | 3 | 3 | $\triangle 1$ | 3 | $\Delta 4$ | $\Delta 4$ | 26 | 0 | 1 |
| Total | 12 | 4 | 21 | $\triangle 6$ | 10 | 13 | 9 | 5 | $\triangle 1$ | 1 | 5 | 4 | 14 | 4 | 6 |

