

Presentation of Results for the Fiscal Year Ended February 28, 2009

ONWARD HOLDINGS CO., LTD.

Kentaro Mizuno President



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◆Principal Financial Indicators



Fiscal 2009 Consolidated Performance

Fiscal 2009: Consolidated Statements of Income



Consolidated

(Unit: ¥ million)

			(01110-1-111111011)
	Fiscal 2009	% change	
Net sales	261,005	287,032	Δ26,027 (Δ9.1%)
Gross profit (Ratio)	118,329 (45.3%)	130,190 (45.4%)	Δ11,861 (Δ9.1%) (Δ0.1%)
SG&A (Ratio)	109,245 (41.9%)	111,562 (38.9%)	△2,317 (△2.1%) (+3.0%)
Operating income (Ratio)	9,084 (3.5%)	18,628 (6.5%)	△9,544 (△51.2%) (△3.0%)
Ordinary income (Ratio)	6,285 (2.4%)	24,128 (8.4%)	Δ17,843 (Δ74.0%) (Δ6.0%)
Extraordinary income (Ratio)	924 (0.4%)	7,422 (2.6%)	△6,498 (▲) (△2.2%)
Extraordinary loss (Ratio)	37,805 (14.5%)	3,654 (1.3%)	+34,151 () (+13.2%)
Net income (Ratio)	△30,895 (△11.8%)	12,213 (4.3%)	△43,108 (

Net Sales

In domestic businesses, reflecting the downturn in economic conditions, consumers became cautious as they sought to protect their living standards, and, especially in September 2008 and later, consumer confidence deteriorated rapidly. Market conditions in Onward's core department store distribution channel stagnated.

In overseas businesses, the decline in the value of the U.K. pound and euro had a major impact on performance.

Gross Profit

Although sales declined due to market stagnation, production adjustments and inventory reduction made valuation losses on final inventories reduced, thus the decline in the gross profit ratio was kept to a minimum.

Selling, General and Administrative Expenses (SG&A)

The efficiency of expenditure usage increased through selection and concentration, however, the substantial decline in sales caused the ratio of SG&A to sales to rise.

Operating Income

Among non-operating expenses, the Company reported foreign currency losses of \$5.3 billion related to the borrowings of overseas subsidiaries.

Extraordinary Loss

As a result of the sharp decline in stock prices, the Company reported losses on its stockholdings of ¥22.6 billion and losses due to impairment of goodwill amounting to ¥11.5 billion.

Fiscal 2009: Consolidated Balance Sheets



Consolidated

(Unit: ¥ millions)

	Fiscal 2009	Fiscal 2008	% change
Total assets	296,282	309,092	△12,809
Cash and time deposits	23,415	36,849	△13,433
Inventories	33,758	33,233	525
Total current assets	98,945	112,519	△13,573
Total tangible fixed assets	90,174	95,008	△4,833
Total intangible fixed assets	50,374	25,943	24,430
Total investments and other assets	56,788	75,620	△18,832
Total fixed assets	197,336	196,572	764
Accounts and notes payable	39,620	42,074	△2,454
Short-term loans	31,647	25,677	5,970
Current liabilities	92,368	93,320	△952
Long-term liabilities	45,496	18,132	27,363
Total liabilities	137,864	111,453	26,411
Total shareholders' equity	178,023	213,625	△35,601
Total valuation and translation adjustments	Δ21,156	△18,768	△2,388
Net assets	158,418	197,639	△39,221

Cash and Time Deposits

Expenditures related to M&A declined.

Inventories

Inventories rose because of the consolidation of additional subsidiaries

Tangible Fixed Assets

Decline owing to depreciation

Intangible Fixed Assets

Increase due to goodwill

Investments and Other Assets

Decline owing to valuation losses on investment securities

Current Liabilities

Decrease in income taxes, etc., payable

Long-Term Liabilities

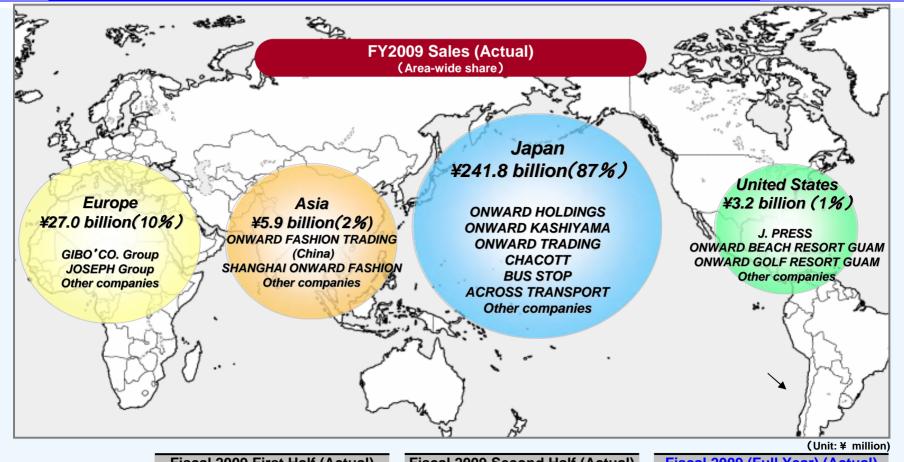
Increase of ¥26.7 billion in long-term borrowings

Shareholders' Equity

Decline in retained earnings

Fiscal 2009: Performance by Geographic Area





	Fiscal 2009 First Half (Actual)					
	Net Sales Amount (Change)	Operating Income Amount (Ratio) (Change)				
Domestic businesses	120,240 (<u>\(\(\(\) \) 6.3\(\) \)</u>	5,368 (∆11.4%) (4.5%)				
Overseas businesses	21,369 (△3.0%)	511 (△47.5%) (2.4%)				
Total before eliminations	141,609 (<u>△</u> 5.8%)	5,879 (∆16.4%) (4.2%)				

Fiscal 2009 Second Half (Actual)									
Net Sales Amount (Change)	Operating Income Amount (Ratio) (Change)								
121,515 (<u>△</u> 8.8%)	4,801 (△49.1%) (4.0%)								
14,736 (∆37.3%)	△852 (△5.8%)								
136,251 (∆13.1%)	3,949 (△65.0%) (2.9%)								

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	Fiscal 2009 (Ful	Il Year) (Actual)
	Net Sales	Operating Income
)	Amount (Change)	Amount (Ratio) (Change)
	241,755 (<u>\(\(\(\(\) \) 7.6\(\) \)</u>	10,169 (∆34.3%) (4.2%)
)	36,105 (∆20.7%)	∆341 (
)	277,860 (<u>\(\Delta 9.5\)</u>)	9,828 (∆46.4%) (3.5%)

Summary of Domestic Apparel-Related Business



Domestic: Sales of ¥241.8 billion

ONWARD KASHIYAMA

- ■Stagnation in the core department store apparel market because of the sudden deterioration in consumer confidence following the "Lehman Shock."
- ■"NIJYUSANKU" and "JIYUKU", our major core brands, attained certain results due to concentration of resources.

ONWARD TRADING

■Although uniform and sales promotion goods businesses were influenced in some areas because of the slump in the management environment in the second half, performance remained generally firm.

CHACOTT

- Profits declined because of the drop in sales in mainstay directly operated stores.
- Expansionary trend in cosmetics and online sales.

BUS STOP

- ■Sales of core shops decreased because of the impact of the shrinkage in luxury market.
- ■Began a new sales approach, "MMIX," handling merchandise that realize highly fashionable design through collaboration with edgy designers in Japan and overseas and offering such high-quality goods at affordable prices.



"NIJYUSANKU"



"MMIX" launched in autumn/winter 2008

Summary of Overseas Apparel-Related Business



Europe: Sales of ± 27.0 billion

GIBO' CO Group

■As the growth engine for overseas business, we have continued to make necessary investments and pursue an expansionary strategy.

■Orders for fashion-related goods declined along with market stagnation in the latter half of the fiscal year.

JOSEPH Group

■Establishment of a new managerial organization and creative team to implement the Company's new growth strategy.

■Although the retail business held firm in the first half of the fiscal year,



"JOSEPH" 's Westhourne Grove store

sales declined in the second half because of the worsening of market conditions.

Asia: Sales of ¥ 5.9 billion

ONWARD FASHION TRADING (China)

■The growth rate in results for the second half slowed. but performance remained at the planned levels.

United States: Sales of \neq 3.2 billion



"rosebullet" brand apparel on display in Shanghai's Pacific Department Store

J. PRESS INC.

■ Profitability improved along with the concentration on the retail business and online sales.

Three-Year Medium-Term Management Plan



Onward Will Implement Active Operating Policies without Changes in Direction, Even in This Tough Environment

Group Business Policy

[Group corporate expansion strategy]

Expansion of business scale in each business domain

(Expansion of business domains)

M&A and overseas business strategy

[Realize synergies among businesses]

Synergies among Group companies in Japan and overseas

(Contribute to stakeholder value)

Return to shareholders, contribution to society, environmental preservation, high compliance standards

Fiscal 2011

Net sales	Operating income (Ratio)	Ordinary income (Ratio)	Net income (Ratio)	ROE
350,000	30,000 (8.6%)	35,000 (10.0%)	18,000 (5.1%)	8% or more



Fiscal 2010 Business Plan

Fiscal 2010: Operating Plan



Consolidated

			(Unit: ¥ million)
	FY2010 (Planned)	FY2009 (Actual)	% change
Net sales	252,600	261,005	Δ8,405 (Δ3.2%)
Gross profit (Ratio)	116,900 (46.3%)	118,329 (45.3%)	Δ1,429 (Δ1.2%) (1.0%)
SG&A (Ratio)	108,900 (43.1%)	109,245 (41.9%)	△345 (△0.3%) (1.2%)
Operating income (Ratio)	8,000 (3.2%)	9,084 (3.5%)	Δ1,084 (Δ11.9%) (Δ0.3%)
Ordinary income (Ratio)	10,000 (4.0%)	6,285 (2.4%)	+3,715 (59.1%)
Net income (Ratio)	3,600 (1.4%)	∆30,895 (∆11.8%)	+34,495()

Net Sales

Based on the current status of sales, the Company is planning for net sales at 90% of the existing target.

Sales of ¥16.0 billion will be added due to the consolidation of JIL SANDER and CREATIVE YOKO.

Gross Profit

The gross profit ratio will increase because of the implementation of measures to increase efficiency of sales activities and the consolidation of additional subsidiaries with high gross profit ratios.

SG&A

Increase in new expenses of ¥8.8 billion and increase in goodwill of ¥0.6 billion.

Ordinary Income

Improvement in non-operating income because of smaller foreign currency loss compared with the previous fiscal year.

Fiscal 2010: Operating Plan by Geographic Area



By Geographic Area

	FY2010	(Planned)	FY2009	(Actual)
	Net Sales Amounts (Change)			Operating Income Amounts (Change)
Domestic businesses	222,287 (△8.1%)	9,197 (Δ 9.6%) (4.1%)	241,755 (<u>\(\(\(\(\times 7.6\) \) \)</u>	10,169 (△34.3%) (4.2%)
Europe	38,489 (42.4%)	186 (🗷)	27,036 (∆22.5%)	△64 (△0.2%)
Asia	6,010 (2.2%)	374 (10.7%) (6.2%)	5,878 (△ 6.9%)	338 (∆34.6%) (5.8%)
United States	3,192 (±0)	△297 (🗡) (△9.3%)	3,191 (△26.0%)	△615 (▼) (△19.3%)
Overseas businesses	47,691 (32.1%)	263 (×) (0.6%)	36,105 (∆20.7%)	∆341 (\) (∆ 0.9%)
Total before eliminations	269,978 (∆2.8%)	9,460 (\(\Delta 3.7\)) (3.5\)	277,860 (△ 9.5%)	9,828 (∆46.4%) (3.5%)

Basic Management Policy



Managerial Awareness of Current Conditions

Factors in External Environment

Direct hit by global recession

Arrival of demographically aging society in Japan

Rising trend toward defending and maintaining lifestyles

Changes in consumers' values

Factors in the Apparel Industry

Excessive "quick responses"

Ineffiency due to overbuilding of stores

Decline in attractiveness because of trend toward sameness

Massive inflow of low-priced Chinese goods

Market Stagnation

Further change in the structure of consumption

ONWARD's Mission

To offer highly fashionable, high-quality products that seem inexpensive compared to their value

Basic Management Policy

Proceed with measures to improve management efficiency and aim for higher income, even in the tough environment

Priority Measures

Expansion in sales of individual stores

- **◆**Concentrate resources in major core brands
- ◆Strengthen capabilities for product planning that anticipates market needs
- **◆**Launch new brands that provide "something new"
- ◆ Accelerate growth strategy through M&A and realization of synergies

Policy for Strengthening Major Core Brands (Priority Measures)



Thoroughly refurbish and polish our "major core brands" and establish them as brands with superiority and presence

Differentiated Production

Practice new "product-oriented" production

Escape from "market-oriented" production and endeavor to differentiate our offerings with new "product-oriented" production

Stores

Enhance our shop environments

Expand sales floor area and relocate to top-class areas Improve our customer service skills to gain their lovalty

Promotion

Generate interest and attract attention

Implement major ad campaigns, strengthen our brand presence, and create customer desire for our brands

Become top brands supported by customers and retailers

Fiscal 2009 Nationwide Department Store Buyers Award

Young career division

First prize to "NIJYUSANKU" (ONWARD KASHIYAMA)

Second prize to "ROPE" (JUN)
Third prize to "Untitled" (World)

Missy and Misses division First prize to "JIYUKU" (ONWARD KASHIYAMA)

Second prize to "GIANNI LO GIUDICE" (Itokin)

Third prize to "To Be Chic" (Sanyo Shokai)

Policy for Strengthening Product Planning (Priority Measures)



Keywords for Product Development

Mode

Pursuit of contemporary fashion

High Quality

Further progress of quality

Value for price

Value at the right price

Closer involvement than previously in production, such as development of materials

Create products that are fresh, attractive, and excite the customers

Example: Research from the materials stage

Materials are one key element in apparel making.

We will work to differentiate by creating offerings that other apparel company do not have.

Autumn/winter 2008

<"JIYUKU" x Kurabo>

◆Compressed jersey dresses

Hit product

Sold about 10,000 prices

Ratio sold at pre-discount prices: About 90%

Spring/summer 2009

<"JIYUKU" x TORAY>

◆"Sillook duet-μ" Blouses

<"NIJYUSANKU" x Kurabo>

◆Spima cotton gabardine spring coat

Develop materials for several brands with spinning companies>

◆Knitwears, cut and sewns, etc.



New Brand Development (Priority Measures)



Offering Brands that Give a New Concept Responded to Consumers' Changing Sense of Values

Department Stores

What do consumer want from department stores?
What should department store brands be like?

Reliability

Back to the origins of brand development

Confidence

- •A high degree of originality drawing on the strengths of department stores and manufacturers, not available from other retail channels
- •Pricing that has consumers feel that the items are relatively less expensive for their quality (=department store quality).

Free-standing stores

Ladies' brands

Next-generation stores that attract attention with the new world view emerging from the United States

"OPENING CEREMONY"

A new large-scale street side store will debut this fall. (About 2,000 m in floor space)

Shopping centers

Development of brands based on the keywords of "high sensitivity to fashion" and "value for price"

Casual brands

Acceleration of Growth Strategy



New Growth Strategies

JOSEPH Group

- ■Actively implement new global strategies.
- Expand categories by widening ranges of fashion-related goods, and strengthen general product planning.
- · Implemented major renewal of core street side stores—off to a good start
- **≻London Westbourne Grove store: Reopened after renovation on February 25, 2009.**

(Sales up 41% year on year in March)

>London Old Bond Street store: Reopened after renovation on March 13, 2009.

(Sales up 9% year on year in March)



"JOSEPH"'s
Old Bond Street store



JIL SANDER

- ■Establish as a leading world luxury brand.
- •Expand sales at individual stores and increase efficiency to raise profitability.

Realizing synergies

Sylicityles	GIBO' CO (Apparel manufacturing and sales)	CORPORATE (Apparel manufacturing and sales)	ERIKA (Knitwear manufacturing)	IRIS (Shoe manufacturing	FRASSINETI (Bag manufacturing)
JOSEPH					
JIL SANDER		'09A/W	'09A/W	'10 S/S	'09A/W

JOSEPH Group

•Expand production of shoes (from IRIS) and bags (from FRASSINETI).

JIL SANDER

- ■Strengthen product lineup by expanding merchandise categories.
- •Begin production of knitwear (from ERIKA), clothing (from CORPORATE), and bags (from FRASSINETI) from autumn/winter 2009.
- •Begin production of shoes (from IRIS) from the spring/summer 2010.

CREATIVE YOKO

•Begin consideration of collaboration with ONWARD's brands.



Consolidated Results in Fiscal 2009



	First half (Actual)				Second half (Actual)			Full fiscal year (Actual)				
	Fiscal 2009	Fiscal 2008	Change	% Change	Fiscal 2009	Fiscal 2008	Change	% Change	Fiscal 2009	Fiscal 2008	Change	% Change
Net sales	132,469	140,836	Δ8,367	(△5.9 %)	128,536	146,196	Δ17,660	(∆12.1%)	261,005	287,032	Δ26,027	(△9.1 %)
Gross profit (Ratio)	59,916 (45.2%)	63,252 (44.9%)	△3,336 (0.3%)	(∆5.3%)	58,413 (45.4%)	66,938 (45.8%)	△8,525 (△0.4%)	(∆12.7%)	118,329 (45.3%)	130,190 (45.4%)	Δ11,861 (Δ0.1%)	(△9.1%)
SG&A (Ratio)	53,926 (40.7%)	55,845 (39.7%)	△1,919 (1.0%)	(∆3.4%)	55,319 (43.0%)	55,717 (38.1%)	△398 (4.9%)	(△0.7%)	109,245 (41.9%)	111,562 (38.9%)	△2,317 (3.0%)	(∆2.1%)
Operating income (Ratio)	5,990 (4.5%)	7,407 (5.3%)	Δ1,417 (Δ0.8%)	(∆19.1%)	3,094 (2.4%)	11,221 (7.7%)	△8,127 (△5.3%)	(△72.4%)	9,084 (3.5%)	18,628 (6.5%)	△9,544 (△3.0%)	(∆51.2% <u>)</u>
Ordinary income (Ratio)	6,825 (5.2%)	10,948 (7.8%)	△4,123 (△2.6%)	(∆37.7%)	Δ540 (Δ0.4%)	13,180 (9.0%)	Δ13,720 (Δ9.4%)	(🔪)	6,285 (2.4%)	24,128 (8.4%)	△17,843 (△6.0%)	(△74.0%)
Net income (Ratio)	2,497 (1.9%)	6,357 (4.5%)	Δ3,860 (Δ2.6%)	(△60.7%)	△33,392 (△26.0%)	5,856 (4.0%)	△39,248 (△30.0%)	(` `)	△30,895 (△11.8%)	12,213 (4.3%)	Δ43,108 (Δ16.1%)	()

Plans for Consolidated Plans in Fiscal 2010



	ı	First half (Planned)				Second half (Planned)			Full fiscal year (Planned)			
	FY2010 (Planned)	FY2009 (Actual)	Change	% Change	FY2010 (Planned)	FY2009 (Actual)	Change	% Change	FY2010 (Planned)	FY2009 (Actual)	Change	% Change
Net sales	124,200	132,469	Δ8,269	(∆6.2%)	128,400	128,536	Δ136	(Δ0.1%)	252,600	261,005	Δ8,405	(Δ3.2%)
Gross profit (Ratio)	57,300	59,916	Δ2,616	(△4.4%)	59,600	58,413	1,187	(2.0%)	116,900	118,329	△1,429	(△1.2%)
SG&A	54,300	53,926	(0.9%)	(0.7%)	54,600	(45.4%) 55,319	(1.0%) △719	(∆1.3%)	108,900	109,245	(1.0%) △345	(△0.3%)
(Ratio)	(43.7%)	(40.7%)	(3.0%)		(42.5%)	(43.0%)	(△0.5%)		(43.1%)	(41.9%)	(1.2%)	
Operating income (Ratio)	3,000 (2.4%)	5,990 (4.5%)	Δ2,990 (Δ2.1%)	(△49.9%)	5,000 (3.9%)	3,094	1,906 (1.5%)	(>)	8,000 (3.2%)	9,084	△1,084 (△0.3%)	(△11.9 %)
Ordinary income	3,800	6,825	△3,025	(∆44.3%)	6,200	△540	6,740	(▼)	10,000	6,285	3,715	(59.1%)
(Ratio)	(3.1%)	(5.2%)	(△2.1 %)		(4.8%)	(△0.4%)	(5.2%)		(4.0%)	(2.4%)	(1.6%)	
Net income (Ratio)	1,000 (0.8%)	2,497 (1.9%)	△1,497 (△1.1%)	(△60.0%)	2,600 (2.0%)	△33,392 (△26.0%)	35,992 (28.0%)	(↗)	3,600 (1.4%)	△30,895 (△11.8%)	34,495 (13.2%)	(>)

Results of Principal Consolidated Subsidiaries



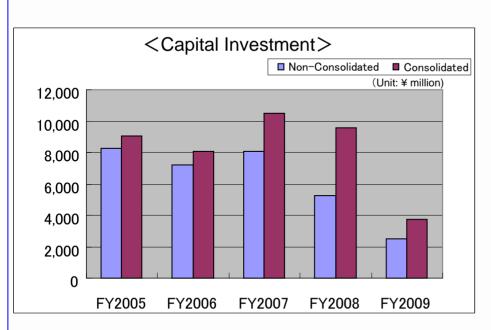
(Unit: ¥ million) <Net Sales>

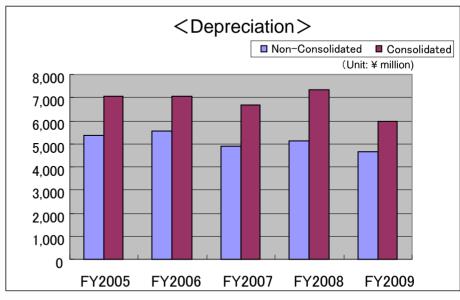
	First hal	f of FY 2009	(Actual)	Second h	econd half of FY 2009 (Actual) Full fis			cal 2009 (A	ctual)	Plans for full fiscal 2010		
	Amount	change	%	Amoun	change	%	Amount	change	%	Amount	change	%
ONWARD HOLDINGS+ ONWARD KASHIYAMA CO., LTD.	90,502	△3,967	△4.2%	90,329	△12,742	△12.4%	180,831	△16,709	△8.5%	161,400	△19,431	△10.7%
ONWARD TRADING CO., LTD	10,294	△1,203	△10.5%	9,057	△968	△9.7%	10,740	△2,171	△10.1%	16,908	△2,443	△12.6%
CHACOTT CO., LTD	5,574	△138	△2.4%	5,166	△242	△4.5%	19,351	△380	△3.4%	10,120	△620	△5.8%
ACROSS TRANSPORT CO., LTD.	5,836	△130	△2.2%	5,943	+18	0.3%	11,779	△112	△0.9%	10,978	△801	△6.8%
ONWARD CREATIVE CENTER CO., LTD.	1,744	△2,036	△53.9%	1,910	△561	△22.7%	3,654	△2,597	△41.5%	3,500	△154	△4.2 %
ONWARD RESORT Group	2,722	△514	△15.9%	1,077	△1,730	△61.6%	3,799	△2,244	△37.1%	3,873	+74	1.9%
JOSEPH Group	6,110	△1,275	△17.3%	2,692	△4,351	△61.8%	8,802	△5,626	△39.0%	9,300	+498	5.7%
GIBO' CO. Group	9,594	+1,006	11.7%	6,031	△3,859	△39.0%	15,625	△2,853	△15.4%	14,851	△774	△5.0%

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<pre><operating income=""></operating></pre>	(Actual)	Second half of FY 2009 (Actual)			Full fisc	al 2009 (Ac	tual)	Plans fo	r full fiscal	2010		
	Amount	change	%	Amount	change	%	Amount	change	%	Amount	change	%
ONWARD HOLDINGS+ ONWARD KASHIYAMA CO., LTD.	4,067	△ 681	△14.3%	4,148	△4,880	△54.1%	8,215	△5,561	△40.4%	6,400	△ 1,815	△22.1%
ONWARD TRADING CO., LTD	822	△ 40	△4.6%	226	△83	△26.9%	1,048	△123	△10.5%	1,415	+367	35.0%
CHACOTT CO., LTD	401	△ 23	△5.4%	206	△146	△41.5%	607	△169	△21.8%	588	△ 19	△3.1%
ACROSS TRANSPORT CO., LTD.	114	+ 46	67.6%	169	+223	*	283	+269	*	187	△ 96	△33.9%
ONWARD CREATIVE CENTER CO., LTD.	△49	△ 135	*	△53	△19	*	△102	△154	*	△14	+88	*
ONWARD RESORT Group	△50	△ 52	*	△145	△122	/	△195	△174	1	△21	+174	7
JOSEPH Group	△315	△ 167	^	△454	△822	_	△769	△989	*	△251	+518	*
GIBO' CO. Group	1,107	△ 188	△14.5%	490	△1,122	△69.6%	1,597	△1,310	△45.1%	1,339	△ 258	△16.2%

Trends in Capital Investment and Depreciation







<Capital Investment>

(Unit: ¥ million)

	Fiscal 2005 (Actual)	Fiscal 2006 (Actual)	Fiscal 2007 (Actual)	Fiscal 2008 (Actual)	Fiscal 2009 (Actual)	Fiscal 2010 (Planned)
Cons olidated	9,076	8,053	10,506	9,566	3,719	5,200
Non- Cons olidated	8,280	7,238	8,046	5,255	2,470	3,000

< Depreciation >

	Fiscal 2005 (Actual)	Fiscal 2006 (Actual)	Fiscal 2007 (Actual)	Fiscal 2008 (Actual)	Fiscal 2009 (Actual)	Fiscal 2010 (Planned)
Cons olidated	7,041	7,053	6,697	7,340	5,986	6,100
Non- Cons olidated	5,353	5,542	4,890	5,109	4,639	4,500

ONWARD KASHIYAMA Sales Floor Area and Monthly Sales



<Sales Floor Area>

		Fiscal 2005 (Actual)		Fiscal 2006 (Actual)		Fiscal 2007 (Actual)		Fiscal 2008 (Actual)		Fiscal 2009 (Actual)		Fiscal 2010 (Planned)	
Depart-	Sales (¥ million)	133,973	6.3%	139,376	4.0%	148,911	6.8%	148,608	△0.2%	135,031	Δ9.1%	120,000	Δ11.1%
ment stores	Sales floor area (m²)	175,000	10.8%	174,310	△0.4%	182,480	4.7%	175,200	△4.0%	173,500	Δ1.0%	168,700	Δ2.8%
New	Sales (¥ million)	29,318	14.0%	30,064	2.5%	32,138	6.9%	33,263	3.5%	32,066	Δ3.6%	30,190	△5.9%
Distribution channels	Sales floor area	87,470	19.1%	92,190	5.4%	95,830	3.9%	93,060	Δ2.9%	92,400	Δ0.7%	88,600	△4.1%

<Trends in Monthly Sales>

(%)

Fiscal 2009	Mar.	Apr.	May	June	July	Aug.	First half	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Secon d half	Total
Men's	12	Δ5	Δ7	Δ13	Δ10	Δ10	Δ5	Δ7	Δ10	Δ11	Δ13	Δ10	△20	∆18	Δ12
Women's	6	Δ5	Δ8	Δ13	Δ2	Δ1	Δ4	Δ6	Δ10	Δ10	Δ11	Δ13	Δ16	Δ10	Δ7
Children's	Δ2	Δ6	Δ8	Δ15	Δ4	Δ3	Δ6	Δ12	Δ13	Δ7	Δ4	Δ2	Δ8	Δ8	Δ7
Kimonos	Δ7	Δ21	14	Δ14	Δ17	2	Δ10	Δ12	Δ10	Δ28	3	Δ3	±0	Δ4	Δ8
Other	Δ1	Δ5	2	Δ3	Δ7	8	Δ1	Δ7	Δ8	Δ15	Δ15	Δ7	Δ13	Δ14	Δ8
Total	6	Δ5	Δ7	Δ13	Δ5	Δ1	Δ4	Δ6	Δ10	Δ10	Δ11	Δ12	Δ16	Δ12	Δ8

ONWARD KASHIYAMA Sales by Type and Sales by Distribution Channel



<By Apparel Type>

	First half of FY 2009	9 (Actual)	Second half of FY 20	09 (Actual)	Full fiscal 2009 (Actual)		
	Amount	% change	Amount	% change	Amount	% change	
Men's	21,541	△5.4%	22,845	△17.9%	44,386	△12.3%	
Women's	61,017	△3.6%	59,732	△10.4%	120,749	△7.1%	
Children's	3,379	Δ6.3%	3,771	△7.8%	7,150	△7.1%	
Kimonos	1,686	Δ10.2%	1,294	△4.4%	2,980	△7.7%	
Other	2,879	△1.4%	2,687	△13.8%	5,566	△7.8%	
Total	90,502	△4.2%	90,329	△12.4%	180,831	△8.5%	

< By Distribution Channel >

	First half of FY 2009	(Actual)	Second half of FY 200	09 (Actual)	Full fiscal 2009 (Actual)		
	Amount	% change	Amount	% change	Amount	% change	
Department stores	67,121	△4.6%	67,910	△13.2%	135,031	△9.1%	
New distribution channels	16,077	1.3%	15,989	△8.1%	32,066	△3.6%	
Specialty stores	2,768	△9.1%	2,718	△8.6%	5,486	△8.8%	
Chain stores	1,067	△15.7%	1,017	△23.6%	2,084	△19.8%	
Other	3,469	△12.2%	2,695	△13.2%	6,164	△12.6%	
Total	90,502	△4.2%	90,329	Δ12.4%	180,831	△8.5%	



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