# Presentation of Interim Results for the Fiscal Year Ending February 28, 2010 

## ONWARD HOLDINGS CO., LTD.

Kentaro Mizuno

President

# - Fiscal 2010 First Half Consolidated Performance 

>Fiscal 2010 First Half: Consolidated Statements of Income ••••••P1<br>>Fiscal 2010 First Half: Consolidated Balance Sheets $\cdot$...............P2<br>$>$ Fiscal 2010: Performance and Plans by Geographic Area ••••••• P3<br>>Domestic Apparel-Related Business: First Half Summary •........P4~P5<br>$>$ Overseas Apparel-Related Business: First Half Summary ••..... P6

- Fiscal 2010 Second Half Business Plan

-Principal Financial Indicators

ONWARD HOLDINGS CO.,LTD.

Fiscal 2010: First Half Consolidated Performance

|  | Fiscal 2010 First Half | Fiscal 2009 First Half | \% change |
| :---: | :---: | :---: | :---: |
| Net sales | 121,821 | 132,469 | -10,648 (-8.0\%) |
| Gross profit (Ratio) | $\begin{aligned} & 55,252 \\ & (45.4 \%) \end{aligned}$ | $\begin{aligned} & 59,916 \\ & (45.2 \%) \end{aligned}$ | $\begin{aligned} & -4,664(-7.8 \%) \\ & (+0.2 \%) \end{aligned}$ |
| $\begin{aligned} & \text { SG\&A } \\ & \text { (Ratio) } \end{aligned}$ | $\begin{aligned} & 54,989 \\ & (45.1 \%) \end{aligned}$ | $\begin{aligned} & 53,926 \\ & (40.7 \%) \end{aligned}$ | $\begin{gathered} +1,063 \quad(2.0 \%) \\ (+4.4 \%) \end{gathered}$ |
| Operating income (Ratio) | $\begin{array}{r} 263 \\ (0.2 \%) \end{array}$ | $\begin{array}{r} 5,990 \\ (4.5 \%) \end{array}$ | $\begin{gathered} -5,727(-95.6 \%) \\ (-4.3 \%) \end{gathered}$ |
| Ordinary income (Ratio) | $\begin{aligned} & 1,305 \\ & (1.1 \%) \end{aligned}$ | $\begin{array}{r} 6,825 \\ (5.2 \%) \end{array}$ | $\begin{gathered} -5,520(-80.9 \%) \\ (-4.1 \%) \end{gathered}$ |
| Extraordinary income (Ratio) | $\begin{aligned} & 2,066 \\ & (1.7 \%) \end{aligned}$ | $\begin{aligned} & 1,157 \\ & (0.9 \%) \end{aligned}$ | $\begin{gathered} +909(78.6 \%) \\ (+0.8 \%) \end{gathered}$ |
| $\begin{aligned} & \text { Extraordinary } \\ & \text { loss } \\ & \text { (Ratio) } \end{aligned}$ | $\begin{array}{r} 446 \\ (0.4 \%) \end{array}$ | $\begin{aligned} & 3,947 \\ & (3.0 \%) \end{aligned}$ | $\begin{gathered} -3,501(-88.7 \%) \\ (-2.6 \%) \end{gathered}$ |
| Net income (Ratio) | $\begin{array}{r} 960 \\ (0.8 \%) \end{array}$ | $\begin{aligned} & 2,497 \\ & (1.9 \%) \end{aligned}$ | $\begin{gathered} -1,537(-61.6 \%) \\ (-1.1 \%) \end{gathered}$ |

$$
\begin{aligned}
& \text { <Net Sales }> \\
& \text { •Consumer preference for lower prices amid weak } \\
& \text { consumer spending. Change in consumption trends } \\
& \text { continues. Existing Group companies, including Onward } \\
& \text { Kashiyama, post major sales drops to } 84 \% \text { of the previous } \\
& \text { year's level. Newly consolidated companies add about } \\
& \text { ¥10.6 billion in net sales, but overall decline to } 92 \% \text { of the } \\
& \text { previous year's level. } \\
& <\text { Gross Profit }> \\
& \text {-Gross profit shows a similar decline as a result of the drop } \\
& \text { in net sales, but the gross profit ratio of Onward Kashiyama } \\
& \text { improves because of reduction in end-of-period inventory } \\
& \text { valuation losses through thoroughgoing production } \\
& \text { management and other factors. High-margin subsidiaries } \\
& \text { also contribute, and profit ratios improve. } \\
& \\
& <\text { Selling, General and Administrative (SG\&A) Expenses }> \\
& \text {-Expenses of existing companies were cut by about } ¥ 6.4 \\
& \text { billion, mainly in Onward Kashiyama. But expenses of newly } \\
& \text { consolidated companies and an increase in write-offs of } \\
& \text { goodwill boost expenses by about } ¥ 7.4 \text { billion. Overall, } \\
& \text { expenses rise } 2 \% \text { year on year. } \\
& \\
& <\text { Operating Income }> \\
& \text { A major decline in operating income due to drop of about } \\
& ¥ 3.0 \text { billion in income of ONWARD KASHIYAMA plus cost } \\
& \text { increases in overseas subsidiaries, including Jil Sander, } \\
& \text { and an increase in write-off of goodwill. }
\end{aligned}
$$

|  | Fiscal 2010 First Half | Fiscal 2009 First Half | \% change |
| :---: | :---: | :---: | :---: |
| Total assets | 286,364 | 294,545 | -8,181 |
| Cash and time deposits | 26,722 | 31,030 | -4,308 |
| Total current assets | 92,524 | 99,898 | -7,374 |
| Total tangible fixed assets | 90,584 | 92,843 | -2,259 |
| Total intangible fixed assets | 48,778 | 26,985 | 21,793 |
| Total investments and other assets | 54,477 | 74,818 | -20,341 |
| Total fixed assets | 193,840 | 194,647 | -807 |
| Accounts and notes payable | 32,240 | 38,216 | -5,976 |
| Short-term loans | 34,993 | 25,782 | 9,211 |
| Current liabilities | 81,215 | 83,752 | -2,537 |
| Long-term liabilities | 44,105 | 17,774 | 26,331 |
| Total liabilities | 125,321 | 101,527 | 23,794 |
| Total shareholders' equity | 174,292 | 211,416 | -37,124 |
| Total valuation and translation adjustments | -14,840 | -20,039 | 5,199 |
| Net assets | 161,043 | 193,018 | -31,975 |



## Domestic Sales: $¥ 105.3$ billion

## ONWARD KASHIYAMA

■ Pursued thoroughgoing production and cost management as well as efficiency in the midst of weak market environment
-Eliminated inefficient brands and stores, continued to relocatelexpand core Brand shops to optimal environments
-Worked to reduce end-of-period inventories and valuation losses by thoroughgoing production management and prepared for aggressive product policy in second half
-Worked to increase efficiency to minimize effects of the decline in sales, but declines were larger than planned and operating income fell year on year


## Core brand NIJYUSANKU moved to recovery trend

-Made progress in relocating stores, improved coordination between product policies and store management
-Following improvement in quality from first production runs, aggressively launched core key products after testing market trends during the period


## Domestic Sales: $¥ 105.3$ billion

## ONWARD TRADING

Steady performance in core uniform and sales promotion goods businesses

- Expansion in school and medical uniform areas within the uniform business, and growth in customers and volume in the sales promotion goods business resulted in expansion in performance


## CHACOTT



Net sales and income at planned levels
-Worked to improve efficiency at core directly managed stores and increased sales of cosmetics and Internet sales

## CREATIVE YOKO

Expanding trend in merchandise business
-Improved efficiency by increasing sales per store through developing food and health products in the pet-related business as well as through "scrapping and rebuilding" of existing stores

## BUS STOP



IChanged policy in existing import business and developed new businesses
Daikanyama store of Harness Dog chain
-Existing import business experienced difficulties, but worked on expansion of MMIX that was begun during the period

## Overseas Apparel-Related Business: First Half Summary

## Europe: Sales of $¥ 19.0$ billion

## G|BO' CO. Group

Improvement in profitability slowed because of major contraction in the luxury market

## JOSEPH Group

Overall performance is below planned levels because of delayed market recovery, but investments in core free-standing stores have brought an increasing trend in sales of those stores.


JOSEPH Old Bond Street store

## JIL SANDER Group

Improvement in profitability has been delayed by the adverse impact of the economic downturn, but Onward has begun structural business reforms, including centralization of the organization, to strengthen the management base.

## Asia: Sales of $¥ 2.5$ billion

## ONWARD FASHION TRADING (China)

Growth has slowed temporarily in part because of the slowdown in the economy and operational measures to respond to business conditions.


JIL SANDER Paris store

## United States: Sales of $¥ 1.6$ billion

## J. PRESS INC.

J. PRESS retail sales were below the same period of the previous year, but Internet business is expanding.

ONWARD HOLDINGS CO.,LTD.

## Fiscal 2010 Second Half Business Plan

|  |  |  | (Unit: $¥$ million) |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { FY2010 } \\ \text { Second Half } \\ \text { (Planned) } \end{gathered}$ | FY2009 Second Half (Actual) | \% change |
| Net sales | 125,779 | 128,536 | -2,757 (-2.1\%) |
| Gross profit (Ratio) | $\begin{aligned} & 57,548 \\ & (45.8 \%) \end{aligned}$ | $\begin{aligned} & 58,413 \\ & (45.4 \%) \end{aligned}$ | $\begin{aligned} & -865(-1.5 \%) \\ & (0.4 \%) \end{aligned}$ |
| SG\&A <br> (Ratio) | $\begin{aligned} & 54,111 \\ & (43.0 \%) \end{aligned}$ | $\begin{aligned} & 55,319 \\ & (43.0 \%) \end{aligned}$ | $\begin{gathered} -1,208(-2.1 \%) \\ ( \pm 0) \end{gathered}$ |
| Operating income (Ratio) | $\begin{aligned} & 3,437 \\ & (2.7 \%) \end{aligned}$ | $\begin{gathered} 3,094 \\ (2.4 \%) \end{gathered}$ | $\begin{aligned} & 343 \text { (11.1\%) } \\ & (0.3 \%) \end{aligned}$ |
| Ordinary income (Ratio) | $\begin{aligned} & 3,895 \\ & (3.1 \%) \end{aligned}$ | $\begin{array}{r} -540 \\ (-0.4 \%) \end{array}$ | $\begin{aligned} & 4,435(\nearrow) \\ & (3.5 \%) \end{aligned}$ |
| Net income (Ratio) | $\begin{aligned} & 1,040 \\ & (0.8 \%) \end{aligned}$ | $\begin{aligned} & -33,392 \\ & (-26.0 \%) \end{aligned}$ | $\begin{gathered} 34,432(\nearrow) \\ (26.8 \%) \end{gathered}$ |

## <Net Sales>

- In view of sales through September and results for the second half following the impact of the "Lehman Brothers shock," ONWARD KASHIYAMA is planning for sales at $91 \%$ of the previous year' levels. A 1\% increase is expected in sales of other subsidiaries, and new consolidations will add about $¥ 5.1$ billion, thus bringing planned sales to $98 \%$ of the previous year' levels.
<Gross Profit>
- As in the first half, a $0.1 \%$ point improvement in the gross profit ratio is expected at ONWARD KASHIYAMA. Taking account of new consolidations of high margin businesses, an overall improvement of $0.4 \%$ point is expected.


## <SG\&A Expenses>

- Plan to reduce expenses of existing companies about $¥ 3.5$ billion, and new consolidations will add about $¥ 2.3$ billion in, thus bringing total cuts to about $¥ 1.2$ billion.


## <Operating income>

- Operating income of ONWARD KASHIYAMA will drop below the same period of the previous year, but it will report an improvement of about $¥ 2.3$ billion from the first half. Income of subsidiaries, principally those overseas, is expected to improve, and plans call for an overall increase in income in the second half.


## Domestic Apparel-Related Business: Second Half Plans

## ONWARD KASHIYAMA

## Pursuit of Brand-Leveraged Management

Pricing that convinces consumers that products are relatively less expensive for their quality

## Department Stores

Offering products that are "from Tokyo" that incorporate fashion, quality, and value for price
-Develop and test planned products that anticipated consumer needs in ideal shop environment
Combine planning and sales functions in the Tokyo area
Further relocation and expansion of core brand shops
-Relocate/expand to achieve environment and
floor area ideal for brands
Implemented stores $\Rightarrow$ Actual for first half/About 120 shops Second half plan/About 70 shops


Build business that is symbiotic with department store grade products

- New organization to evolve strengths and functions of both companies from customer perspective

Brush up
ONWARD KASHIYAMA $\Rightarrow$ Product development Fashion, quality, value for price

Department Stores $\Rightarrow$| Sales area development |
| :---: |
| Top-quality areas, sales power, |
| service, promotion |

-"Devices" and "promotion" that stimulated customers' purchase drive
Propose "value for price" in item strategy $\Rightarrow$ Limit to stores where Onward's intent will communicate to customers Show beauty of legs $\Rightarrow$ More flattering silhouettes Light, functional outerwear $\Rightarrow$ Ultra-light down
"Stylish pants" campaign
"Light down" campaign
Initiatives from customers' perspective with department stores suited to strategy and conditions

## Department Stores

Launch new brands

- Offer new value for customers

"Lifestyle brand for women in their 20s"
- Open stores in 15 major department stores as originally planned


FORSTE OPENING CEREMONY "Popular trendy fashion store in the United States"

- Opened first store in Japan as flagship store in the Shibuya district. Offers a new model for fashion stores.


## New Distribution Channels

Expand income through brands for the family, couples, and young people

- Existing brands, principally in shopping centers, move from recovery to expansion

Strengthening item strategy: Trend + function + value for price $\Rightarrow$ Realize value for price

Aggressive "promotional devices" and "product supply" $\Rightarrow$ Strengthen retail systems
$\square$ Development of new brands
-Brands that offer lifestyles for the new generation
Fashionable, global, entertaining
Value for price/Extra-large stores
Business expansion targeting urban rail station buildings and fashion buildings

Implement Onward Group's business expansion strategy

"OPENING CEREMONY" store located in Seibu's MOVIDA wing in Shibuya

## New Distribution Channels

Implement free-standing store strategy
Locate Onward Group flagship stores in urban free-standing sites
Strengthen retail business, communicate directly with customers ONWARD KASHIYAMA $\Rightarrow$ ICB Marunouchi store, FØRSTE Daikanyama store (scheduled for this autumn), NIJYUSANKU store (scheduled for next spring)

## J. DIRECTION

 $\Rightarrow$ MONO EDITION Jiyugaoka store, MONO EDITION Shirogane stores
## CREATIVE YOKO $\Rightarrow$ HANNARI Shirogane store

- Full-scale Internet sales of core brands
- Fully renovate existing websites and begin new e-business this year
"E-business drawing on "Onward's strengths"
Huge customer base through nationwide store network. Draw on brand awareness

Virtual flagship store concept
Establish flagship store for core brands on the Internet

## Pursue synergies with "real shops"

Transmit product and promotional information of existing stores via Internet and use to attract customers to sales areas

## Europe

## GIBO' CO. Group

Amplify synergies among Group companies in Europe
Make further use of production platforms, strengthen development, and raise brand value

Promote efficiency and sales expansion, improve profitability

## JOSEPH Group

Introduce completely re-designed collections to market to accelerate growth

- Full-scale introduction of a collection based on a new brand concept: "Slick and Chic"
- Expand product categories and further expand sales at renovated core stores


## JIL SANDER Group

Complete improvement in management base, move to profitability in next fiscal year

- Emphasize efficiency and aim to increase profitability
-Expand product category depth by drawing on GIBO' CO. Group


JIL SANDER
2009 Autumn/winter collection and improve production efficiency


Production by GIBO' CO. Group
Expand from spring 2010

## Overseas Apparel-Related Business: Second Half Plans

## Asia

Chinese market recovering. Continue expansionary policy and pursue new initiatives

## Production

Strengthen/implement own production systems

- Implement low-cost production, work to strengthen local management systems
-Share information (on materials and factories) with planning/production teams in Japan
- Develop new brands and create new production systems
rosebullet Shanghai Meilong Zhem Isetan



## Sales



In high-growth markets, implement aggressive sales expansion strategy emphasizing profitability

## United States

Expand sales of J. PRESS New York main store and strengthen Internet business

## Cultivate "Good Craftsmanship"

Further improvement in quality
-Establish top-level quality standards and have industry-leading planning teams aim for further improvements in functionality, comfort, fit, and materials

## Pursuit of fashion

-Draw on global marketing capabilities based on network of 14 bases covering seven countries overseas, mainly in Europe

Development of technology
-Pursue R\&D related to next-generation apparel and related technologies at the Onward Advanced Technology Institute, which has been organized to include 11 leading companies in the apparel and related industries, including materials, supplementary materials, sewing machinery, electric appliances, and apparel.

## Implement Environmental Management

Creation of apparel recycling systems

Planning/production teams


Onward Research Center


This center provides important support of the fashion business of the Onward Group and comprises the R\&D Center, the Onward Advanced Technology Institute, and the Human Resource Development Center.
-Full-scale implementation of the Onward Green Campaign to recover used Onward apparel at stores and produce textile products from the recycled products

■Use recycled textile products to contribute to society
-With the cooperation of UNHCR, donate blankets to help the world's refugees
-Donate work gloves to Green Saver and other organizations that engage in forest preservation activities

Step up Onward Group environmental public relations
-Present exhibit at the Eco-Products 2009 event and introduce Group environment-related activities

ONWARD HOLDINGS CO., LTD.

## $<$ Reference Materials Principal Financial Indicators

| (Unit: $¥$ million) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First half (Actual) |  |  |  | Second half (Planned) |  |  |  | Full fiscal year (Planned) |  |  |  |
|  | FY2010 <br> (Actual) | FY2009 (Planned) | Change | change | FY2010 (Planned) | FY2009 (Actual) | Change | $\begin{gathered} \text { \% } \\ \text { change } \end{gathered}$ | FY2010 <br> (Planned) | FY2009 <br> (Actual) | Change | $\begin{gathered} \% \\ \text { change } \end{gathered}$ |
| Net sales | 121,821 | 132,469 | -10,648 | (-8.0\%) | 125,779 | 128,536 | -2,757 | (-2.1\%) | 247,600 | 261,005 | -13,405 | (-5.1\%) |
| Gross profit <br> (Ratio) | 55,252 <br> (45.4\%) | 59,916 <br> (45.2\%) | $\begin{gathered} -4,664 \\ (0.2 \%) \end{gathered}$ | (-7.8\%) | 57,548 (45.8\%) | $\begin{array}{r} 58,413 \\ (45.4 \%) \end{array}$ | $\begin{array}{r} -865 \\ (0.4 \%) \end{array}$ | (-1.5\%) | $\begin{array}{r} 112,800 \\ (45.6 \%) \end{array}$ | $\begin{array}{r} 118,329 \\ (45.3 \%) \end{array}$ | $\begin{gathered} -5,529 \\ (0.3 \% \end{gathered}$ | (-4.7\%) |
| SG\&A <br> (Ratio) | $\begin{gathered} \mathbf{5 4 , 9 8 9} \\ (45.1 \%) \end{gathered}$ | $\begin{array}{r} 53,926 \\ (40.7 \%) \end{array}$ | $\begin{array}{r} 1,063 \\ (4.4 \%) \end{array}$ | (2.0\%) | $54,111$ <br> (43.0\%) | $\begin{array}{r} 55,319 \\ (43.0 \%) \end{array}$ | $\begin{gathered} -1,208 \\ (0.0 \%) \end{gathered}$ | (-2.2\%) | $\begin{array}{r} 109,100 \\ (44.1 \%) \end{array}$ | 109,245 <br> (41.9\%) | $\begin{array}{r} -145 \\ (2.2 \%) \end{array}$ | (-0.1\%) |
| Operating income (Ratio) | $\begin{array}{r} 263 \\ (0.2 \%) \end{array}$ | $\begin{gathered} 5,990 \\ (4.5 \%) \end{gathered}$ | $\begin{aligned} & -5,727 \\ & (-4.3 \%) \end{aligned}$ | (-95.6\%) | $\begin{array}{r} 3,437 \\ (2.7 \%) \end{array}$ | $\begin{array}{r} 3,094 \\ (2.4 \%) \end{array}$ | $\begin{array}{r} 343 \\ (0.3 \%) \end{array}$ | (11.1\%) | $\begin{array}{r} 3,700 \\ (1.5 \%) \end{array}$ | $\mathbf{9 , 0 8 4}$ <br> (3.5\%) | $\begin{gathered} -5,384 \\ (-2.0 \%) \end{gathered}$ | (-59.3\%) |
| Ordinary income (Ratio) | $\begin{gathered} 1,305 \\ (1.1 \%) \end{gathered}$ | $\begin{gathered} 6,825 \\ (5.2 \%) \end{gathered}$ | $\begin{aligned} & -5,520 \\ & (-4.1 \%) \end{aligned}$ | (-80.9\%) | $\begin{array}{r} 3,895 \\ (3.1 \%) \end{array}$ | $\begin{gathered} -540 \\ (-0.4 \%) \end{gathered}$ | $\begin{gathered} 4,435 \\ (3.5 \%) \end{gathered}$ | $(\nearrow)$ | $\begin{array}{r} 5,200 \\ (2.1 \%) \end{array}$ | $\begin{array}{r} 6,285 \\ (2.4 \%) \end{array}$ | $\begin{gathered} -1,085 \\ (-0.3 \%) \end{gathered}$ | (-17.3\%) |
| Net income (Ratio) | $\begin{array}{r} 960 \\ (0.8 \%) \end{array}$ | $\begin{gathered} 2,497 \\ (1.9 \%) \end{gathered}$ | $\begin{aligned} & -1,537 \\ & (-1.1 \%) \end{aligned}$ | (-61.6\%) | $\begin{gathered} 1,040 \\ (0.8 \%) \end{gathered}$ | $\begin{aligned} & -33,392 \\ & (-26.0 \%) \end{aligned}$ | $\begin{gathered} 34,432 \\ (26.8 \%) \end{gathered}$ | $(\nearrow)$ | $\begin{array}{r} 2,000 \\ (0.8 \%) \end{array}$ | $\begin{aligned} & -30,895 \\ & (-11.8 \%) \end{aligned}$ | $\begin{gathered} 32,895 \\ (12.6 \%) \end{gathered}$ | $(\nearrow)$ |

(Unit: $¥$ million)

| <Net Sales> | First half of FY2010 (Actual) |  |  | Second half of FY2010 (Planned) |  |  | Plans for FY2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | $\begin{array}{c\|} \hline \text { Change } \\ \text { (Amount) } \\ \hline \end{array}$ | Change | Amount | Change (Amount) | Change | Amount | $\begin{gathered} \begin{array}{c} \text { Change } \\ \text { (Amount) } \\ \hline \end{array} \end{gathered}$ | Change |
| $\qquad$ | 75,478 | -15,024 | -16.6\% | 82,022 | -8,307 | - 9.2\% | 157,500 | -23,331 | -12.9\% |
| ONWARD TRADING CO., LTD. | 8,994 | -1,300 | - 12.6\% | 7,710 | -1,347 | - 14.9\% | 16,704 | - 2,647 | - 13.7\% |
| CHACOTT CO., LTD. | 5,242 | - 332 | -6.0\% | 4,853 | -313 | - 6.1\% | 10,095 | -645 | -6.0\% |
| ACROSS TRANSPORT CO., LTD. | 5,537 | - 299 | - 5.1\% | 5,439 | - 504 | - 8.5\% | 10,976 | -803 | -6.8\% |
| ONWARD CREATIVE CENTER CO., LTD. | 1,144 | -600 | - $34.4 \%$ | 1,670 | - 240 | - 12.6\% | 2,814 | -840 | - 23.0\% |
| ONWARD RESORT Group | 1,848 | -874 | - 32.1\% | 1,550 | +473 | 43.9\% | 3,398 | -401 | - 10.6\% |
| Joseph Group | 4,608 | -1,502 | - 24.6\% | 4,604 | +1,912 | 71.0\% | 9,212 | +410 | 4.7\% |
| GIBO' CO. Group | 6,885 | - 2,709 | - $28.2 \%$ | 6,372 | +341 | 5.7\% | 13,257 | -2,368 | - 15.2\% |

(Unit: $¥$ million)

| Operating Income> | First half of FY2010 (Actual) |  |  | Second half of FY2010 (Planned) |  |  | Plans for FY2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Change (Amount) |  | Amount | Change (Amount) | \% Change | Amount | Change (Amount) | Change |
| ONWARD HOLDINGS + ONWARD KASHIYAMA CO., LTD. | 1,112 | - 2,955 | - 72.7\% | 3,388 | -760 | - 18.3\% | 4,500 | - 3,715 | - 45.2\% |
| ONWARD TRADING CO., LTD. | 1,034 | +212 | 25.8\% | 285 | +59 | + 26.1\% | 1,319 | +271 | 25.9\% |
| CHACOTT CO., LTD. | 401 | $\pm 0$ | $\pm 0$ | 164 | -42 | - 20.4\% | 565 | - 42 | - 6.9\% |
| ACROSS TRANSPORT CO., LTD. | 157 | +43 | 37.7\% | 103 | - 66 | - 39.1\% | 260 | - 23 | - 8.1\% |
| ONWARD CREATIVE CENTER CO., LTD. | - 53 | -4 | $\sqrt{x}$ | - 32 | +21 |  | - 85 | +17 | $\checkmark$ |
| ONWARD RESORT Group | - 37 | +13 | $\Gamma$ | - 158 | -13 |  | - 195 | $\pm 0$ | $\pm 0$ |
| JOSEPH Group | - 695 | - 380 | $y$ | 15 | +469 | $7$ | - 680 | +89 | $\pi$ |
| GIBO' CO. Group | 125 | - 982 | - 88.7\% | 169 | - 321 | - 65.5\% | 294 | - 1,303 | - 81.6\% |



<Capital Investment>

|  | Fiscal <br> 2006 <br> (Actual) | Fiscal <br> 2007 <br> (Actual) | Fiscal <br> 2008 <br> (Actual) | Fiscal <br> 2009 <br> (Actual) | First half of <br> fiscal 2010 <br> (Actual) | Fiscal <br> 2010 <br> (Planned) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Con- <br> solidated | $\mathbf{8 , 0 5 3}$ | $\mathbf{1 0 , 5 0 6}$ | $\mathbf{9 , 5 6 6}$ | 3,719 | 2,372 | 5,000 |
| Non- <br> Con- <br> solidated | $\mathbf{7 , 2 3 8}$ | $\mathbf{8 , 0 4 6}$ | $\mathbf{5 , 2 5 5}$ | $\mathbf{2 , 4 7 0}$ | $\mathbf{1 , 2 3 8}$ | 2,700 |

<Depreciation>

|  | Fiscal <br> 2006 <br> (Actual) | Fiscal <br> 2007 <br> (Actual) | Fiscal <br> 2008 <br> (Actual) | Fiscal <br> 2009 <br> (Actual) | First half of <br> fiscal 2010 <br> (Actual) | Fiscal <br> 2010 <br> (Planned) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Con- <br> solidated | 7,053 | 6,697 | 7,340 | 5,986 | 2,809 | 6,100 |
| Non- <br> Con- <br> solidated | 5,542 | 4,890 | 5,109 | 4,639 | 1,728 | 3,600 |


|  |  | Fiscal 2006 <br> (Actual) |  | Fiscal 2007 <br> (Actual) |  | Fiscal 2008 <br> (Actual) |  | Fiscal 2009 <br> (Actual) |  | First half of fiscal 2010 (Actual) |  | Fiscal 2010 (Planned) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Department stores | Sales <br> ( $¥$ million) | 139,376 | 4.0\% | 148,911 | 6.8\% | 148,608 | -0.2\% | 135,031 | -9.1\% | 56,715 | -15.5\% | 119,099 | -11.8\% |
|  | Sales floor area ( $\mathrm{m}^{2}$ ) | 174,310 | -0.4\% | 182,480 | 4.7\% | 175,200 | -4.0\% | 173,500 | -1.0\% | 167,600 | -3.4\% | 165,200 | -1.4\% |
| New distribution channels | Sales <br> ( $¥$ million) | 30,064 | 2.5\% | 32,138 | 6.9\% | 33,263 | 3.5\% | 32,066 | -3.6\% | 13,800 | -14.2\% | 28,532 | -11.0\% |
|  | Sales floor area ( $\mathrm{m}^{2}$ ) | 92,190 | 5.4\% | 95,830 | 3.9\% | 93,060 | -2.9\% | 92,400 | -0.7\% | 87,500 | -5.3\% | 86,400 | -1.3\% |

<Trends in Monthly Sales>

| Fiscal 2010 | Mar. | Apr. | May | June | July | Aug. | First half <br> total |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Men's | -25 | -15 | -13 | -19 | -17 | -17 | -18 |
| Women's | -23 | -13 | -18 | -15 | -15 | -11 | -17 |
| Children's | -14 | -10 | -3 | -3 | -12 | -17 | -12 |
| Kimonos | -17 | -15 | -4 | -22 | -23 | -21 | -19 |
| Other | -15 | -4 | -10 | -13 | -8 | -16 | -11 |
| Total | -23 | -13 | -16 | -16 | -15 | -12 | -17 |

ONWARD HOLDINGS CO, LTD.
<By Apparel Type>
(Unit: $¥$ million)

|  | First half of FY2010 (Actual) |  | Second half of FY2010 (Planned) |  | Full FY2010 (Planned) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% change | Amount | \% change | Amount | \% change |
| Men's | 17,714 | -17.8\% | 18,974 | -16.9\% | 36,688 | -17.3\% |
| Women's | 50,846 | -16.7\% | 55,925 | -6.4\% | 106,771 | -11.6\% |
| Children's | 2,984 | -11.7\% | 3,344 | -11.3\% | 6,328 | -11.5\% |
| Kimonos | 1,366 | -19.0\% | 1,215 | -6.1\% | 2,581 | -13.4\% |
| Other | 2,568 | -10.8\% | 2,564 | -4.6\% | 5,132 | -7.8\% |
| Total | 75,478 | -16.6\% | 82,022 | -9.2\% | 157,500 | -12.9\% |

<By Distribution Channel>
(Unit: $¥$ million)

|  | First half of FY2010 (Actual) |  | Second half of FY2010 (Planned) |  | Full FY2010 (Planned) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% change | Amount | \% change | Amount | \% change |
| Department stores | 56,715 | -15.5\% | 62,384 | -8.1\% | 119,099 | -11.8\% |
| New distribution channels | 13,800 | -14.2\% | 14,732 | -7.9\% | 28,532 | -11.0\% |
| Specialty stores | 2,349 | -15.1\% | 2,236 | -17.7\% | 4,585 | -16.4\% |
| Chain stores | 645 | -39.6\% | 610 | -40.0\% | 1,255 | -39.8\% |
| Other | 1,969 | -43.2\% | 2,060 | -23.6\% | 4,029 | -34.6\% |
| Total | 75,478 | -16.6\% | 82,022 | -9.2\% | 157,500 | -12.9\% |



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